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fashion
FEATURE
20 PAGES
ON THE
HOTTEST NEW TRENDS

LA MAISON
SOPHISTICATION
DEFINED

A LOOK INSIDE
**MIAN
AHAD'S**
HOME

**MOHSIN
HAMID** on
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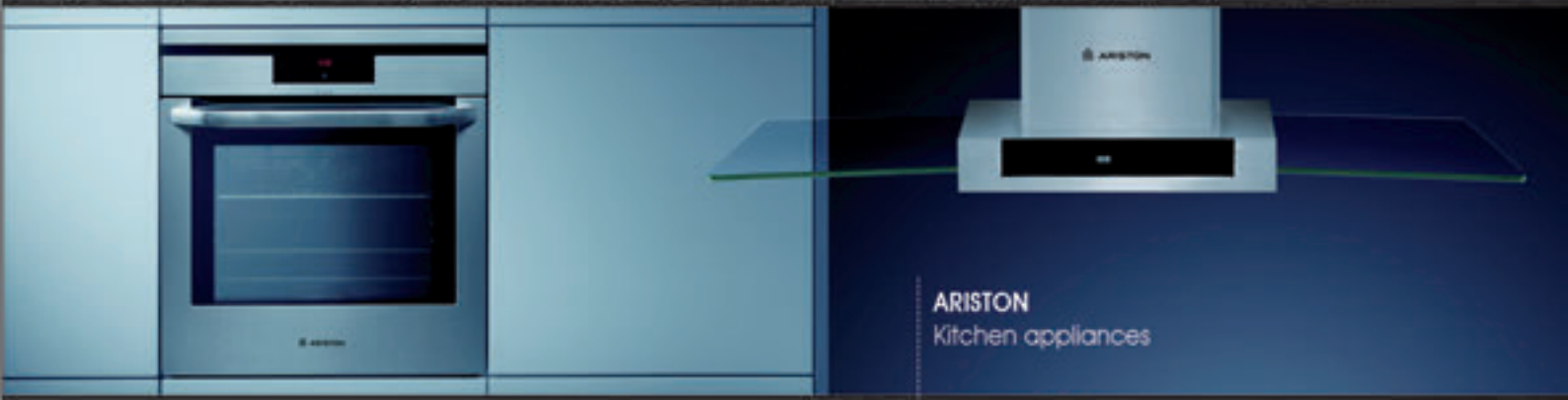
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MOHSIN *Hamid*

grew up in Lahore and attended Princeton and Harvard. He is the author of two novels: *Moth Smoke* and the international best-seller *The Reluctant Fundamentalist*. He has been published in over 25 languages, won numerous awards, and has been shortlisted for the Booker Prize. He also writes for *The Guardian*, *Time Magazine*, *The New York Times*, *Down* and other publications.



SOPHIE *Malik*

has been a teacher, relief worker, editor and HR consultant over various idealistic incarnations. With an MA in Literature from Queen's University, Canada and a B.A. in English and Communications from Purdue University in the States, she now finds herself in the U.K., where she is a freelance communications consultant with literary aspirations.



ZIA *Ahmed*

has, until now, sold his soul to advertising, storms, offshore oil centres, and cold, heartless retail chains. Along the way he redeemed himself with an MA in Film from Kingston University. He is prejudicially fond of films, listens to the kind of music that radio stations play late at night and has read all of Kurt Vonnegut. Zia is currently teaching film history and theory at the National College of Arts. He also contributes to various print and online publications.



SIMI *Raheem*

is an actor, activist, master trainer, and academic and is the only mainstream media professional in Pakistan today who interfaces entertainment and media with development. She holds a degree from the National College of Arts in textile design and numerous certificates on gender, media, reproductive health and human rights. She was awarded the Fatima Jinnah Medal for Leadership in 2006 for her work in media and development.



Creative Director and CEO of TON&GUY Lahore, is the son of Peng Gureshi, a great professional and a great artist; some say hairdressing is in his blood, but Shammal has given his own definition to hairstyling in Pakistan. He is known for his innovative techniques and creative styles and as a platform artist he is highly sought after to inspire with his craft and skill with the scissors.



SALIAR *Rizvi*

was born in Karachi, Pakistan. She completed a M.A. of Humanities and B.A. in Creative Writing of York University, Canada. Her work has appeared in publications such as *The South Asian Review*, *Cafamarian: South Asian American Writing*, *DosEiff Magazine* and *Voices & Visions: Young Writers from Pakistan*. She currently resides in Toronto.



SIDRA *Khan*

graduated from the London School of Economics and Political Sciences and is a banker by profession. She is actively involved in geo-political and community issues both in the UK and in Pakistan. In her free time she writes articles and collects old books. Her current obsession is with a pair of black tights that were stolen from her last month.



SARA *Tanvir*

is an embryologist, who has been working in the field of infertility for the last nine years. She is the first qualified Masters holder in assisted reproductive technology in Pakistan, and has been successfully running two IVF centres in Lahore and Islamabad. She is currently setting up a state of the art IVF unit with a team of international doctors offering the latest technology in infertility.

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ASMAA Mumtaz

is a make-up artist/stylist with a contemporary edge. She uses modern techniques and products and caters to the woman of today. Asmaa specializes in bridal and evening make-up as well as make-up for fashion shoots and ad campaigns.



USMAN Jamil

(The Ujay) is a practising lawyer by profession and is a fanatical sports follower, a movie buff and a music lover who will make you a playlist anytime. He is married with two children, lives in Lahore and will not be disturbed during a live telecast of his favourite sporting events on the tube! And he would like to be fashionable... some day!



HAMZA Bukhari

graduated from Bentley University with a degree in marketing and is currently operating The Groom Room in Y-block, DHA Lahore. He has been somewhat of a nomad over the past five years having lived in San Diego, Boston, Dubai and now finally Lahore, making his general knowledge of exotic cuisines quite extensive. He is a self-proclaimed culinary connoisseur with a palate that is the human equivalent of the bomb-sniffing dog's nose.



FARAN Maqsood

Chances are, if you live in Lahore or New York with a tech dilemma, you've already heard of Faran Maqsood, or The Beej, as he's more popularly known. If you're lucky you might even have been privy to his sage technological advice. Faran has a vision like no other: he is the grandmaster of all things tech.



FAZEELAT Aslam

graduated with a degree in media studies and gender studies in 2007 from Wellesley College and has since worked in the Pakistani news media. She has worked on several independent documentaries for international organizations such as PBS Frontline, and The New York Times Online. She currently resides in Lahore where she is a freelance filmmaker, producer and writer, as well as a radio jockey for CityFM89.

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NAUGHTY BY NATURE

A comic twist on Kamiar Rokni's life and ambitions. Find out what this designer is all about.

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KAMI'S HOT LIST

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Editor's Letter

When we first started working on PAPER -- three busy months ago -- many people asked: Why does Pakistan need another fashion and lifestyle magazine, and why now?

The first part of the answer is simple. PAPER will give its readers original content in a superior design. With a great editorial team behind us and an array of contributors PAPER will always provide expert opinion in every field.

We are proud to present a playful profile of fashion guru Kamiar Rokni as our first cover. Other features include an exciting photo shoot of six of Pakistan's most impressive women professionals.

Our lifestyle pages are packed with exclusive content including a peek inside the home of Mian Ahad, Pakistan's foremost furniture designer, and a look at the computing revolution heralded by the release of Apple's iPad.

Our fashion pages focus on localizing trends, giving you a flavour of what is being worn here and by whom. We also give you real product information of what is available in stores locally as well as internationally.

PAPER also provides insightful social commentary about relevant subjects, such as the ethical dilemmas that gynecologists face; about living through the violence that is affecting the lives of all Pakistanis; and the benefits of the much-maligned Facebook.

Herein lies the answer to the second part of the question I've been asked so often, the "why now?" part. There is a strain of thought that sees fashion, lifestyle and entertainment as perversities and extravagances to be avoided during these difficult times.

But we believe that these are essential elements of a full and balanced life, and that their manifestations in our culture should be celebrated. As one of our writers notes in the pen and PAPER section, getting on with your life as normal is the best way to defy extremists who would dictate to us how we must live.

We feature young writers who care about their country and want to be involved in deciding its future, who see the good in Pakistan and not just the bad, and who are as hopeful about Pakistan as we are. It is especially important during these times of strife that their voices be heard.

PAPER pledges to bring its readers fresh, new content. We pledge not to 'copy-paste' written material from the internet. We pledge to bring you information that is relevant to life in Pakistan. We pledge to look at Pakistan in a positive light, but not be blind to its problems.

I am immensely proud of the work done by our dedicated and talented team on this first issue. I must also thank our advertisers for placing tremendous faith in PAPER. Without them, this publication would not have been possible.

Finally, we hope you, the reader, enjoy the magazine, and urge you to send any feedback our way via PAPER's Facebook fan page or via email at samina@paper.com.pk. See you soon for the next exciting issue.

Samina Khay





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seeking shelter at
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PAPERAZZA

Highlights of recent GLITTERATI events

SARA SHAHID AT THE LAUNCH OF
 SUBLIME-T SPRING/SUMMER
 COLLECTION AT THE SUBLIME
 FLAGSHIP STORE LAHORE



NATASHA
 AT THE SEPTEMBER
 ISSUE PREVIEW
 AT THE AMERICAN
 CONSULATE



Sanam Saeed at the L'oreal
 Ensemble Launch Lahore in a white
 gown by Sara Shahid of Sublime...
 very chic...very summer...very now.



ZARMINA, ZAHRA,
 MAHEEN AND
 ARJUMAND KEEPING
 LAHORE STYLISH AT THE
 FASHION PAKISTAN
 LOUNGE





TEHMINA DURRANI AND ALI PARVEZ...AT THE ORIGINS LAUNCH IN LAHORE



SEHER TAREEN AT THE LAUNCH OF HER BOUTIQUE STUDIO 5 LAHORE



HAMZA TARRAR AND SANAM TASEER AT THE ART EXHIBITION AT CASA HAMZA

Sanam rocking the Christian Louboutins



A fashion forward couple

AMMAR BELAL AND AMINAH HAQ AT THE BALMAIN HAIR EVENT HELD AT ROYAL PALM.

We love Ammar's new ripped jeans from his own label AS.





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The Great Adventure

IT WAS NO SURPRISE THAT MAYHEM WAS UNLEASHED WHEN ZAIN AZIZ DECIDED HE WANTED TO HAVE HIS FRIENDS DRESS UP LIKE TEN YEAR OLD KIDS AND PARTY ON JUMPING CASTLES FOR HIS BIRTHDAY. GUESTS/ FRIENDS WERE GREAT SPORTS, DRESSING UP AS CHILDREN AND TIEING THEIR HAIR UP IN BRAIDS. THE PARTY CONTINUED WAY PAST EVERYONE'S BEDTIME.

MALEEHA
AND THE
BIRTHDAY
BOY

MOHAMAD ALI
AND
SANA SIDDIQUI



DEENA, AYSHA
HUSNAIN AND JANIA



ZAHRA KHOKAR
GOING FOR
THE PINATA WITH
A VENGEANCE



ADIL
MALEEHIA
AND JESSICA



MARIAM, ZAIN AND NATASHA



SHAMMAL
AND
REDAH



DEENA AND SAHAR
SLIDING DOWN WITH
THEIR CHANELS..

Photography by Arif Mahmood ©
Pictures courtesy of K architecture



An Ode to KARACHI

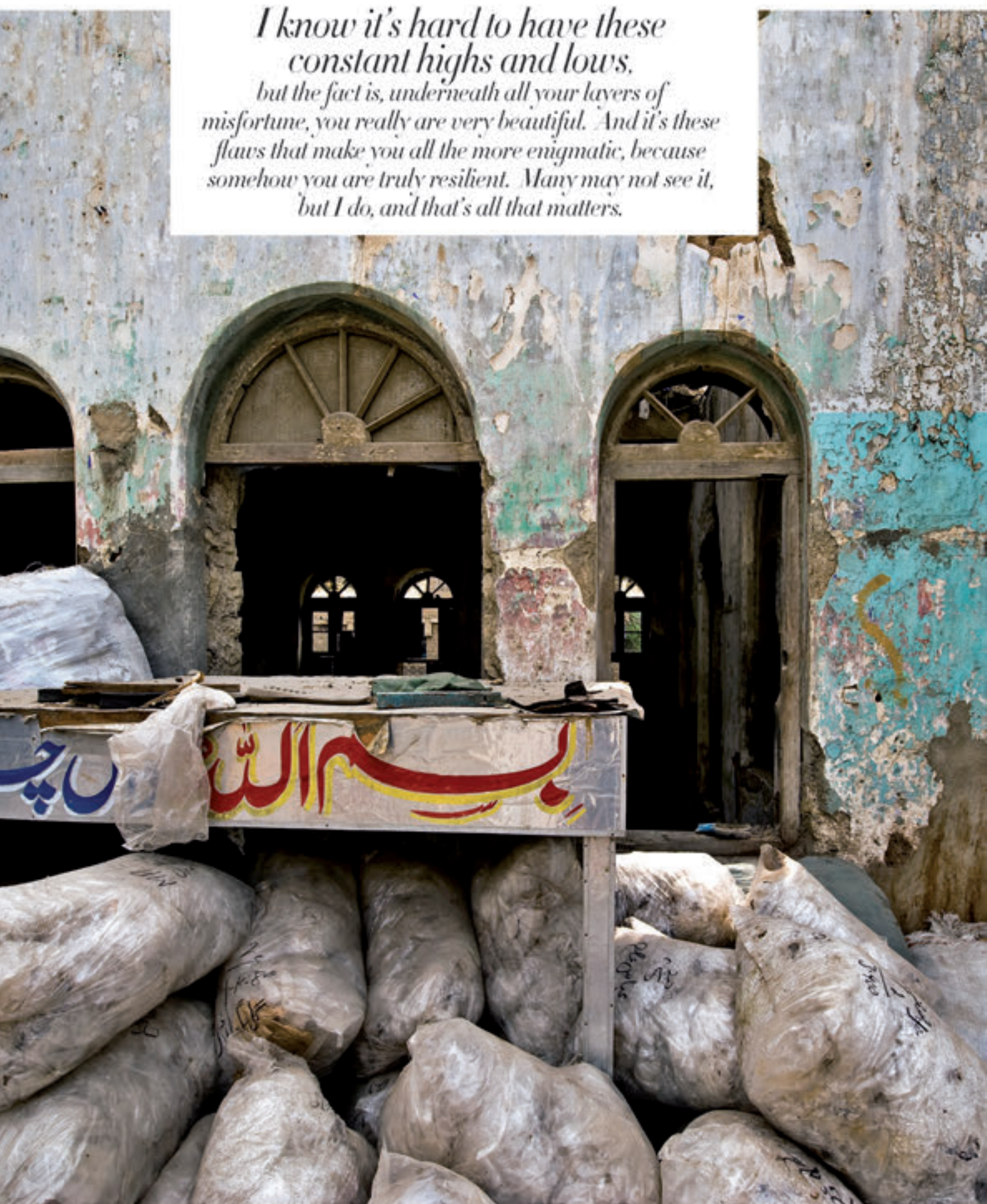
Living abroad, a plethora of alternative realities exist for us to escape to, but the call of home can be impossible to ignore. That familiar longing wells up inside of us, takes us by the hand, and draws us back - I return to KARACHI, the city of my birth, which 18.5 million beating hearts call home. This letter is an ode to my metropolis of paradoxes and why it ushers me back.

by SAHAR RIZVI



*I know it's hard to have these
constant highs and lows,*

*but the fact is, underneath all your layers of
misfortune, you really are very beautiful. And it's these
flaws that make you all the more enigmatic, because
somehow you are truly resilient. Many may not see it,
but I do, and that's all that matters.*





Dear Karachi,

I've allowed a year to elapse since our annual rendezvous, where we spend too much time together and shoot the breeze. Now that I've had time on my hands to twiddle my thumbs, thoughts of you come to me incessantly in the Toronto chill. I equate you to one of those men I cannot rationalize why I'm in love with. Your face is hard, yet simple. Your hands are large, and well blackened by toiling in the sun. You're cultured yet smell like sweat and cigarettes, but I still want to wrap myself around your warm body until it melts into me. You are so incredibly alluring, however, this makes me afraid, and I feel that if I drive up the wrong alley, that'd be the end of us. On the whole I'm sure you and I could be an item, but don't feel too badly if my family does not approve.

I'm angered that you seem to have matured so swiftly in my absence. Still, I'm happy to say that each time I return, that feeling is the same. And I'm always a little euphoric when I set foot upon your soil, even a little titillated about the unknown. And the possibility that I may find my fortune within you excites me to no end. But these feelings dissipate over time. Each gathering I attend, each futile conversation I partake in kills me slowly until I feel so breathless that I run like mad. Some of these people that occupy you, they seem to pursue money and pride with a voraciousness I've not seen in any beast. They don't value human life, love nor inward splendour. They only see me in terms of my adornments. But what do they matter? I never came with them anyway.

I know each and every road that's been carved deeply onto your well-worn body. Each crater bears a story. Each place I've spat or shot at, is emblazoned in my memory like a dream. Each meal I've consumed, that's made me retch madly into a toilet bowl and pass the night with my cheek cold against the marble bathroom floor, is unforgettable. But you've made each incident into a complete series of experiences that stir up the true feeling of what it means to be a Karachiite. I may not know or remember many names or faces, but you are unforgettable.

I see that you've been encountering some difficult times of late, and I want to let you know that I am here for you. I don't care how many times you've been broken, or become a victim of deception and greed. When what's broken comes together, it refracts light even more brilliantly than before. I know it's hard to have these constant highs and lows, but the fact is, underneath all your layers of misfortune, you really are very beautiful. And it's these flaws that make you all the more enigmatic, because somehow you are truly resilient. Many may not see it, but I do, and that's all that matters.

Karachi, I know you all too well. Because you've remained constant, ever changing yet remaining the same. The paan and blood streaked sidewalks, the torn masses of flesh that litter the streets, your endless scores of amputee beggars, the dry and parched wind that burns, are all mine. And each time I've grown sick of you, I've hit the high road and taken a flight back to another place I call home, though one that makes me feel like an impostor. Then in the night whilst I sleep, you come calling, and rouse me. And I hear you mouth your name slowly into my ear, like a song I want to hear over, and over, and over again.

And now I must return in a desperate state, with no place to call home but you, with several suitcases of baggage that have no real purpose. I know our relationship is an ambivalent one. But your earth, regardless of what pollutants infest it, is what's mixed with impure water into clay, and created me, moulded my flesh into an imperfect woman. We shall be imperfect together. And I love you for the name you've given me, despite the endless tragedies that befall you; and for allowing me to seek shelter underneath your torn and fragile wings. And now, while you mourn your dead yet again, I must return to crouch under your shadow with all the other destitutes seeking promise and more.

In my mind's eye I recall all the brilliant moments that have taken place in your presence. My first day at kindergarten, my first kiss, my first slap, my first breath. ... With one hand on the steering wheel of destiny, the other gripping my heart so tightly that I could almost die a perfect death with your name on my lips.

Love eternally,

Sohar

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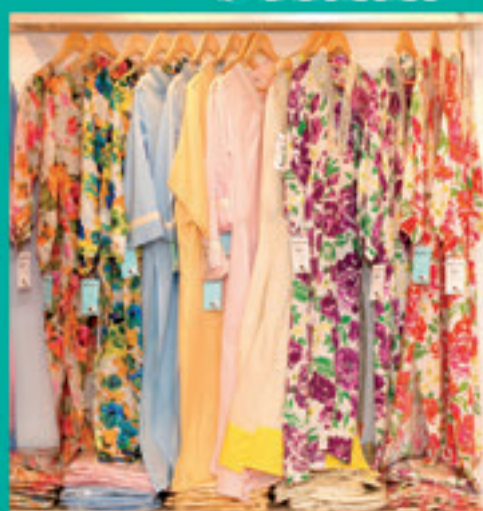
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JACKET



Stella McCartney



Muse



AUDREY
HEPBURN IN
A GIVENCHY
WEDDING
DRESS.



Phillip Lim



MUSE
Black lace shirt.
Rs. 12,000.



MUSE
Pale pink silk blouse.
Rs. 12,000.



CHRISTIAN
LOUBOUTIN
Fello peep
toe pumps
\$ 900



GIVENCHY
Lace open
ankle Boots
\$ 950

Print

Mania

THIS SUMMER IS ALL ABOUT PRINTS. WE GIVE YOU A GLIMPSE INTO THE HOTTEST TRENDS. THE FLORAL, THE POLKA DOTS, THE GRAPHIC AND THE TIE AND DYE. WATCH OUT FOR THESE COLOURFUL PRINTS AND SEE HOW THEY SHOULD BE WORN.

FLORAL



MEHREEN SYED



Emilio Pucci



YBQ



Sublime by SARA



Look out for the ruffle trend

Stella McCartney

POLKA DOTS



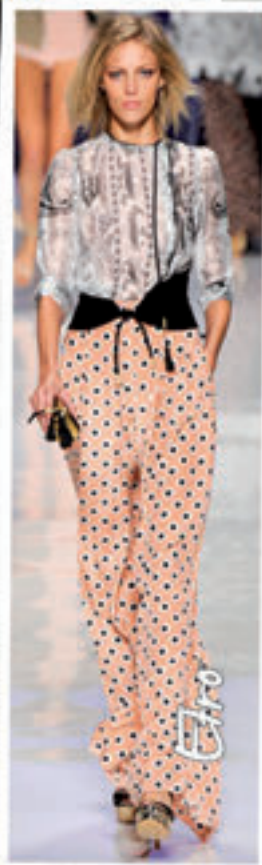
Abi Xeeshan



SARA GILLANI



KATE MOSES



Etro



Derek Lam

GRAPHIC



MEHERBANO
CHINOY



Alexander McQueen

Balenciaga

Mary Katrantzou

Khaadi Khan

TIE & DYE



AIFD

Kate Bosworth



Zaina Haider

Dsquared

Salvatore Ferragamo

Blumarine

A woman with long dark hair, smiling, is wearing a long-sleeved, floor-length purple dress with a delicate floral pattern. She is holding a large bouquet of flowers, including purple lavender, yellow daisies, and orange flowers. The background is a wooden door with horizontal slats. In the foreground, there are pink and purple flowers.

Kayseria

Exclusive Prints by *Bareezé*

LAHORE

Liberty 6:
Shop Number 17, 18 and 28, Ground Floor,
Babar Plaza, Liberty Market,
Gulberg II, Lahore
Lahore. Ph: 0423-576-0577

Big City:

Shop Number 5, Ground floor, Big City,
3/E/R, Main Boulevard, Gulberg III, Lahore
Lahore. Ph: 0423-577-3661-2

Link Road:

Main Link Road Model Town Pindi
Rajbapuri Khazra No 1576-109
Ph: 0423-584-7885-6

Johar Town:

92 GJ, Johar Town Lahore Near
to Doctor Hospital, Lahore
Ph: 0423-529-1192

Mall of Lahore:

Shop 32-A Upper Ground, Park Lane Tower,
172 Tufail Road, Lahore Cantt
Ph: 0423-662-2438

Liberty 7:

44 commercial Zone, Liberty,
Gulberg 3, Lahore
Ph: 0423-5757612-13-14

Wapda Town:

11 F, Main Boulevard PIA
Housing Society Shop No.1
Ph: 0423-521-1595 & 280

Empire Center:

196 Empire Center,
Main Gulberg II, Lahore
Ph: 0423-587-5556

H Block Market, DHA:

15 L-Block, Commercial Area,
Phase 1, D.H.A. Lahore
Ph: 042-35724027

Y Block, DHA:

Building # 129, Basement Floor,
Y-Block, Phase III, DHA, Lahore Cantt

Cavalry Ground:

102 Commercial Area,
Cavalry Ground, Lahore

KARACHI

Dolmen Mall:
TF-25, Third Floor,
Dolmen Mall, Tariq Road
Ph: 021-3432-3198

Clifton:

Shop Number 33, Main Clifton Road,
Kehkashan Shopping Arcade, Karachi.
Ph: 021-537-1368

Hydr:

Flat #1 Ali Dolat Square 20 S-D,
Block # G, Hydr Market,
N-Nazimabad, Karachi
Ph: 021-3662-9830

INTERNATIONAL SHOPS**DUBAI**

Al- Awaiz Building,
Diyafaah Road, Satwa
Ph: 04 3986436

Juma Al Majid Building,

Cosmos Lane, Meena Bazar Bur
Ph: 04-3553418

SHARJAH

Al Shatazf Building
Al Anuba Street Sharjah
Ph: 06 5689647

Al Wahda Street

Ph: 06 5397086

HYDERABAD

Autoban Road:
Kaysaria First floor plot# C-3 & C-8
H.R.E.C.H.S. Autoban Road Latifabad
Hyderabad Sindh.
Ph: 022-3820147, 022-3820148

GURAT

Sanwar Gold Plaza:
Shop Number 25-28, First Floor,
Sanwar Gold Plaza, Pakistan Chowk,
Katchery Road, Gujrat.
Ph: 053-3530046-7

PESHAWAR

City Tower:
Shop #14615, Block A,
City Towers, University Road,
Peshawar.
Ph: 091-570-3612

RAWALPINDI

Chakala Scheme 3:
17 Commercial Area, Ground Floor,
Zubi Plaza, Imran Khan Avenue,
Chakala Scheme III, Rawalpindi.
Ph: 051-559-2931

SAHRAWAL

Karbala Road:
Shop Number 361, Street 7,
Karbala Road, Sahrawal.
Ph: 040-422-0155

SIALKOT

Silver Spoon Plaza:
Shop #8 Rehman Liberty Market,
Aziz Shaheed Road, Cantt, Sialkot.
Ph: 052-429-1124-25

JHEJUM

Civil Arcade:
Shop #6, 8 & 22, Soldier Arcade
Civil Lines, Jhelum
Ph: 0544-620284

FAISALABAD

Ripple Plaza, D-Ground:
Shop Number 11&12, Ripple Plaza,
D-Ground, People Colony, Faisalabad.
Ph: 041-871-2315

SARGODHA

Chen One Tower:
Shop# 11, 1st Floor, Chen One Tower,
University Road, Sargodha.
Ph: 0483-211643

ISLAMABAD

F10 Markaz:
Shop Number 3, Plot Number 7 N Pak Plaza
F-10 Markaz, Islamabad.
Ph: 051-2215799

GURJANWALA

Satellite Town:
Ph: 0312-4562400

ABU DHABI

Shop number 2 Al Ain Tower
Hamdan Street P.O. Box 54965
Ph: 02 6722602

DEHI

R- 21 Greater Kailash 1,
New Delhi
Ph: 51734076 - 5134086

LONDON

102 Green Street, London,
Post Code E78JG.
Ph: 020 88219991

MANCHESTER

BURROO, Burhan Centre,
81 Beresford Road, Longsight,
Manchester, M 13 0GX
Ph: +44 (0) 161 2572725



Be a Jeanius

FIND YOUR STYLE: **STRAIGHT, SKINNY OR BOOT CUT.** ALWAYS WEAR JEANS THAT FLATTER YOUR **BODY.** THE RIGHT PAIR OF **BOOTS** OR **STILETTOS** WILL GIVE YOUR LOOK A KICK. **WE'LL SHOW YOU HOW.**

VANEeza AHMED
ROCKING THE
SKINNY WITH A
PAIR OF BOOTS



VIVIENNE
WESTWOOD
SUEDE
PIRATE BOOTS
\$ 510



CURRENT/ELLIOT THE SKINNY MID-RISE JEANS \$ 240



TAMARA
MCCS



SKINNY: JEANS ARE IDEAL FOR THE **PETITE TALL** WOMAN WHO CAN EASILY BE OVERWHELMED BY TOO MUCH FABRIC. IT IS A **ROCK AND ROLL STAPLE** GARMENT THAT IS UNDENIABLY SEXY WHEN IT FITS JUST RIGHT.

FYI: A BIT OF STRETCH IS AN IMPORTANT INGREDIENT IN **SKINNY JEANS.** IF YOU GO SUPER-SKINNY, LOOK FOR A PAIR OF JEANS WITH **ANKLE ZIPS** TO EASE THE INS AND OUTS.

THIS
SEASON

Rip up your jeans like
MEESHA



See by *Chloe Stud* detailed leather Sneakers \$ 315

CITIZEN AVECON SLICK LEGGINGS FIT \$ 165



7 FOR ALL MANKIND SKINNY JEANS \$ 135



SASS N BIDE HRAVED MESH FIT JEANS \$ 220



Define your

Style

STRAIGHT: FLATTERING ON MOST BODIES, THIS STYLE CAN LOOK ULTRA CHIC ON A REGULAR DAY. CAN BE WORN WITH A PAIR OF FLIP-FLOPS OR A PAIR OF HIGH HEELS, AS SEEN BELOW.



CYBL NOORAY SOFIA



NEHA



JIMMY CHOO
- Aston Leather sandals \$1,295



BOOT CUT: THESE JEANS ARE GREAT TO WEAR WITH HEELS TO LENGTHEN THE LEGS AND GIVE YOU EXTRA HEIGHT. THEY ADD CHIC AND ARE PERFECT FOR WOMEN WITH SHOW STOPPING CURVES.

FERGIE WEARING THE STRAIGHT RIPPED CURRENT ELLIOT WITH AN ALEXANDER WANG. CHECK PAPER BAGS FOR DETAILS.



GISELE IN HUDSONS



MEHREEN SYED



CITIZENS OF HUMANITY AMBER BOOTCUT JEANS \$175



BOOT CUT
CITIZENS AND ANTIK DENIM JEANS AVAILABLE AT THE AMMAR BELAL STORE. PRICES RANGE BETWEEN RS. 9-RS. 15,000.

CLUB X

TWENTY TEN SPRING / SUMMER COLLECTION

Available at **LEISURE CLUB** outlets:

LAHORE | KARACHI | ISLAMABAD | RAWALPINDI | PESHAWER | SIALKOT | FAISALABAD | GURANWALA
GUJRAT | HYDERABAD | BAHAWALPUR | SARGODHA | RAHIM YAR KHAN | MULTAN | SAHRAWAL
JHELLUM | MANDI BAHAUDDIN | KHARIAN | MIRPUR(AK) | ABBOTTABAD

THE MIGHTY TEE

A LUXE T-SHIRT IS AN ESSENTIAL PART OF YOUR SUMMER WARDROBE. HERE'S OUR PICK OF THE BEST.



WEAR IT WITH...

CURRENT/ELLIOTT
THE SKINNY LOW-RISE JEANS
\$270



ALEXANDER
MCQUEEN
SKULL SCARF
\$180



T-SHIRT AVAILABLE AT SKUNK
WWW.SKUNKHQ.COM
ORDER ONLINE AND PAY ON
DELIVERY RS.850



T BY ALEXANDER WANG
SCOOP NECK JERSEY
T-SHIRT
\$ 122



LAST ROCKER
K KARL LAGERFELD
POUCH COTTON
T-SHIRT \$100

JANIA BHATTI

Rachel Bilson



ALEXANDER MCQUEEN
SKULL-PRINT COTTON T-SHIRT
\$ 285



CHRISTOPHER KANE
FACE PRINT T-SHIRT
\$280



SAME OLD CHIC
ASHISH
SLOGAN SUE TOP
\$710



MARKUS LUFFER
SMACKER LIP-PRINT
T-SHIRT \$ 114



DOLCE AND GABBANA
TROMPE L'OEIL COTTON
JERSEY T-SHIRT \$170



YOU CAN CHANGE
YOUR SPOTS
MARC BY MARC JACOBS
CHANGE YOUR SPOTS
COTTON T-SHIRT
\$ 130



WOMEN FOR WOMEN
HARPER'S PAM HOGG T-SHIRT
\$ 40



AVAILABLE AT
SUBLIME TEE
RS. 1,250

GREAT WHITE SHIRTS

A SUMMER FAVOURITE, yes, but this season white's excitement lies in shape, form and fabric. Go for prairie styles, architectural shifts or sweet macramé slips.



Glam up your white lace top with rich **RED STATEMENT LIPS**



TAYLOR MOMSEN

MAHEEN GHANI



KATIE HOLMES



AMINA AMIR



AN ALL-TIME CLASSIC: BELT IT UP

CHANEL LE VERNIS NAIL-COLOUR \$23

LE VERNIS NAIL-COLOUR \$16

475 (LIPSTICK) CHANEL



JIMMY CHOO MASHA PERFORATED LEATHER CLUCH \$965



ANYA HINDMARCH BREE IN PATENT LEATHER CLUCH \$610



BOTTEGA VENETA KNOT SAIN CLUCH / \$1,097

STYLE TIP: THE EQUIPMENT SHIRT IS MAKING A BIG COMEBACK, MAKE SURE YOUR WARDROBE HAS ONE OF THESE. IT LOOKS GREAT IN WHITE **CHIFFON**.



Calvin Klein

Fendi

Balenciaga

Givenchy

Proenza Schouler

LEE ANGEL JANE MIXED BANGLE SET \$205



CHRISTIAN LOUBOUTIN FOGALE PAVANE PUMPS \$ 579



ALEXANDER McQUEEN OVERSIZED PIRATE BLOUSE \$ 1195



BRIAN ATWOOD WAGNER RIVET SUEDE PUMPS \$1650



JUMP BACK INTO STYLE

The JUMPSUIT this summer's new essential



FROM FLORAL, TO PLAIN, GET THE RIGHT CUT, FIT AND FABRIC. GO SHORT WITH THE ROMPER STYLE IF YOU DARE TO BARE! FOR AN EFFORTLESSLY COOL LOOK THIS SEASON, SEE HOW THEY ARE WORN ON THE RUNWAYS AND ON THESE FASHION FORWARD STARS.



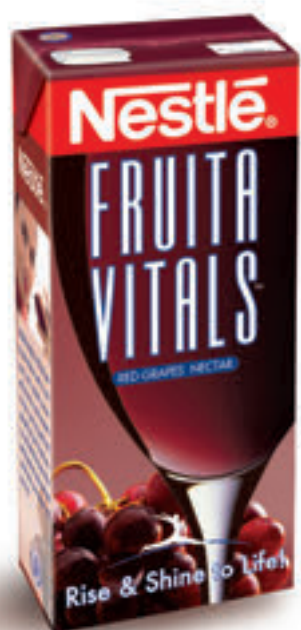


spring /
summer
2010

LEISURE CLUB

Nestlé®

FRUITA
VITALS™



RISE AND SHINE TO LIFE

PAPER Bags

PAPER takes a closer look at the HERMES BIRKIN and CHANEL 2.55, REFRESHING NEW TRENDS and the new 'IT' bags.



MAHIN SHEIKH

The Hermes Birkin



SANA HASHWANI



KATIE HOLMES

THE HERMES BIRKIN should be bought at least once in your life if you are lucky enough to afford it. Even if that means you have to wait till you are fifty years old, it will be worth the wait. The regular leather skin will set you back by 10,000 US DOLLARS; if you can afford to be even more EXTRAVAGANT then the ostrich skin finish brings the piece up to at least 3 times as much. This bag is the stuff of HEIRLOOMS: it is an investment in fashion and will last forever. But these exclusive art-pieces cannot be bought off the rack: there is a waiting list of at least 2 or 3 months for the large BIRKIN, and Paris headquarters produces only FIVE BIRKINS A WEEK.

The Chanel 2.55



COULTURE



NATASHA

THE CHANEL 2.55 is an all time classic as it will never go out of fashion. The bag is called 2.55 because it was originally designed in February 1955 by COCO CHANEL. It was later re-designed by KARL LAGERFELD who kept the aspects of the original design in fact and was known as the REISSUE 2.55. The other Chanel which is just as popular and mistakenly referred to as the 2.55 is the CLASSIC FLAP BAG. This is Karl Lagerfeld's spin on the bag where he has replaced the MADEMOISELLE lock with Chanel's signature double c and has also introduced leather in the chain. The classic flap is extremely popular in GOLD hardware and can be bought in patent or classic CAVAR SKIN. Price ranges between US \$2,500 - \$3,500 depending on the size.



LILY ALLEN



SIENNA MILLER



KHADIJAH SHAH



**REFRESHING
NEW TREND**
THE HOBO BAG SEEN ON
THESE STYLISH WOMEN



\$ 1,980

Bottega Veneta

We also like Abcerra's slouchy Gucci bag... similar available at the mens store. see net-a-porter for details.



RENEE ZELLWEGER

MAHEEN KARDAR WITH A BOTTEGA VENETA HOBO.

FASHION FORWARD

THIS SEASON PAPER RECOMMENDS THE ALEXANDER WANG BAGS. THINK AHEAD AND WEAR THE BAGS THAT WILL STAND OUT FROM THE REST.



RIHANNA

DONNA HOBO

THE FIRST IT BAG WE WOULD LIKE TO BRING TO YOUR ATTENTION IS THE ALEXANDER WANG DONNA HOBO. IT'S SIMPLY COOL. IN A VERY ROCK AND ROLL KIND OF WAY. PUT IT ON FOR A COMFORTABLE AND GLAMOROUS LOOK. AVAILABLE ON NET-A-PORTER FOR \$ 795



PINK



NIKKI HILTON

ROCCO

IF YOU SERIOUSLY WANT TO MAKE A STYLE STATEMENT THIS SEASON THEN THE ALEXANDER WANG ROCCO DUFFEL BAG IS THE PERFECT ROCK STAR SIGNATURE LOOK. SEEN ON CELEBRITIES WORLDWIDE. IT IS DEFINITELY ONE OF THE TWO IT BAGS THIS SUMMER. IN ONE WORD, PERFECT. WITH LAMBSKIN LEATHER AND SILVER STUDS UNDERNEATH IT CAN BE HAND HELD OR PUT ACROSS THE SHOULDER. AVAILABLE FOR \$ 875 ON NET-A-PORTER.COM.



MOLLY KATE OLSEN

PAPER Smart Buys

SAKS FIFTH AVENUE IS NOW DELIVERING TO PAKISTAN.. SO GET YOUR CREDIT CARDS OUT AND GET EASY ACCESS TO SOME OF THE WORLD'S BEST DESIGNER BAGS. CHECK WWW.SAKSFIFTHAVENUE.COM FOR DETAILS.

THE TOTE



ALEXANDER WANG SLOUCHY LEATHER SHOULDER BAG \$780



JIL SANDER SLOUCHED LEATHER SHOULDER BAG \$1,375



JIMMY CHOO BLYTH LARGE PERFORATED LEATHER TOTE \$1,895



STELLA MCCARTNEY FALABELLA CHAIN-TRIMMED BAG \$1,095



JUDITH LEIBER ZEBRA FINE-EMBEZZISHED CLUTCH \$4,995



JIMMY CHOO DAPHNE PONYSKIN LEATHER CLUTCH \$1,495



METALLIC FAUX LEATHER CLUTCH \$ 695



LANVIN LE GENEUREUX SOIR SILK BAG \$1,120

THE CLUTCH

THE SATCHEL



MULBERRY OVERSIZED ALEXA LEATHER BAG \$1,250



ALEXANDER MCQUEEN FAITHFUL SMALL LEATHER SATCHEL \$1,175



PRADA PEBBLED LEATHER ROUND SATCHEL \$1,195



PROENZA SCHOULER PS. LARGE LEATHER SATCHEL BAG \$1,995

THE TOP HAN-



CHLOE MARCIE LARGE LEATHER BAG \$1,790



BOTTEGA VENETA LARGE WOVEN PYTHON BAG \$4,665



GUCCI BOSTON BAG WITH METAL CHAIN, D RING DETAIL, AND STUDS. \$2,200



ALEXANDER WANG MILLIE LEOPARD BAG \$875

SHOE BAR

All the greatest collections for you to stay shoe-sure this season. A treat for everybody: from flats to low heels to high and finally the breath-taking **KILLER HEELS.**



CHLOE canvas and leather strap sandals \$595



CAMILA SNOVGAARD chain-embellished leather sandals \$ 425



GIUSEPPE ZANOTTI skull embellished flats \$495



Giuseppe Zanotti image.



SIGERSON MORRISON multi strap sandals \$450



LANYN CHAN chain ballet flats \$725



CHRISTIAN LOUBOUTIN Popoils 120 patent pumps \$525



BOTEGA VENETA ankle tie wedge sandals \$820



FENDI Suede chiffon out-of sandals \$855



PALOMA BARCELO Marilyn espadrille sandals \$295



JIMMY CHOO Phoenix espadrille wedges \$370



PALOMA BARCELO Martha suede espadrille sandals \$195



PALOMA BARCELO Adicia wedge sandals \$295



DIANE VON FURSTENBERG April wedge leather sandals \$295



MISSONI SPRING 2010



CHLOE canvas and leather sandals \$630



LANYN LINEN contrast-heel sandals \$620



PEDRO GARCIA Hazel suede wedge sandals \$425



GIUSEPPE ZANOTTI leather gladiator wedges \$625



MARNI Wooden platform sandals \$825



VERSACE INTRECCIAIA metal platform sandals \$2,963



FENDI TULLE embellished suede sandals \$1,415



ALEXANDER MCQUEEN super high 12 inch heels. Price on request

FLATS -

Comfort is key. Go from day to night in our pick of the fabulous Spring/Summer flats.

HIGH HEELS & THE WEDGES

High heels and platforms were spotted all over the runways in New York, Paris, London and Milan. Keep a special lookout for the Paloma Barcelo's

LOW HEELS - LADIES

breathe a sigh of relief. After seasons of teetering on towering stilettos and platforms, summer brings an end to the balancing act. Welcome the new low heel.

SUPERHIGH HEELS

The bigger the better. The skyscrapers of the season speak nothing less than **OMGWOW.** Best of the runway:



 **optica**

New 2010
designer collection
in stores now

THE MYTH OF SUNSCREEN:

Slapping on sunscreen once a day is not enough. Apply it 15-30 minutes before you step out. Re-application is necessary. Every two hours if you are spending long hours in the sun. — Each time you come out of the water or if you've been sweating profusely. If you're at a high altitude, UV radiation increases 4-5% at every 1,000 feet above sea level.

STAY SUN-SAVVY:

Wet clothes allow the sun's rays to pass through them so remember to keep yourself dry. Wear lightweight, loose clothing as much as possible in the sun. Shirts with long sleeves and pants or long skirts are ideal. A tightly weaved cloth is the best for absorbing and reflecting the UV rays. Clothes that you can see through will not protect you as the UV rays can get through.

AVAILABLE at OPTICA



GIORGIO ARMANI Rs.10,450



RAY BAN WAYFARERS RS. 8,950



RAY BAN AVIATORS RS. 8,650

LANVIN PILOT
SUNGLASSES
\$350



ALEXANDER
WANG ZIPPER
SUNGLASSES
\$365



BALENCIAGA
TWO TONE
ROUND ACETATE
SUNGLASSES
\$390



MICHAEL KORS
AVIATOR ACETATE
SUNGLASSES
\$125



STELLA
McCARTNEY
CAT EYE FRAME
ACETATE SUN-
GLASSES \$200



PROENZA
SCHOUER ROUND
SUNGLASSES BLACK
\$210



RETRO SUN
VINTAGE
CHRISTIAN DIOR
SUNGLASSES \$275



CHLOE BELLADONE
SQUARE FRAME
ACETATE SUNGLASSES
\$295



WITH SUMMER ALREADY HERE, BE SURE TO GRAB THE TRENDIEST SHADES AND YOUR FUN SUMMER OUTFITS IN BRIGHT FUN COLOURS BUT REMEMBER TO PLAY IT SAFE. SHINE BRIGHT BUT DON'T LET THE SUN BRING YOU DOWN.



REPUBLIC
BY
OMAR FAROOQ

56b-3 Ground Floor, Near Hussain Chowk, Gulberg III, Lahore Pakistan.
Tel: (92-42) 35762773-4 Fax: (92-42) 35762775 Cell: 03008481107
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LIMITED EDITION
SPRING/SUMMER
IN STORES NOW



REPUBLIC

R E P O R T S

by OMAR FAROOQ



UPCOMING TRENDS FOR THIS *SUMMER*

THE 1950'S

The 1950's are making a subtle comeback with plaid and bold stripes being the central focus of major designers. The style of the 1950s has been rejuvenated to fit the cutting edge look of this year's fashion. Bigger lapels and double-breasted two- and three-button suits are back in style; this time, however, they are cut to fit the form better. Accessories are always a must: a colour coordinated hanky neatly tucked in to the breast pocket adds pizzazz.

Solid colours combined with hounds tooth, herringbone or plaid weaves are the formal trends for the hot months of this year but don't forget that summer is all about colour so be bold when choosing the shade of your suits. Subtle colours such as olive green, steel grey, navy blue, combined with rustic earthy colours like mud orange or bleached peach and white form the palette for summer. White and blue are classics that can be worn with any look. Grey is the new black in 2010 and can be merged with all the colours of the summer.

MILITARY

The colours and logos of the military fused with preppy rock fashion trends are key to cutting edge style.

Experiment with olive green, military green, camouflage prints, browns, khaki and greys for your casual look in 2010. Accessorize with chunky watches, wayfarers, designer dog tags or leather cuffs to complete the military look.

KEEP AN EYE OUT FOR THE FOLLOWING DESIGNERS THIS SUMMER:

ALEXANDER MCQUEEN, TRUSADI, YSL, DRIES VAN NOTEN, BURBERRY PRORSUM, COSTUME NATIONAL, REPUBLIC BY OMAR FAROOQ AND NEIL BARRETT.



SHORTS

Knee-length shorts can be worn with a smart-casual collared shirt.

Keeping the shirt tucked in and choosing a belt with some colour over a pair of knee-length dress shorts is the way to go.

Layering clothes turns them in to an outfit, but this fashion methodology is often underemployed or disregarded in Pakistan due to the intensity of the summer heat. Even so, a lightweight, linen blazer can be worn with the sleeves rolled-up over a formal shirt together with a pair of formal, knee-length shorts.



POLO SHIRTS

Collared polo shirts made from fused fabrics and worn with non-pleated cotton trousers give a sophisticated casual look. If you want to wear non-fused polo shirts then wear with jeans that are straight cut, not boot cut or flared. Turning up your jeans also makes them look good. Slim fits are in fashion. Don't let the fear of appearing effeminate scare you away from going slim. But keep in mind that there is a difference between slim and skinny.



SHOWING SOCKS IS A GOOD THING IF THEY ARE WELL COORDINATED WITH THE CLOTHES



SHOP .REPUBLIC



COTTON SHORTS
RS. 3,950



STUDED DENIMS RS. 8,950



W/ LEATHER FLE COVER RS. 15,950
W/ LAPTOP BAG RS. 11,900



W/ DENIM BAG RS. 16,000



LINEN JACKET RS. 10,950-14,950



RS. 14,950



RS. 16,950



RS. 15,950



TOM FORD RS. 25,750



DSQUARED2 RS. 24,000

Devour the mango

We'll clean up
after you

Mango Gelato, Mango Melba, Mango Ginger Smoothie,
Mango Salsa, Mango Colada, Mangoes with Cream, Mango Shake

EQUESTRIAN *fashion*

by RABIA KHAN

Not for nothing has polo been dubbed the sport of kings. Until very recently the high start-up costs entailed by this grandest of equine pursuits were such that only someone with the pin number to the privy purse - or at least a minor duchy somewhere - could enjoy a gallop'n'mallet. But this is no longer the case, as many involved in the sport have strived to attract newcomers to what is a challenging, highly skilful and thoroughly enjoyable game. This month, we met three of Lahore's young polo players before a day at practice, Sana Siddiqui, Irfan Amin Sufi and Sana Nawaz Khan. We found out more about their style in polo - the girls also told us about their inspiration to play this esteemed sport.





Sana Siddiq & Sana Nawaz dressed in Polo Ralph Lauren, Sufi Amin dressed in La Dolling & GUCI
Location: THE POLO GROUND LAHORE

POLO ESSENTIALS



SANA NAWAZ KHAN, 21

My inspiration: MY FATHER ABID NAWAZ.

SHOE DESIGNER, \$3



CHANEL CALFSKIN RIDING BOOTS WITH OVER-STITCHED LOGO 2010 COLLECTION \$1,500



HERMÈS GROOMING BAG \$1,250



LA MARTINA HELMET \$210



HERMÈS LES PONEYES DE POLO SILK SCARF \$375



FAROOQ AMIN SUFI, 25

Marketing Director, Master Paints



SANA SIDDIQUI, 24

Business Manager, Himont Pharmaceuticals

My inspiration: Our very own, Polo Champions *Sharryl Alam, Qubal Alam and Hissam Hyder.*

BORN Smart

Samsung Wave and Paper present six phenomenal, highly accomplished women of Pakistan who are professionals and an inspiration to others. Their unique journeys have motivated us to follow our dreams, to believe in our talent, and pursue our careers, whilst also managing our homes. We hope that their struggles and achievements will help to empower the women of Pakistan and offer them a brighter future.

By: EVA SHAFIQUE, SAMINA KHAN & ZAHRA HAMEED

Photography: IRFAN YOUNIS

Styling: BEENISH PERVAZ



TURN ON TOMORROW

Samsung Wave
S8500

m.pk.samsungapps.com

NASEEM HAMEED

FIELD OF DREAMS

FASTEST SPRINT RUNNER IN SOUTH ASIA



"They said I had to wear a burqa to run," says this 23-year-old from a modest background in Korangi, Karachi. She has managed to become the fastest sprint runner in South Asia whilst clothed in green tights and a t-shirt, not the most aerodynamic of attires. Naseem Hameed has shown us that it doesn't matter where you come from or who you are – if you are passionate, dedicated and have a dream, you can accomplish the impossible.



TURN ON TOMORROW



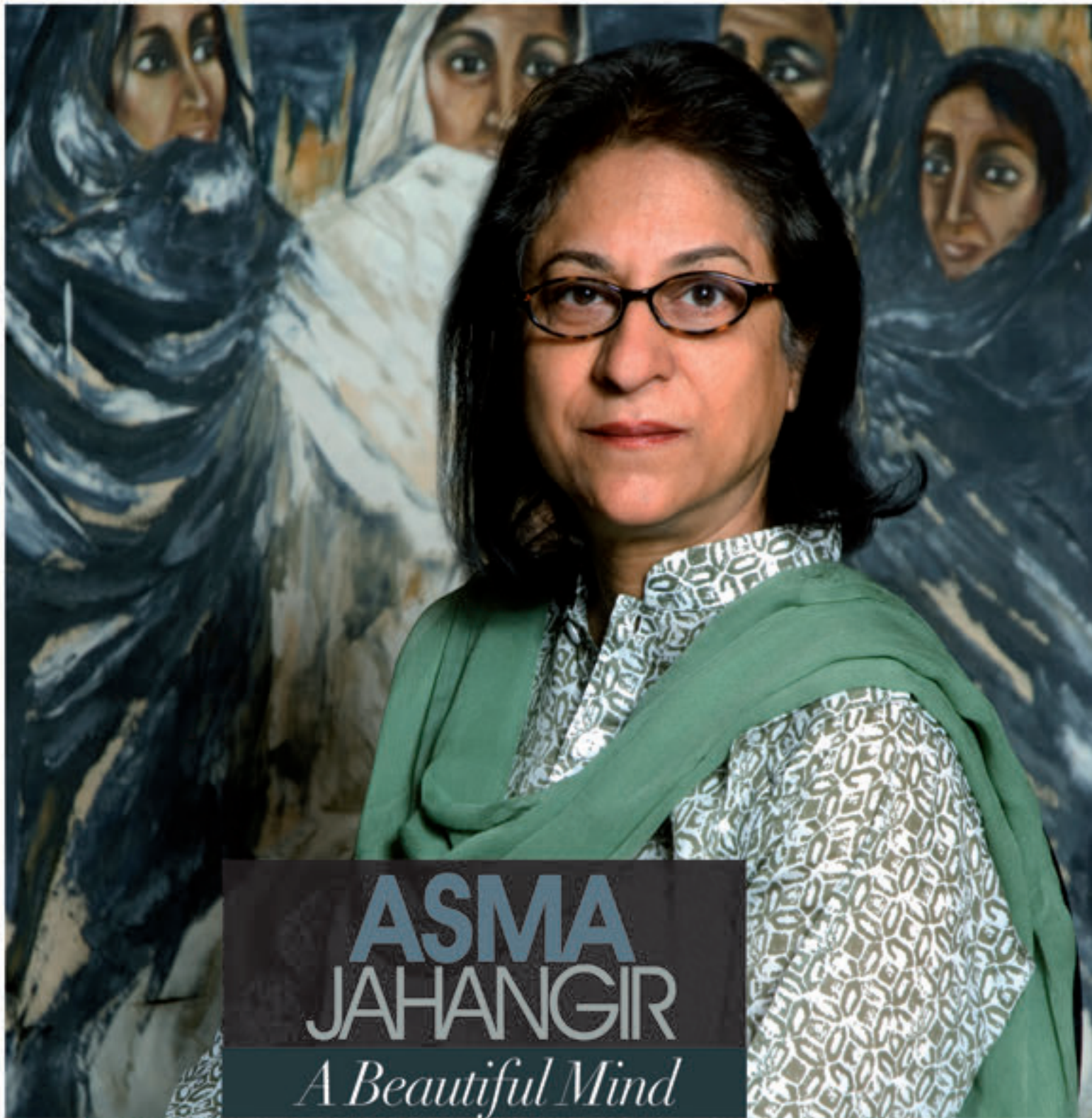
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ASMA JAHANGIR

A Beautiful Mind

HUMAN RIGHTS ACTIVIST & ADVOCATE OF THE SUPREME COURT

Asma Jahangir is on a mission to seek justice and obtain equal rights for women, children and religious minorities in Pakistan. She has relentlessly defended victims of rape, spousal abuse, honour killings, child labour and blasphemy despite constant threats to her safety. Her outspoken criticism of the Hudood Ordinance and the political parties of Pakistan has made her a dynamic and controversial figure. We salute her courage and her tireless pursuit of justice.



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SAMINA PEERZADA

The Entertainer

TV, FILM & STAGE ACTRESS & DIRECTOR

A striking combination of grace and glamour, Samina Peerzada is a media icon whose career spans film, TV, theatre and film direction. Among the first educated women who made their debut in film, Samina's choices have always been unconventional. From entering the notorious Lahore film industry with her controversial film Inteha that bagged nine national awards, to starring in TV serials and stage plays with bold topics, this diva knows her mind and isn't afraid to speak it.



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FEEHA NOOR JAMSHED NATURAL BORN DIVA

FASHION DESIGNER &
HEIRESS TO FASHION
DYNASTY, TEEJAYS

Feeha was truly born smart. Meet her once and you'll know why. At the young age of 13 she designed Atiqa Odho's wardrobe for the play Tian He Tou Huo. At 23 she was heading Teejays, one of the first fashion labels in Pakistan set up by her father, the visionary Tamvir Jamshed, who introduced street fashion and prêt à porter 40 years ago. Feeha has carried forth his legacy; her cool avani style has set a trend for affordable street wear for everyone.



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ZEBA HUSSAIN THE TRAILBLAZER

ENSEMBLE OWNER,
& CREATOR CARNIVAL
DE COUTURE

How does one transform the small boutique into a luxury, multi-designer store representing not just Pakistani but Indian fashion as well? With the vision to make fashion exciting, accessible and dynamic, Zeba Hussain launched Ensemble. Her collaboration with NGOs to promote education, healthcare and indigenous craftsmanship demonstrates the social consciousness that can be an integral and successful part of the business plan.

SAMSUNG
TURN ON TOMORROW

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Everything's Possible

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CAPTAIN RIFFAT HAYE TOP GUN

PILOT

It isn't every day that you meet a female pilot who is drop-dead gorgeous and a grandmother to boot. Riffat Haye defies all that is the typical Pakistani woman. With nineteen years of flying experience in PLA's 747, Airbus and ATR on international and domestic flight routes, this fearlessly outspoken and confident high flyer does us proud.

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MZ MOBILEZONE

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Sweeping STATEMENTS

Rework your wardrobe with these hot new
directional pieces by **Kammar Rokni**.

DESIGNER: KAMMAR ROKNI
MODEL: MALEHA NAWAL
PHOTOGRAPHY: MURJEHAN KHAN
STYLING: ASMA MUMTAZ

A woman with her hair in a bun stands on the edge of a swimming pool. She is wearing a long, sleeveless black dress with intricate white Aztec-style embroidery. The embroidery features geometric patterns, including triangles and zig-zags, with some sections having a striped effect. She is also wearing large gold hoop earrings, a black and white bracelet, and a gold bracelet. The pool's water is clear blue, and the surrounding area is paved with light-colored tiles.

Aztec Appeal

*Dramatic black and white cotton tunic with
aztec embroidery.*

Native Prints

Glamorous black & white ajrak print gown with a gold fish trim



Striking cotton-handloom dress with satin cuff.



Naughty boy NATURE

When asked if he can cook he giggles and slyly replies:
“Only in my head.”

by DANİYAL RAHEAL

He is simply dressed in local jeans and a blue shirt. The only fashion indulgence that can be seen on him is his brightly chequered pair of socks. Looking at this slender figure sporting a pair of thick-framed spectacles, it is not hard to imagine that this is one of Pakistan's leading fashion designers Kamiar Rokni, better known to some as Kami.

He leans back on his beige two-seater sofa and crosses his legs. The location is Kami's home and his sanctuary reveals the inner details of this modern-day fashion guru. His house is simple, but small and intricate objects from all over the world are arranged on his coffee table, shelves and mantelpiece. His manners are immaculate: he asks with a slight wink and a grin what I would like to drink as soon as I've made myself comfortable.

As a boy Kami lived in Bahawalpur with his feudal family. But this was far from limiting. “We were generally a very creative family,” he says. “You have to be creative when you live in a small town so there was a lot of reading, writing, drawing, and painting.” Kami's mother and uncles are all artists, and his family's open attitude towards careers allowed him to nurture his own creative talent.

Kami found a VHS tape of an Yves Saint Laurent fashion show from his uncle's video collection.

“I knew instantly that this was my world”



Kami had a tough all-male school environment at Bahawalpur's renowned Sadiq Public School. "But that gave me the confidence I needed to be a well-rounded person," he says. "If I need to go on a hunting trip I can do so; if I need to go to a fashion week I can do so." His favourite toys at home were his Barbie dolls and his best friend was a little girl he called Malzie (Maleeha Naipaul). "I loved dressing her up when we were kids and still do," chirps a bubbly Kami. At sixteen, he enrolled at LCAS in Lahore. "My days at LCAS were great. I partied hard, I acted, I was in debates and I studied a bit too."

Since Kami was a child he knew that he wanted to be a fashion designer. From dressing up his Barbie dolls to making over Malzie, he understood that clothes were where his heart was. At a time in Pakistan when television showed censored images of a stifled nation, Kami found a VHS tape of an Yves Saint Laurent fashion show from his uncle's video collection. "I knew instantly that this was my world," he says.

Kami moved on to fashion school where he worked with HSY and gained support from the likes of Iffat Rahim, Tanya Shafi, Aminah Haq and ZQ, giving him a stellar start before his career even began. "Fashion school was all about work and fun. I had great teachers and friends." His unique style and creativity landed him an art award that sent him to Japan where he grew further as a designer.

After graduating, Kami slipped into procrastination mode. "I had no real plans. I hired a master tailor and my mother bought me a sewing machine but even then I spent most of my time slumbering and being lazy." But this ended when former colleague and friend Maheen Kardar suggested that they hold

a clothes exhibition together. "Maheen was much cleverer than I was", Kami acknowledges. The exhibition never happened but instead, with an investment of just Rs 5,000 from each of them, the fashion label Karma was born. "We worked together, but in business any mistakes you make are your own at the end of the day. My advice to young entrepreneurs is: get a lawyer. If you're going to sell your designs you ought to make some dosh out of them."

Kami soon reached his saturation point with Karma as he felt under-utilised and knew that he could make it bigger. He moved on to successfully go solo by his own name. I ask him when he thinks his name actually transitioned into a brand name; he replies, with modesty: "I think I started getting famous from the word 'go'."

As the interview turns into a fluid conversation, Kami reflects on the evolution of fashion in Pakistan and how there are cer-

tain people who set the trend and others who follow it. "I feel I am always a little ahead; it might sound a little pompous but I feel that I am one of the trendsetters," he says, sitting up, he deliberates on a question regarding the differences between the works of male and female designers. "Women are really good but they tend to design for their own body and stick to what suits them," he replies after a short pause. "Male designers experiment with silhouettes and you may get more variation in cuts." But he doesn't consider any of that important. "Art and fashion transcend social and sexual boundaries," he proclaims.

So what plans does Kami have for his career? "I want to reach a point where the focus is on the product and it's no longer about my name. I want to make everyday clothes for the masses and not just for wearing at events. Retail for the middle classes is what I am working towards. I've had my adulation and admiration. Society ladies wear my clothes, 'it-girls' wear my clothes but that's a small world and after a while you get over it. You want to go out there for the rest of the world. You want the girls and boys at BNU and NCA to be wearing your creations." It becomes clear that Kami is turning his attention to a much larger and far more economically diverse consumer market than the one that he has targeted throughout his career. When asked if his products will reach the rickshaw driver, he

replies: "Not the rickshaw wala, but it will reach the video shop wala for certain; perhaps not the working class but definitely the whole spectrum of the middle classes."

Designing clothes for the Pakistani consumer has limited Kami to creating outfits that fit in with our culture. His radical designs are his dreams and he is working to sell them to markets abroad where they will be received better. "You can only go international with large volumes," he says. "Currently our collection is going to Dubai. We are in talks with Studio 8 and Ogaan in

India and our clothes are being exhibited at the Paris Fashion Week. We have agents in the Middle East and are always on the lookout for exciting opportunities and collaborations."

While retail may be a form of therapy for his customers, however, it isn't so for him. "I'm a real boy - I can do retail, but shopping to me is more an efficiency thing. I only shop when things are falling apart. Reading and book-shopping is my therapy. I pop into the bookshop Readings when I want to wind down, to be inspired." All sorts of books catch his eye. "I'm not a snob when it comes to books. From Sweet Valley High and Nancy Drew to Naguib Mahfouz, every book has taught me something," he declares. "Jackie Collins has been a great influence on my desire for glamour and Lucky Santangelo is a favourite heroine of mine."

Kami has now settled into a comfort zone and is talking his heart out. He discusses photography, society and his weight. Lahore is the city of good food and Kami has no qualms about admitting that he has a healthy appetite. His weight, however, is the least of his worries. "I slack off in winter but I get into shape right before summer," he smiles.

"I exercise and I eat healthy. I do, however, have a penchant for the vanilla cake at

I'VE HAD MY
ADULATION AND
ADMIRATION.
SOCIETY LADIES
WEAR MY CLOTHES.
'IT-GIRLS' WEAR MY
CLOTHES BUT THAT'S A
SMALL WORLD

I also love peanut and almond brittle – I can have slabs and slabs of it. I do binge sometimes but I don't eat when I'm depressed or stressed." I ask where and what in particular he likes to eat. "In Lahore it has to be the Cosa Nostra burger, half the menu at Hsin Kuang or Steve's Golden Wok. In Karachi: khatti daal, biryani and anything at Okra. I will try anything once; you can feed me snake, I will always try it once."

The conversation turns to his views on religion. "While I believe in the

forces above, I am not particularly religious, but I have no issues with

spirituality," he says. "I find religion very interesting because I'm into history and I like to connect the dots between that which is divine and that which is human. I think the 'religions of the book' are pretty much the same but I feel that organized religion has caused more damage than good with its politics and resultant genocides and wars. If people were less materialistic and more

spiritual in this day the world would be a much better place."

**"I WILL TRY ANYTHING
ONCE; YOU CAN
FEED ME SNAKE,
I WILL ALWAYS TRY IT
ONCE."**

Crazy Qs with K

Kammar is fond of putting his guests through a Kamikaze round of questions on his show, talk show, No Reservations; now it's our turn to put him in the hot seat.

Ever sworn in front of a client?

"Never. I'm good with grown up stuff."

Designer for President? "HSY or Sehr Saigol can run this country."

Humour: "I'm funny. I crack myself up all the time."

Most obscene word in the Urdu language?

"I've always thought guftagoo a bit strange."

Emotional? "I can cry at movies but not so easily in real life. One can always talk about the weather."

Favorite Scent: "The way my mother smells naturally is my favourite smell."

Favorite TV Series: Classic Will and Grace and Sex & the City. Currently I love Glee."

Valium or Xanax? "Xanax"

Megan Fox or the Gaga? "I've come around to the gaga"

Showers or Baths? "I love baths; I grew up in a house with old cast iron bath tubs"

Napoleon or Prince Charles? "Prince Charles has had such a relaxed life: amazing clothes, ecology, organic farming and architectural conservation. I don't even mind Camilla."

Dinosaur or a Unicorn? "A unicorn; I would call it hope or Badal"

Another Country you'd love to live in:

"I would like to live in Paris once in my life."

New Face of Fashion: "Feeha Jamshed; also Ali Xeeshan's crazy Mughal stuff. I would like to see what he comes up with next."

Look for Spring Summer:

"A bit of American '50s: white, preppy with short jeans, and Grease; lawn kurti and linen pants because of the weather in this country."

Three things you think about before

sleeping: "Doing better, the safety of my family, and finding true love."



KAMI's TOP 10 HOT LIST



1 **CYBIL**

For being seriously stunning. An unaffected beauty is always hot. Not only is Cybil a super model she is also a super mom who works in education. In my books nothing makes you cooler than not caring about how hot you are.

THE THING ABOUT BEING **HOT** IS THAT YOU HAVE TO BE **COOL** AT THE SAME TIME. WHAT MAKES A PERSON **HOT**? IN MY OPINION IT IS A COMBINATION OF **GOOD LOOKS, CHARM, PERSONALITY, THE RIGHT ATTITUDE** AND MOST IMPORTANTLY **OODLES OF PERSONAL STYLE AND INDIVIDUALITY** - A CERTAIN DEGREE OF "DANCING TO THE BEAT OF YOUR OWN DRUM" IS REQUIRED.



2 **FEEHA JAMSHED**

Never overdone, **Feeha** is always unique and always cool which makes her **SUPER HOT**. She can rock the **jumpsuit** like no other. Her tropical print number at Fashion Pakistan Week was seriously fun and Oh so very cool.



3 **MUHAMMAD**

Once in a while a **male model** comes along who is more than just a pretty face. **Mohammad** besides being gorgeous has an irreverent sense of style that is **SUPER ORIGINAL** and all the more remarkable as he grew up in the inner city of Lahore.

4 **FATIMA SALAHUDDIN**

For her impeccable taste and her very **sharp wit**, not to mention some serious design chops. Heading the design department at **Zamana Interiors**, her furniture is some of the coolest coming from this part of the world. **SERIOUSLY HOT**.



6 **MEESHA SHAFI**

What can you say about a **ROCK STAR** with rock solid style? It's a win-win situation. This model, actress, singer and L'Oréal Paris spokesperson has some serious individual style going on and she is also a painter.



5 **SHEHZAD ROY**

For being more than just a "pop" boy. For making a **social comment** through his music and for "doing his bit" through his philanthropic work in education. Social responsibility is seriously hot.



7 **IMRAN MUDASSAR**

All **artists** are cool but this one is hot as well. Seriously collectable, young, up and coming. I nominate **Imran Mudassar** for his very cool and sexy art.



8 **DANIYAL MUENUDDIN**

Besides being very dashing he is an extremely **talented writer**. His collections of short stories described the world of **feudal gentry** to the T. He is one hot writer.

9 **SAHAR ZAFAR**


No hot list is complete without a confirmed **PYT** (pretty young thing). This girl always looks cool and is seriously hot.



From **HAZARA**, a final year student of the **PFD** - this stylist has killer style. At the **PFDC Sunsilk** fashion week his styling for **Nickie Nina** and his own outfits have put him on the fashion map and my list of cool and hot.



10 **MOHSIN AU**

A photograph of an ornate interior space. In the foreground, a polished floor reflects the warm, golden light. Two large, classical columns with intricate brickwork patterns stand on either side of a doorway. White curtains are pulled back, revealing a view into another room. In the background, a large, ornate fireplace with a patterned surround is lit, casting a bright glow. A small, dark silhouette of a person is visible in a niche above the fireplace. Below the fireplace, a pool of water reflects the light from the fire. The overall atmosphere is warm and luxurious.

INSIDE MIAN AHAD'S Home

HIS RAIWIND COUNTRY HOME IS THE
ULTIMATE EXOTIC RETREAT.



LIFESTYLE

by FAZEELAT ASLAM

Mian Ahad sells a lifestyle, not furniture. This is apparent from the minute you walk into any one of his residences, because you do not notice a well-upholstered couch or an Italian-inlaid table, but rather a space that is so cohesive that it has clearly been fashioned by someone with a vision. Opulence is far too insincere a description of Mian Ahad's aesthetic; it transcends the popular design appeal of today with his unique textiles, accessories and furnishings. Anyone who visits his Raiwind home, which he insists is made purely out of necessity, will agree that it is nothing short of an exotic retreat.

The landscaping at the entrance uses indigenous foliage and corresponds fluidly with the geometric, traditional patterns within the house. The house, aside from being incredibly beautiful to look at, is very functional. Mian Ahad declares: "I hate blocked visions," and this manifests itself in the repeated division of windows on the facade of the house. Each window divides into two and once opened takes the space which is really just three rooms and a kitchen into what feels like a huge open area. The more one talks to Mian Ahad about the house, the more one begins to understand the methodology and artistic philosophy behind the designs.

**HIS RAIWIND HOME,
WHICH HE INSISTS IS MADE
PURELY OUT OF
NECESSITY,
IS NOTHING SHORT OF AN
EXOTIC RETREAT**

Mian Ahad lives in three spaces; at a country house in Raiwind, in Lahore city, and in a flat in Paris located near the Place Vendôme. Upon garnering acclaim from his design work in Pakistan, Mian Ahad began to travel the globe. In places like Paris he learned that "designers are more than just creators of 'a look'; they have a relationship with their work that surpasses a vocational calling, they have great respect for their material and consider their work a true art form." Mian Ahad began to study and research design, thereby building his craft as any other artist would; his scope was not limited to simply what he thought looked good, but a deeper appreciation of materials, colour and design.

The quality and calibre Mian Ahad's pieces is apparent, and his clients understand that they are not just getting an item of furniture, but rather a piece of meticulously crafted art. His workers comprise of highly trained craftsmen who he has painstakingly trained, and every piece of his furniture is a reflection of the investment in time and development made over the years. It is rare to find individuals so dedicated to their work, and his dedication is apparent not only in the beauty of his pieces, but also in his success.

The man who started off as a quiet student at NCA, encouraged by his father to go into the field of design, remains quiet to this day. He does not need to speak very loudly or very much at all, as his work speaks volumes. Mian Ahad was pushed to innovate by the limitations of materials and labour available in Pakistan. Today, his clientele ranges from the upper echelons of Pakistani society, to royalty such as the King of Morocco's mother. Mian Ahad's pieces are indeed the antiques of tomorrow, with a sound design

foundation that can be appreciated internationally and are a source of pride for our local artisans and community. While his homes look unrealistically dreamy, practically they are very grounded. It's no secret - the reason behind his achievements is not just his great sense of design, but also because he works hard and never sets his limits anywhere beneath the sky.



THE BEDROOM IS A
SEAMLESS INTEGRATION
OF CLASSICAL FURNITURE STYLES
AND CONTEMPORARY PIECES.





An Intimate PORTRAIT

by SIMI RAHEAL

The name 'Ahad' means 'one' and I often wonder if names have an effect on the destiny of people. Is it possible to design our life as we dream it to be? As I think about his words such as 'beautiful', 'creative', 'articulate' and 'opulent' come to my mind.

Our lives are reflected in our work and nowhere else is this more evident than in Ahad's case. His homes have a sense of romance, a poetic elegance and a serene fusion of patterns, colour and fabric. The Andalusian French-Moroccan styles blend seamlessly with the more classical pieces of furniture and are influenced by his travels

IT IS NO WONDER
THAT HE LIVES IN
PARIS.
HE ALWAYS DID
BELONG THERE.

and his heritage, creating a celebration of design harmonised with colour and presented as a visual treat. There are personal touches like photographs of family that have been there ever since I can remember. His attention to detail, his synergy of patterns and his baroque style is evident in each corner of his home. It is no wonder that he lives in Paris: he always did belong there.

As I reminisce back to our college days in 1977 at the National College of Arts, I remember him well; all lean, fair, quiet and almost always observing. I do not remember him as being a conversationalist; he always let his work speak for him. It was a time when we,



as art students, were the epitome of bohemianism – and there was Ahad, almost always in a white collared shirt and black trousers.

Occasionally he wore pastel coloured shirts but never t-shirts. The signature tatty blue jeans and tees never did become part of his wardrobe. We knew each other and I always thought him to be enigmatic and aloof. He left college, went away to the USA and we lost touch over the years.

WE, AS ART STUDENTS, WERE THE EPITOME OF BOHEMIANISM

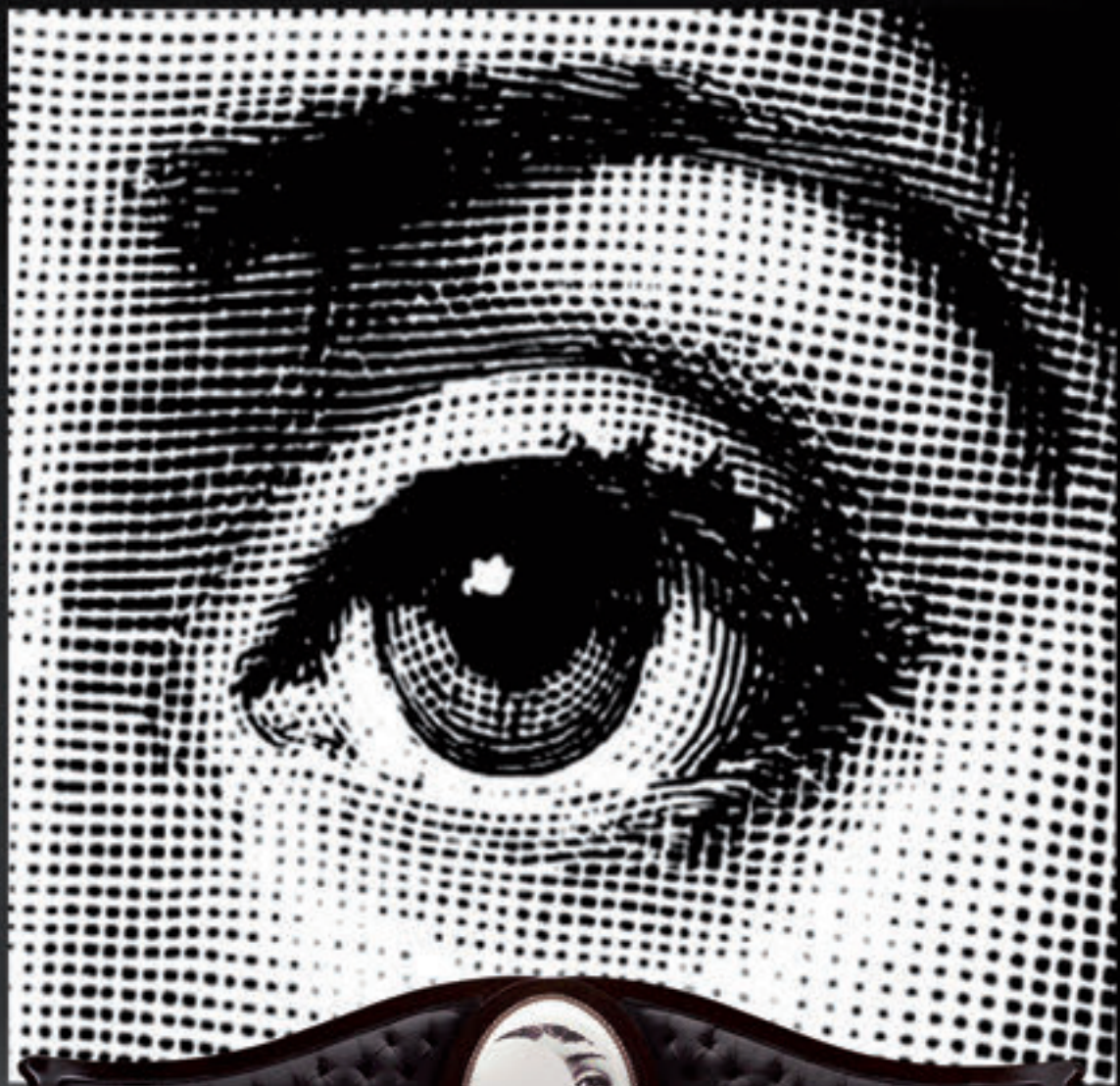
Some years after he returned to Lahore we became friends. It was then I discovered the quiet ambition, focused drive and pure genius of his furniture design. He had a young firm operating from Model Town, which to date, has no sign outside and yet, his innovation in furniture was creating ripples in the industry. He was the first furnishing designer in Pakistan, who created designs in glass by sandblasting, and who could transform a space into opulent elegance if one could afford it. He is also reputed for being the only male host who has surpassed most female hosts in his generosity, meticulous attention to detail and elegant style. The scale of Mian Ahad's entertainment is almost legendary and everyone wants to be his guest as they know an evening at his home is always a tasteful and classy affair. A talented designer and an exceptional host- that is how I always think of Ahad the man.





AHAD MIAN

PARIS
COLLECTION



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E-mail : ahadhomesignature@hotmail.com , www.ahad-home-signature.com



MIAN AHAD WITH CARMELA CONROY



Moroccan Roll

Lahore met MARRAKESH in Raiwind



ADNAN SARWAR & OMAR SATTI



HABIBA & NARISSA



SALMAN TASEER

RECENTLY MIAN AHAD OPENED THE DOORS TO HIS 'RIYAD' TO CLOSE FRIENDS. J&S WERE RESPONSIBLE FOR THE LAVISH DINNER AND AMBIENCE. THE GUESTS EXPERIENCED A TASTE OF THIS ARTISTIC HOME AND ALL ITS GLORY. THE ATTENDEES INCLUDED THE GOVERNOR OF PUNJAB, AND OUR TOP DESIGNERS HSY AND AMMAR BELAL.



GUESTS MINGLING AT MIAN AHAD'S



NABILA WITH JALAL SALAUDDIN



NINA AKBAR WITH FRIENDS



ISBAH HASSAN NATTY & BOONIE



ASMA JAHANGIR & SALMAN BATALVI



HSY WITH A FRIEND



RABIA KHAN & YAWAR SALMAN



AMMAR BELAL



MIAN AHAD WITH GUESTS

La MAISON

ELEGANT, SOPHISTICATED & UNDERSTATED

by AMENA FAROOQ

Entrepreneur sisters Erum Raajee and Mehreen Ghais Akbar have quietly been causing a stir with their home accessory store La Maison which opened in August 2008 in Karachi. By word of mouth alone La Maison furnishings and accessories have come to be recognised for their unique form, quality and style. PAPER wanted to find out more about their success and met with the siblings at Erum's home.

When the sisters returned to Pakistan from abroad after completing their studies, they realised that contemporary, understated but sophisticated accessories that satisfied their tastes were difficult to come by locally. The foundations for La Maison were laid when Mahin Sheikh, Mehreen's twin sister, together with Erum began making jewellery boxes in leatherette for a select few people. Seeing the gap in the market, they decided to set up a proper business. When Mahin married and moved away to Lahore, Mehreen stepped into her shoes and joined Erum in the quest for making accessories for the home.

PAPER: What is your design philosophy and style? How would you describe La Maison?
Erum: It's elegant, sophisticated and fun. We like clean cut lines and classic pieces which are not too ornate. If I can't picture it in my house I am not going to make it. Perhaps it's not the best decision to make, but it works for us as people really like our furnishings and we have repeat customers. Very rarely does someone not return to buy more.

PAPER: What is your main focus?

Erum: We mainly work with leatherette; it's primarily what we are known for and we pride ourselves on quality, particularly the finish of our products. It doesn't matter how beautiful a piece is unless it has the right finish and the right proportions.



MEHREEN GHAIS AKBAR OF LA MAISON



BREAKFAST TRAY



LEATHERETTE JEWELLERY BOX



BEST SELLING ITEM: THE TELEVISION TROLLEY



SIGNATURE HOME FURNISHINGS BY LA MAISON

PAPER: So how did you find the transition to a business?

Erum: Opening up the store was exciting and great but tedious at the same time. It was a very steep learning curve in terms of maintenance of the shop, managing the staff and finding out about taxes that we weren't aware of while working out of our house. We learnt the business aspect of what was expected very fast.

PAPER: Who has been the greatest supporter of your work?

Erum: Our families have been very supportive – they made time to help us out. Especially so our father: he guided us every step of the way giving us business advice, making check-lists and teaching us how to work with accountants and lawyers. We struggled in the beginning in terms of learning about the business. A lot of time was consumed in setting up and running the business together with designing the furnishings. Some days we were so exhausted that our brains shut off, but we learned how to efficiently manage both things over a period of time.

PAPER: Are your products locally made?

Mehreen: Seventy percent of our accessories are made locally and the rest such as the hand-blown glass and the silver plated items are imported. We started with one artisan and we were very fortunate that he was as interested in

making the pieces as we were. We then took on more workers as we increased production but always under his supervision.

Erum: We import the hand blown glass from the same place in Germany as Ralph Lauren, only ours is simply without the label. It is exactly the same quality and only for Rs. 41,000 which is quite a steal.

PAPER: What products do you stock in your store?

Erum: We keep on updating the store with new items; we like to keep it fresh. However, we do have some signature pieces that we always have

in stock such as our TV trolley which is a best-seller priced at Rs. 9,000. People can't seem to get enough of it. Our prices start from Rs. 500.

PAPER: Do you work with your clients to decorate their homes?

Erum: We don't just sell our products – we like to work closely with our clients and help them place the furnishings in their home. We also offer a complete after-sales service. If a client is not happy with what they have bought we replace it. We also work with interior decorators, walk-in clients and banks, like MCB. We have set accessories for clients and we like to be involved in the placement of our items in our clients' homes. When we do the decorating for our clients, we move the entire furniture around. What is in your lounge can come into the draw-

ing room and vice versa. Interior designing for now is something of a hobby and we might get into it more seriously in the future.

PAPER: Are you looking to sell your products abroad?

Erum: We have recently started exporting some of our products to England to a prestigious interiors store based in Knightsbridge and run by Katherine Pooley. One of the owners visited Mehreen's house in London and absolutely loved the accessories. They wanted to stock our products and of course we said yes. We realise that we are competing with the world so we keep our prices competitive; we haven't hiked them up because we believe in cultivating and maintaining a long-term relationship with our stockists.

PAPER: Have you thought of selling your products in Lahore and Islamabad?

Erum: We had a fantastic exhibition in Lahore and would like to expand but we have young children who are our first priority so at present we already have our hands full. For now, Zamana in Lahore is our stockist. We have been approached by a retailer in Islamabad but for the moment we don't feel we can give it one hundred percent so have put that on hold; however, we will definitely look into it in the future.

PAPER: What advice would you give someone who wants to get started in this sort of business?

Erum: Don't do it lightly – do it with full commitment given the time that you have available. This is tedious but rewarding work. If you work hard it can also be fun and interesting.

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PICTURE
IT IN MY HOUSE
I AM NOT GOING TO
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Bareezé

home expressions

SPRING / SUMMER 2010

SUMMER HAIR trends

SUMMER ALWAYS INSPIRES US TO INTRODUCE A BREATH OF FRESH AIR INTO OUR IMAGE AND LIFESTYLE, FROM EATING HEALTHILY AND FEELING GOOD IN THAT WEDDING OUTFIT TO SHOWING OFF GLOWING, SUN-KISSED SKIN, OUR HAIR IS DEFINITELY TOP OF THE LIST FOR A SUMMER REVIVAL.

by SHAMMAL QURESHI

COLOUR IN BLOOM

Colour is in full bloom for summer, bringing with it a pastel palette to complement the array of colours seen on the catwalks. Use colour to soften the graphic lines of the harsh winter with dreamy, wearable shades.

BRUNETTE

Roots start cool and dusty and move fluidly into warmer, pastel chic ends: think icy cola progressing into rich coconut.

RED

Still a favourite, red continues to stand out in all its glory as the statement colour. However, this season sees red enmeshed with other translucent washes of orange and candyfloss pink, making room for more subdued crimson.

BLONDE

Takes on a very natural and golden tone, making a change from bleached or synthetic platinum and moving to the slightly darker end of the spectrum. The effect is more bronzed and antique, yet still maintains that playful element of '70s disco with an ever-popular golden sheen. Finishes are peaty and soft, with hints of apricot or lilac for an interesting yet subtle effect.

NEW AGE

Working hand in hand with the season's blossoming colours, cuts are lived in and grown out and above all relaxed. Harsh and graphic silhouettes loosen into long, undefined layers with a very effortless and naturally beautiful approach and a slight nod to rebellious styling. '50s volume retains its necessary signature style impact, giving vibrant movement, energy injections and that essential, eternal youth to



SHINE LABEL.M SPRAY
Boasting healthy hair, shine products are essential for finishing off any look this summer.



NEW LABEL.M SPLIT ENDS SEALER COMPACT
Hot on everyone's lips, this chic beauty compact is tipped as the number one product of the year.

hair. Avoid the '60s beehive which is so old news. Fringes remain a good choice but are taken in centre and swept sedately to the side, still maintaining a weighty feel. Bobs are seen growing out towards the mid-length, achieving that unkempt feel. However, healthy hair is still the ultimate goal, so expect to see high-shine and serene finishes.



NEW LABEL.M RESURRECTION STYLE DUST
A unique, magical dust which introduces immediate volume and texture into the hair, just by sprinkling on the roots – and, as the name suggests, it can be resurrected throughout the day.

QUINTESSENTIALLY QUIRKY

Stylist diva **ASMA MUMTAZ** shares
her mom's style commandments and more...

I have always been a firm believer in inner style and beauty, and it's because my mother would have it no other way! She ingrained in me her 'style commandments' not only by lecturing me time and time again, but by being the perfect example. She taught me the importance of grace, and showed me it could be done when I thought it impossible. She proved that it is foremost being a good person that makes you beautiful and that clothes, makeup, shoes and bags come later.

So I share with you some exclusive advice from Sabrina, aka my mum. It's because of these strong words of style wisdom that I have been able to pull off even the most debatable of looks.



MUM'S STYLE COMMANDMENTS:

1. WHAT MAKES A GIRL LOOK BEAUTIFUL AND TURN HEADS? AND TURN HEADS? IT'S THE CONFIDENCE WITH WHICH SHE CARRIES HERSELF.
2. WHATEVER YOU WEAR, MAKE IT LOOK LIKE YOU WERE BORN TO WEAR IT. LOOK COMFORTABLE.
3. WEAR WHAT SUITS YOU. FOLLOW TRENDS, BUT BEND THEM TO YOUR LIFESTYLE AND PHYSIQUE.
4. WEAR COLOURS THAT BRING OUT THE BEST IN YOU, AND STICK TO CUTS THAT MAKE YOU LOOK TALL AND SLIM.
5. THE MIRROR IS YOUR BEST FRIEND. LOOK LONG AND HARD IN IT. YOU ARE YOUR BEST CRITIC. BE REALISTIC.
6. ABOVE ALL, THINK GOOD, FEEL GOOD, DO GOOD, AND YOU WILL LOOK GOOD. YOUR INNER BEAUTY WILL ALWAYS SHINE THROUGH.

Reality Bites

The trick to looking great is feeling great. I could lie to you, telling you it's very easy, but it's not, especially if you live in Pakistan. When the temperatures hit 50 degrees, the light at the end of the tunnel is on the fritz. Even if you get past the heat, the lack of water, electricity and gas, you step out of your house only to find the roads completely blocked.

But look at it this way, if you can manage looking good in Pakistan, there isn't any place that can drag you down.

Time is of the Essence.

If you've got a big night out, make sure you're well rested, and take your time getting ready: guilt free. That means blocking out those male voices asking you to hurry. Make yourself some coffee, or a nice tall drink. For the best look possible just make sure you've got pretty much everything on this list.

GIVENCHY PRISM AGAIE: This blush instantly makes you look happy, and lasts!



HIS HIGHNESS THE GHD: Only the best hair iron ever made.



JOHN FREIDA FRIZZ-EASE HAIR SERUM: Apply for pre-heat styling. It protects and tames.



LOREAL LASH ARCHITECT: The best waterproof mascara in the world!



MAC Fluidline Eyeliner (in black, look, blue, peep). It comes in so many yummy colours, and will not budge.



MAC STUDIO FIX SPF 15 (in fluid, as well as cakes). For radiant, picture perfect skin at night.



ELNETT HAIRSPRAY: Apply post heat styling, as a finishing mist to keep the humidity at bay and outta your hair.



THE EGG & SPERM MERGER

by SARAH TANVEER

Couched in a halo of nutrient cells, an egg smaller than a dot drifts slowly down a Fallopian tube, one of a pair of narrow passages that lead from a woman's ovaries to her womb. Like a beacon guiding ships at night, the egg sends forth a calling signal. A convoy of sperm — the remnants of an armada that was once a couple of hundred million strong — sails into view, their long tails thrashing vigorously. Lured by the chemical signal, several hundred of the most energetic swimmers close in on the egg, their narrow tips unleashing a carefully timed sequence of biochemical salvos. One substance dissolves the jelly-like veil surrounding the egg. Another softens the egg's tough outer shell, preparing it for penetration. In the last moments before conception, a few dozen sperm race to break through the final barricade.

One and only one succeeds. It is truly a game of survival of the fittest. The instant it tunnels its way past the egg's outer layer, an electric charge fires across the membrane and a signal from the sperm causes the eggshell to snap shut, blocking entry to any remaining contenders. They all have lost only one is the winner. The successful seed then releases its tightly coiled package of DNA, which fuses with the egg's own DNA and sets in motion a series of genetic events that culminate, nine months later, in the birth of a new human being. You, our children and all our ancestors before us.

That is how it is supposed to work. And for hundreds of thousands of years, without anyone knowing quite how or why, it has worked — well enough to perpetuate the species, populate the planet and bring the joy and responsibility of children to countless generations of parents. But for one in four couples, it doesn't work. For them the journey, is not so easy and they require medical intervention. The sad fact is that half the people who seek assistance never overcome

Urologists estimate that when a couple experiences infertility, so-called male factors are just as likely to be responsible as female ones.

their infertility. But there is real hope for even the most difficult cases. Through a series of remarkable advances, scientists have opened a new window on the mysteries of fertilization that shows for the first time not only how the process works but also what can be done when it doesn't. Doctors today can manipulate virtually every aspect of the reproductive cycle, from artificially ripening eggs in the ovary to inserting individual sperm directly into the egg's inner membrane. The procedure that has helped a remarkable number of couples in Pakistan called ICSI. Now researchers at several U.S. clinics are pushing the scientific envelope even further, screening embryos for genetic defects in the lab before placing them in their mothers' wombs, thus helping couples with severe abnormalities have healthy normal babies through a process called PGD.

The result is a reproductive revolution: an explosion of new techniques for overcoming infertility and an unprecedented rush by would-be parents to take advantage of them. Twenty one years after the birth of the first test-tube baby, Louise Brown, in England, in vitro fertilization (IVF) has not only reset the biological clock for thousands of patients — and produced some 10,000 babies in the U.S. alone — but spawned a host of new procedures, like GIFT, ZIFT, microinjection and zona drilling, that offer even greater promise. Today, using the new technology, an infertile couple in their mid-30s has as good a chance of getting pregnant artificially

The actual merger of egg and sperm turns out to be one of the most straightforward steps in the process and the easiest to duplicate in a test tube. The events that occur before and after that union, scientists say, are where the real troubles lie. The beauty and power of IVF are that it allows doctors to take many key events in reproduction out of the body, where they are subject to the vagaries of human biology, and perform them in vitro, "in glass." By removing mature eggs from the ovaries, mixing them with sperm in a Petri dish and reintroducing the resulting embryos directly into the uterus, doctors can bypass most of the important barriers to fertility, from low sperm counts to nonfunctioning Fallopian tubes.

The long road to conception actually begins

seven months before a woman is born, when microscopic eggs start to form in the bods that will become her ovaries. Unlike the testicles of a man, which continuously churn out sperm at the prodigious rate of 1,000 per sec. (30 billion a year), the ovaries never produce any new eggs. The eggs a woman is born with — usually about 2 million — are all she will ever have. By puberty, normal degeneration will have reduced that number to about 400,000. When the woman exhausts the supply, her ovaries will virtually shut down, an event she experiences as menopause.

None of this is to say that men do not play a role in infertility. On the contrary, the sperm of the human male is notoriously prone to defects. A typical sample is riddled with "pinheaded" sperm, which lack a full complement of DNA, two-headed freaks, and sperm that cannot swim a straight line. Urologists estimate that when a couple experiences infertility, so-called male factors are just as likely to be responsible as female ones. But because of the way sperm are manufactured, assembly-line fashion in the factory of the testes, not much can be done to change either their quality or rate of production (although scientists have developed some extraordinary new procedures to help deficient sperm accomplish their mission). Some sperm lack the ability to penetrate the egg's outer membrane, or zona pellucida, often as a result of old testicular injuries or early exposure to toxic chemicals. Several methods have been devised to give these sperm a boost, including microinjection (the sperm is inserted directly into the egg by means of a microscopic needle) and partial zona drilling (a tiny hole is made in the egg's protective shell).

Scientists are always hard at work, coming up with new procedures and advancing technology because God is working with them. As I keep on telling my patients "Every child comes into the world with the message that God is not yet discouraged by man".



'Of love harmony and beauty'

by **AMINA FARUKI** *Amina Faruki, a yoga expert, tells us how to stay strong and healthy through the art of yoga.*

I catch people, especially women (and I'm sure men are no exception, just less vocal about it) talk about wanting to look like someone else – a celebrity usually. Why do we want to live the life of another or be in a body that is not ours? Each of us is a unique expression of the Divine; everyone is beautiful and offers so much to be explored, understood and cherished. Instead of wishing ourselves someone else, why don't we adjust our lifestyles to flaunt and nurture the amazing, unique individual that each one of us is?

Unfortunately, many people believe that losing weight, looking good or being happy is a near impossible task. This belief leads to low self-esteem; as a result, social and personal problems begin to arise creating an unhappy and unhealthy mind and body. The first rule of the universe is: 'All is possible', declaring your 'I Am'. We begin with believing in the self.

Yoga is the only form of exercise that is for the mind, the body and the soul. It

connects us with our inner cores, tapping into our own energies to heal ourselves. The realisation that we have the ability to take control of our own health is in itself a key factor in healing and it inspires self worth and self empowerment. We set out to love who we are – only when we have done so can we convince others to love us too.

Yoga helps us to focus our minds, and emphasizes the message of positivity, hope and wellbeing. The body follows the mind. Yoga also works on our breathing and flexibility. It opens blockages in the mind and the body, connecting us to the flow within and around us. It tones and strengthens the body without any unnatural moves or trauma to the body, hence it is linked with age reversal and preserving youth. It naturally lifts the skin, prevents wrinkles and delays the onset of grey hair, and is renowned for healing persistent physical ailments.

I have been a physically active person throughout my life and have tried almost every form of exercise. But no exercise connects one to one's self and the universe like yoga does. I have learnt how to deal with emotional and physical

challenges through yoga. Seven years ago I developed sciatica due to some wrong or strenuous exercise at the gym. For two years I couldn't live and function the way any young person in their 20's should and was told by doctors that I would have to live through this pain for the rest of my life. I never went to see an allopath after that. Using my knowledge of Ayurveda, aromatherapy and yoga I worked on myself and my pain was gone as if it had never been there. Today I am working with many people suffering from ailments such as arthritis, sciatica, migraines, insomnia, and back and shoulder pain. Having lived through it I can relate to them more and help to heal them better, although I do feel that as a healer you become an empty vessel to let a Higher energy work through you.

The most extreme example of illness caused by lack of purpose is cancer. Ayurveda considers cancer an emotionally caused disease. By not having a purpose in life (i.e. by suppressing life) people create a different kind of life within their body: cancer. But when seriously ill people discuss what they would love to do instead of

more raw fruits and vegetables. Once that was established I added yoga to my routine every morning before starting my day. My energy levels improved and elevated remarkably. I became a calmer person; more focused, more productive, better able to deal with my routine, and still managed to have the energy to socialize afterwards.

Begin with setting some easy and realistic goals for whatever you want to achieve. It could be as simple as improving your sleeping habits: sleeping at 10pm rather than 12am and waking up early. I hear too often: "Oh I know this is so bad for me but..." Well, the first step is realisation; the second is taking your life into your own control by choosing a better lifestyle.

Whether you are twenty or seventy, explore your inner power to transform your life for the better. It is never too early and never too late to live a happy, healthy, more purposeful life. It is generally believed that exercise of any kind is a luxury and one's work, home, children, etc. take precedence. However, it is crucial for us to

realise that in order to effectively manage all of these, we need to have a healthy mind and body. So don't waste another moment

of this precious life; adopt a healthy and harmonious lifestyle – you will never look back.

WE SET OUT TO LOVE WHO WE ARE – ONLY WHEN WE HAVE DONE SO CAN WE CONVINCE OTHERS TO LOVE US TOO.

what they are told to do, life returns to their eyes. As they begin to follow up these ideas, some remarkable recoveries are seen. These people follow something that they believe in rather than following a fad. They embrace a lifestyle change – anything inconsistent will not show true results.

The universe works in perfect harmony and balance to create the beautiful world around us; yoga teaches us that we are part of the whole. It is easier than we think to stay in tune with our inner selves and with the rhythm of nature and the universe. With yoga we learn to accept that we can give only that which we have and remember that happiness begets happiness.

The challenge: how can we incorporate such change into our busy, modern lifestyles? Like any average person I used to work long hours, was raising two young children and running a house. I never managed to take time out for myself. My body and mind started getting tired and I ended up feeling low on energy most of the time. This continued until I got fed up and decided to go for a swim during my lunch break. Next, I started eating



INDIANS

Came to Town



INDIAN FASHION DESIGNERS TARUN TAHILIANI & MALINI RAMANI WITH THE PRODUCER OF "A MIGHTY HEART", MOZEZ SINGH.

Lahore knows how to welcome and entertain its guests, especially when they are from across the border collaborating in a festive occasion such as "Bio Natural Black Shine Carnival De Couture". The welcoming party was hosted at Yousaf Salauddin's haveli baroodkhana. J&S organized the memorable evening which went on till the wee hours of the morning.



AHMER FAROOQ, HSY, DIANDRA SOARES, TARUN TAHILIANI & TARIQ AMIN



MAHIN SHEIKH



KIRAN CHAUDHRY & KAMBAR ROKNI



DIANDRA SOARES & JOEY MATHEWS



AAMIR MAZHAR & REZ ALI SHAH



SHAAN



MOHSIN & UMAR SAYEED

THE VENUE LOOKED STUNNING AS ALWAYS, THE GATHERING CONSISTED OF FRESH FACES, AND THE USUAL SUSPECTS.



ALI AZMAT



BATOOL WITH SHEHZAD RAZA



KHADIJAH SHAH WITH A FRIEND



QYT & TOOBA

ONE DAY TO D-DAY

ORGANIZING and DELIVERING a fashion extravaganza of this magnitude is not an easy task. The day before the show, Park Plaza was abuzz with MODELS and DESIGNERS. Witnessing fraul nerves and unfolding chaos in the lobby; The Paper crew witnessed the strategic amalgamation of different tasks - from hair and makeup to fittings for dresses. As most of the designers and models were recuperating from the night before, it did not make anyone's job easy.



Mr. Tarun Tahiliani

by ASMA EZDI

Ensemble and Bio recently hosted a fantastic fashion show showcasing the collaborative efforts of both Indian and Pakistani designers. Tarun Tahiliani and Malini Ramani teamed up with Umar Sayeed to bring us an exciting evening of fashion.

While Tahiliani was in Pakistan PAPER had the opportunity to catch up with him and get some feedback about his first visit to Lahore. It seems that our city has made quite an impression on him. Tahiliani told us about his visit to the old city and in particular about the mesmerizing effect of the grand Badshahi mosque. He also talked about his stay at the Governor house and was full of praise for the spectacular gardens there. He hopes that he can visit again as three-days was far from enough to soak up the rich cultural heritage that Lahore has to offer.

However, what brought Tahiliani to Lahore is not the beautiful sights but his aspirations in the world of fashion. Ensemble, a fashion outlet set up by Tahiliani in India, exhibits the works of both Pakistani and Indian designers. We were curious to find out more about the concept behind this venture and how it came to be.

Tahiliani originally wanted a career in architecture but instead went to the United States to study economics at a business school. During his tenure as an economics student he was drawn into the world of fashion and never looked back. Tahiliani had the requisite natural talent for design but realized that in order to be successful there were other skills he would need to develop. He enrolled at the prestigious FIT in New York in order to learn draping and cutting, which would prove to be invaluable assets when he would set up his own business in India.

"In the late 1980's I travelled abroad and found many beautiful things that were made in India but which could not be bought within India," he says.

Tahiliani saw that while India was producing high quality goods for the export market, none of these goods were available locally, despite there being a local demand for the products. It was this observation that led to the establishment of Ensemble, a store that would promote local designers and that would for the first time make available products that previously could only be found abroad.

The idea was to enhance the experience of the customer's visit to the clothing store by paying special attention to fitting, displays and exceptional service. The concept caught on and thousands of similar stores opened across India.



According to Tahiliani, Indian fashion has evolved over centuries and has been heavily influenced along the way by various cultures such as the Mughals and Persians. An integral aspect of Tahiliani's design philosophy is to retain these old influences while at the same time adding a modern aspect that complements the Indian woman of the 21st century. Elaborating further on his design ideal, he spoke of adapting traditional Eastern dresses like the saree by adding a belt to make it easier to hold or by adding a zip to make it easier to wear.

When asked about the Indian market response to Pakistani designers

Tahiliani said: "They make me jealous – they sell out in three hours at our store. He was especially impressed with the work of Rizwan Beyg and Sana Safinaz, both of whose work can be found at Ensemble stores.

Talking about Bollywood fashion-he felt that it lost it's way along the years, and the styling displayed in some of the newer films doesn't even light a candle to some old Bollywood classics such as Umrao Jan and Pakeeza.

Tahiliani said he found Pakistani women to be stunning and sexy. "I like the fact that some women here cover their head, its refreshing and gives them character. Sexiness comes from confidence. It's all about how you carry yourself." He then pointed to a girl in the hotel lobby wearing Feeha Janshed's beautiful printed jumpsuit. "That says a lot about her and about her individuality," he said. "One should try to mix the East with the West. Wear jeans but add kohla puri sandals. If you're wearing a dress, accessorise with earrings from your grandmother's jewels. Mix the old with the new. A bit of neck is sexier than a plunging cleavage." The iconic designer reiterates: "Don't lose your personality to brands; your own individuality must come through. If I give three women three identical outfits they should come out differently on each of you. That's where personality takes over."

According to Tahiliani too much jewellery shows insecurity. "I like things that fit beautifully. Real luxury is the way something fits, the cut and the finish of the product and most importantly how it feels to you. Design is a subjective thing". We look forward to seeing more of the retail icon and style guru in the future as Ensemble takes off on this side of the Pakistan-India border.

A bit of
**NECK IS
SEXIER**
*than a plunging
cleavage.*

UMAR SAYEED

PAKISTANI FASHION GURU Umar Sayeed opened the show with a collection titled *Gardish-e-Rang-e-Chaman*, inspired by the sub-continental novelist QURAT-UL-AIN HYDER.

CARNIVAL DE COUTURE was opened by Umar Sayeed's collection of spellbinding, signature couture. His breed of design excellence was redefined as the runway lit up with breathtaking formal wear. Models cascaded down the runway in heavily embellished chiffons, leaving the audience bedazzled. Primarily a fundraiser for the Teachers Resource Centre, Umar Sayeed auctioned off one of his garments for charity.

The event was a mix of philanthropy and haute couture, organized by TRC and jointly managed by J&S events. HSY handled the choreography in collaboration with Lubna Adam from Mumbai. The hair and makeup was taken over by Tariq Amin's team of expert stylists. Sensual styling and panache prevailed on the runway and the hard work truly paid off as the show unfurled into a striking success.



UMAR SAYEED MADE PAKISTAN PROUD

Absolute
Knowledge
 of HOW TO PLAY
 WITH COLOURS



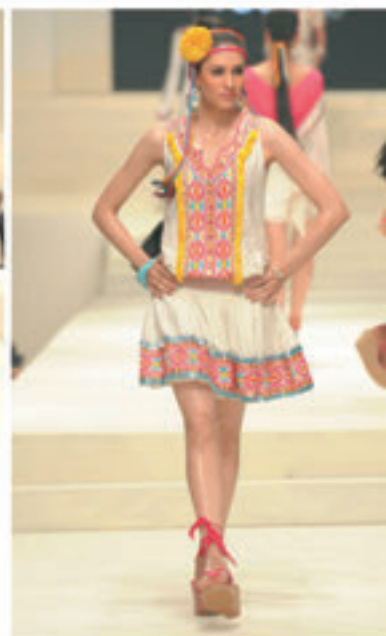
UMAR blends modern Western sensibilities with style to pristine EASTERN garments. His signature INTRICATE EMBELLISHMENTS are illuminated on alluring A-LINE SILHOUETTES.

MALINI RAMANI

SHOWCASED A FUN, SEXY COLLECTION
CALLED THE RESORT LINE.

Diving into the spring/summer season with a Jamaican vibe, Malini plays with vibrant bohemian motifs, bold floral patterns and snug silhouettes. Segments of the collection were inspired by well known beaches in Mexico, Brazil, India and France.





The RUNWAY was saturated with colour, with RAMANT'S trademark JUMPSUITS, COCKTAIL DRESSES, BEACHWRAPS and LONG DRESSES taking centre stage, paired with FUN hair accessories.



Mr. TARUN Tahliani

With their earthy hues and signature intricate embellishments, Tahliani's sexy sarees displayed an urban silhouette informed by regal Rajhistani chic. The Indian and Pakistani models wore them draped like elegant gowns, layered and gathered in all the right places and embellished with belts. The hot favourite of Tahliani collection was a black saree with metallic strings that blended elegance and seduction in equal parts and made Vaneza look like an Egyptian goddess. Hats off to this Indian designer for producing such perfection on Lahore's catwalk.

VANEEZA AHMED STRIKES A POSE, CLAD IN A SEXY TARUN TAHLIANI SAREE.



TAHLIANI'S MUGHALI style PESHWAS on the ramp was exquisite, heavily EMBELLISHED and perfectly FIT.

Carnival Rhapsody



RIDA

SHAMMAL

SOPHIA

As soon as the **FASHION** shows ended, **RAPTUROUS** excitement filled the air: a massive dinner was thrown at the venue in **BAHIRA** town. Celebrities and socialites joined in the final celebration to mark the festival a huge success.



STANDING WITH FRIENDS, THE INCREDIBLE DUO, OMAR SATTI & JALAL SALAUDDIN OF J&S EVENTS.



NINA AKBAR



HSY WORKING WITH THE MODELS.



HSY WITH ZEBA HUSSAIN OF ENSEMBLE



TARUN WITH NATASHA RANA

HIGHLIGHTS FROM CARNIVAL DE COUTURE

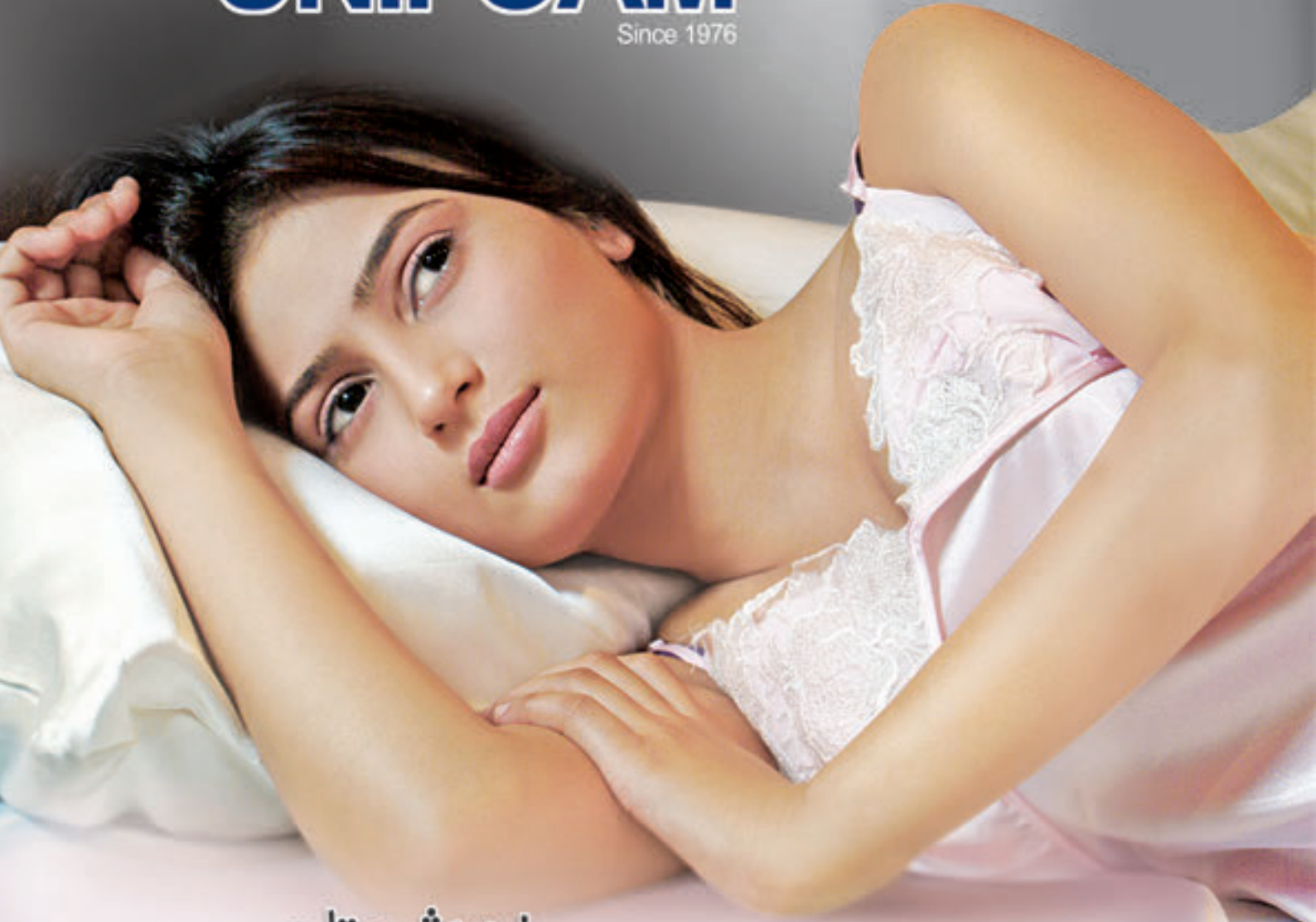


MODELS from INDIA, PAKISTAN & DUBAI getting dressed backstage.

اول نہ دوں آج بھی سب سے بہتر

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MESSAGE



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NECESSITY OR SIN?

We are so often trapped in webs of cultural TABOOS and overpowered by religious practices that in our confusion we disregard the value of human life. ABORTION is a hidden truth in our society and we cannot ignore it. Yasmeen's tragic story is a harrowing reminder of what happens in PAKISTAN every single day. What would your choice be?

By SIMI RAHEAL

YASMEEN'S STORY- A SIN?

Like many of my colleagues who choose to advocate for abortion services, my decision to support it came after a life changing personal experience. It was early 1990 and I had started my practice as a gynaecologist in a bustling, bustling area of Karachi. On a regular, uneventful day, a patient walked into my clinic looking distraught and frantic. She disclosed her name as Yasmeen and started narrating her story. A second wife by choice, Yasmeen loved her husband dearly and, against the wishes of her parents, had married him. Her husband already had five children from his first wife and wasn't interested in having any more. The condition that he placed on his marriage contract with Yasmeen was that she was strictly not to have any children and that, if she did, he would divorce her.

Panic stricken and worried, Yasmeen was desperately looking for abortion services. I remember my first response to her request was that of discouragement. I counselled her against abortion knowing in my heart that it would be best for her welfare and her place in society. Despite my discouragement, Yasmeen was adamant to get an abortion; her life, so to speak, depended on it. I referred her to several hospitals and clinics, however each time she returned disheartened since most of them refused on legal grounds.

Eventually Yasmeen stopped visiting my clinic. A few months later a frail,

**WOMEN ARE HAVING ABORTIONS AND DYING.
THIS IS A REALITY IN PAKISTAN.**

THE CHALLENGE FOR US IS HOW WE CAN PREVENT THESE UNNECESSARY DEATHS.

pale looking young woman walked into my clinic. People stared at her; a strange sickening smell emanated from her. She came to me, showed her colostomy bag and asked for dressing for the oozing, decomposed skin around it. "Are you going to refuse me care again?" were her stinging words. I was taken aback, confused by her question. She continued further: "Do you remember me?" I struggled to jog my memory, as she continued: "I am Yasmeen. I came to you for an abortion and you turned me away. My husband convinced me to go to a Dai, and now look at me."

What normally would have been a twenty minute procedure in a certified clinic became a five hour harrowing ordeal. The Dai, unable to perform the procedure, turned to Yasmeen's husband after five hours and said: "This case is out of my hands", Yasmeen was rushed to a tertiary care hospital, unconscious and bleeding. She underwent a thirteen-hour surgery during which her uterus and ovaries were removed, her intestines were partially removed and an artificial opening (colostomy) was made on her abdomen for the passage of faeces.

I couldn't believe her ordeal; a broken woman now, Yasmeen was rejected by her husband and isolated in her lone struggle to survive. She came to my clinic regularly for dressing of her infected skin, and used to update me on her life. As my relationship with her developed, I couldn't help but feel responsible for her condition. I felt that maybe if I hadn't refused her and if I had

been taught the skills I could have saved this woman's life.
DR LAILA

What is Abortion?

Abortion is the termination of a pregnancy before it is full term. An abortion can occur spontaneously due to complications during pregnancy and is often termed as a miscarriage. Abortions may also be induced.

How common are abortions in Pakistan?

About one in four women in Pakistan, who either want to stop having children or wish to wait two or more years before becoming pregnant again, are not using any method of family planning. As a result, a large number of women have unplanned pregnancies and several children. Little is known about women who are getting pregnant out of wedlock as these women have even greater social taboos to contend with. According to a study conducted by the Population Council, 890,000 women seek out abortions in Pakistan per year. Many of these women do not have access to safe providers and therefore the abortions are carried out through unsafe procedures including the use of herbs with abortifacient properties, deliberate trauma to the abdomen such as an abdomen massage, and insertion of objects such as sticks and hangers into the uterus.

What are the Consequences of Unsafe Abortions?

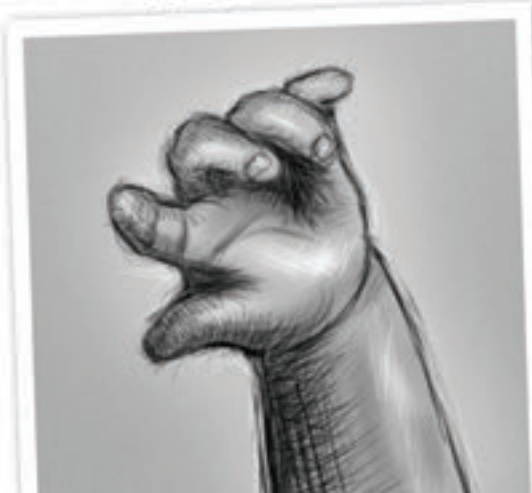
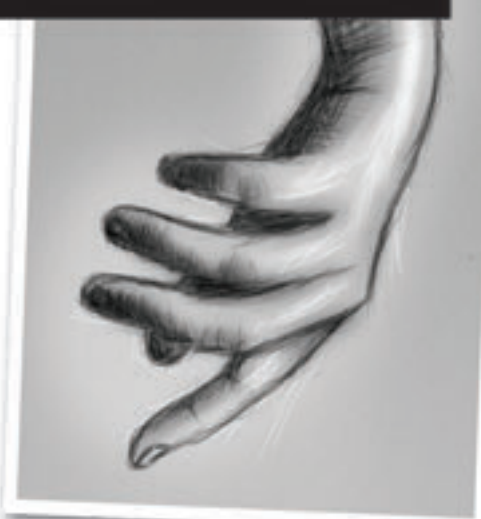
Complications from unsafe abortions are responsible for a large number of

women dying, the exact number of which cannot be determined due to the secrecy that shrouds the issue. These deaths often lead to young children being left behind motherless. Causes of death from unsafe abortion include severe bleeding, internal infection, tearing of the uterus and blood poisoning. Other complications are infertility, chronic infections and the risk of ectopic pregnancy, premature delivery and spontaneous abortion in future pregnancies.

What Can Be Done?

First and foremost, women must be given complete information about birth spacing and better access to contraceptives so that unwanted pregnancies are avoided. Access to safe abortion must be seen as a way of saving women's lives and preventing maternal deaths and complications. Women are having abortions and dying. This is a reality in Pakistan. The challenge for us is how we can prevent these unnecessary deaths.

Even if the situation is desperate and an abortion absolutely necessary, never go to an underground abortion clinic. The procedure should be performed at a recognized clinic or hospital and one should always make sure that it is a qualified doctor who will perform the procedure. An abortion gone wrong can lead to a fistula which is similar to a living death.



thali

ALL BRILLIANT IDEAS
ARE, IN MOST CASES,
QUITE SIMPLE. THALI IS
ONE SUCH CONCEPT.

by SIDRA KHAN

The inspirational story of Thali started out in 2007 as a humble effort by Zoone Qazi to feed the less fortunate with the excess meals collected from a collaboration of restaurants in Islamabad and Rawalpindi. In 2009 Thali became recognised as a charitable trust by the Government of Pakistan and currently has just under nine hundred members worldwide.

Thali is managed by a team of thirteen professionals, all of whom work on a voluntary basis and who are its biggest asset. These young professionals come from various backgrounds with regular day jobs and offer to collect and distribute the food in their own vehicles after work, thus reducing the costs borne by the organisation. Food is distributed in a dignified manner in discrete, Thali brown paper bags, bearing the image of a gift as opposed to charity.

However, this is not the only contribution to society that this happy club of young people has made. Collecting and distributing medical supplies during the IDP crisis, celebrating Christmas and New Years' with children at St. Joseph's Hospice, setting up Sabeel stands during summertime, and distributing warm food at police pickets are some other noteworthy projects it has undertaken over the past few months.

Although all of Thali's six projects to date have been short term, within a year of becoming a legal entity Thali has gained massive recognition. Donations are received by local and international donors comprising of family, friends, acquaintances and patrons who have been introduced through word of mouth. Its Facebook page itself is a treat for all to see - pictures, videos and imaginative fund raising campaigns are publicised all over to keep everyone informed about the organisation's activities.

As a response to its growing popularity, Thali is now venturing into a massive fund raising campaign for its upcoming project on literacy. Its 'Food for Thought' programme aims to provide

healthy meals to children from lower income families in return for enrolment at its primary school. Children from the lowest earning communities on the outskirts of Rawalpindi, Murree and Islamabad will be given a chance to become functional members of society, with the ultimate goal to enable them to better sustain themselves and their families and without being forced to work for their keeps. On the agenda for a quality educational institution are teacher training, quarterly tests and progress reports, and workshops on health, hygiene, cleanliness and the environment. If this project is successful, it will be a significant achievement for 'Team Thali'.

Thali does face its share of difficulties. Qazi reveals that the registration of Thali as a trust took eight months, providing a hindrance to any massive public fundraising campaigns at the time. Thali still struggles to open a bank account as banks find it difficult to have a not-for-profit organisation for a client, and this limits international donations. Furthermore, most reputable hotels and restaurants in the twin cities refuse to donate, even though it is believed that they throw out most of the excess food every night. Even so, with Thali's small donor base of five restaurants (namely Dragon City, Khiva, Savor, Subway and China Town) it has managed to feed over 6,000 people so far and continues to remain steadfast to its mission.

Young charities like Thali inspire and confirm to us the all-too-often underrated notion that individuals can make a difference if they put their mind to it. Despite the current economic condition of our country, we as individuals are not entirely helpless to bring about a positive change in our community. Factors such as a large dedicated team, funds and a diverse donor base are all secondary when you have a workable idea and the determination to execute it.

IT HAS MANAGED TO
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PEOPLE SO FAR
AND CONTINUES
TO REMAIN STEADFAST
TO ITS MISSION



“TRAPPED ALIVE.. ..AND KICKING”

by S. JAMIL

The thing with choosing to live in Pakistan is that you spend an incredible amount of time justifying it to family and friends. That despite the horrors and travails of the last few years, in general speak, it really is ok. Good is also happening alongside bad. While living here at close quarters with the “evil and vicious”, we also get a close up view of the “hopeful and amazing”. We do more than merely exist and survive. We are living, in every sense of the word. Sure, givens are not givens - be it light, water or security - but it's part of the survival instinct to live life to its fullest, because only when there is a threat of a bomb attack every fortnight can perhaps the real meaning of “life is short” even begin to seep through.

When talking about Pakistan to anyone who hasn't lived here in the last 5 or 10 years, I usually end up being rather defensive. People abroad mean well, they really do. The question I am asked most often is, “What are you guys doing about the situation back there?” In me that induces, almost imperceptibly, a stance of crossed arms and slightly aggressive body posture. What I hear is the implication that I, by the sole virtue of living here, am not only single-handedly responsible but somehow also in charge of the change that must inevitably take place. Under most circumstances, I accept that I am one of the lucky ones. I have great education advantage. I belong to the better offs here and with that comes the great responsibility of having

EACH TIME WE DECIDE TO GO ON DESPITE A SETBACK DOESN'T MEAN WE ARE SELFISH, OR IMMUNE TO THE OUTSIDE WORLD, OR DON'T CARE ABOUT THE COUNTRY, OR BLIND TO THE THINGS WE SEE

to do something to shake the status quo. I acknowledge and accept that. May 12, 2007. October 18, 2007. December 25, 2007. Elections. Attack on the Sri Lanka team. Attack on the Ashura Procession. Electricity Riots. Judges' Restoration. The Swati Girl Flogging. Talibon. Etc. Etc.

As each of these occasions rolled past, many in that same year that I had my son, more and more people - concerned, loving friends and family - advised us to use our connections, our abilities, our talents to get out of Pakistan.

“There is nothing left there, it will all go downhill from here,” a very well-meaning and dear relative advised us. “You are not being fair to your family by exposing them to the danger. Imagine the opportunities out there that you with your background and degree and talent could explore and make use of.” My husband was admonished thus for not thinking about us first. I cannot find the words each time to tell these people, without belittling what is happening around me, that for me this is part of living the way I want to, where I want to. I cannot say that we are fine, because after each outrage, my confidence wavers. I cannot say that the worst is past because I am not sure it is. I cannot say what is coming next because for 2 or 3 days after each incident, we remain a bit paralyzed, wondering if things will ever be the same. And then slowly the sensation comes back into our minds and we process, heal, and move on. Call it survival, call it denial, but the fact is that anywhere in the world, after Bad Things happen, this is exactly how life goes on. You pause, you recollect, you make peace, and you move

on. There is nothing shameful about this - it's human nature at its most primal.

I probably go on the defensive again when I say that a week after BB's death and the stoning of our car in the subsequent unrest, I attended a beautiful wedding, all jazzy and celebratory, as a conscious choice to snap myself out of that scared stupor. Amen for that. I admit that the day of the May 12 riots, we were having breakfast at our favourite café, lingering over coffee, because that's what we do many Saturdays. The spectre of Talibanisation has set us back a few decades but I have enjoyed the rebellious T-shirt slogans my very creative students have designed to counteract that downward spiral of depression. I have enjoyed watching Chicago live on stage and the updates on Pakistan Fashion Week, all events that went on despite the twisted religious interpretations being forced upon us.

It seems that for the sake of powerful emotive journalism, we who live here must exist on polar extremes. Either I must be the person whose life has gone on unaffected by anything that happens, or I must be the person who has lost it all. Why can't I be the person who goes on despite it all? Why can't I be that person who has a good job, a good life, who is trying to do their best to make a change in whatever capacity they can, who has been affected but not scarred completely by what is happening? I would like to be that person. The one who is trying to flap their arms, say something, do

something, but also realizes (not always dejectedly) that the changes that must come about will need to be part of a more sweeping awareness - one driven by education or enlightenment, one that happens in baby steps. I resent the predetermined slot the media has put me in because they believe that is the definition that best fulfills what Pakistan at this time in history must be all about. There are bomb blasts and hostage takeovers by extremists who number in the hundreds, but tens of thousands of other normal people go to work and go back home to their families for a normal dinner at home or a night out. How about dedicating one day of news only to them? Hundreds of fathers take their kids to the park on weekends and many mothers sit in on Thursday night to see who is thrown out of American Idol. Why not profile them for the world to see as well?

Each time we decide to go on despite a setback doesn't mean we are selfish, or immune to the outside world, or don't care about the country, or blind to the things we see - it means we see things here not as they are, but as they could be, one day. We see the potential in the everyday things that takes over the horror, making it small and transient in the larger scheme of things. When we move forward and live life as it was meant to be lived - positively, constructively, fully - we are setting an example for ourselves, for our children - of bravery, of resilience. We reiterate the fact that the mundane, the everyday, with its quiet, consistent commitment, will always trump the spectacular spark of awful. So we live here, happily, despite it all, in spite of it all. And Amen to that.

FACEBOOK *fiasco*

by NAMOOS ZAHEER

I must confess an embarrassing truth. I know I am in danger of undermining my legitimacy as a reasonably well-respected, young, urban professional, but I am going to throw caution to the wind, and share a little secret with you. My cavalier attitude stems from a suspicion that what I am about to share holds true for most of us who have been swallowed into the dance of the digital age. So I tell you now, that while I subscribe to the Guardian UK, the Financial Times, The Economist and have the BBC App on my iPhone, well-regarded sources of current events, the most accurate and up-to-date accounts of news unraveling in Pakistan comes to me through none other than the much-maligned Facebook. It was via the status update of a friend from Islamabad that I learnt about the Marriott blast in 2010. Facebook apprised me of the recent massacre of Ahmedis in Lahore. Any knowledge that I have of Lahore Fashion Week, Coke Studio and even the launch of this magazine came to my notice through Facebook.

I FELT LIKE THE MOTHERSHIP HAD ABANDONED ME.

I HAD HEARD OF RADIO SILENCE, BUT THIS FACEBOOK SILENCE WAS BRUTAL.

I should clarify at this point that the reason for my limited access to the happenings in Pakistan, is the fact that I live and work in London. I lead a hectic life, where the concept of time management has taken on almost religious significance. Every weekday morning my alarm goes off at 7.30am. (I am convinced that hell will be a never ending string of Monday mornings and shrieking alarm clocks). Before I get out of bed, before I even peer out the window to catch a glimpse of the day outside I reach for my trusted iPhone and go straight to my newsfeed on Facebook. This newsfeed gives me a snapshot of all that is relevant to my little universe. Apart from updates about how hung over friends in Karachi are or details of peoples' travel itineraries (I do think FB is increasingly a tool for boasting about geographical mobility, by the way I also get a birds-eye view of all the major current affairs in the land of the pure.

If a fellow Pakistani's status announces that he/she mourns for their country, then I know more blood has been shed; another suicide bombing or drone attack. This is my cue to call my parents in Islamabad and just make sure all is well on the home front before I get suited and booted for the world of corporate finance in London. If the status of compatriot is a string of abuse for our illustrious cricket team, then I know our men in green have once again failed to do us proud. This is my cue to update my status in a similarly disgusted manner. When friends bemoan the heat and

the lack of electricity, that is my cue to send out sympathetic messages, abuse the corrupt government for failure to cater to the needs of its citizens and send out mass invitations for summer trips in Europe. Some considerate Facebook users have taken to adorning their updates with pictures and video clips. I have recently discovered the genius of Arif Lohar and Meesha Shafi on Coke Studio; a friend was kind enough to add the clip to a status which proclaimed that she 'is going crazy for this song'.

Now that you have some idea of the role that Facebook plays in my long distance relationship with Pakistan, you can surely imagine my distress when it was recently banned. I felt like the mothership had abandoned me. I had heard of radio silence, but this Facebook silence was brutal. I was forced to log onto the Dawn site. I even went as far as to check the society pages of Sunday Times to get an idea of what was happening, and let me tell you, this was an act of intense desperation on my part - I hate society pages.



I like to think of myself as a citizen of the world. I have lived in Australia, attended college in Canada, graduate school in the US and now work in London. I tend to think that having spent such a big part of my life outside Pakistan means that I am quite distant from the happenings of my homeland. But this Facebook fiasco brought home some truths I had long forgotten. This unceremonious severing from the ebb and flow of the 'desi' scene made me realize that when it comes to the crux of it, I am still truly and deeply tied to Pakistan. Whilst I may have chosen to build a life in the wild, wild West (for now at least), my hopes and dreams are still tied to my homeland.

The emergence of new restaurants, boutiques, magazines and bands there makes me proud; the advent of similar things in London just provides a passing novelty. Seeing the budding urban generation carving a new niche for young professionals in Pakistan reminds me that there is still place for me back home. Our generation of wayward misfits is creating for itself new platforms, new identities and a new, powerful sense of belonging.

This magazine is another case in point and I congratulate the team setting it up. I salute all the young brave Pakistanis who are creating space for themselves via the media, music or fashion, in an environment constantly under threat by zealots and often marred by tragedy. You give all of us voluntarily exiled Pakistanis hope. You make us believe that despite the chaos and madness, there is a silent army of young Pakistanis that is reclaiming our land and identity. Power to you!

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MONTMARTRE

The art of loving PARIS

by AYESHA SIDDIQUI

'BE NOT
INHOSPITABLE TO
STRANGERS, LEST THEY BE
ANGELS IN DISGUISE'

This enchanting injunction greets you in bold majuscule letters at the top of the stairs at the Shakespeare and Company bookshop. Most of the books on the second floor are not for sale, as they have sentimental value to the owner; some belonged to legendary writers like Simone de Beauvoir and Ernest Hemingway. The shop offers refuge (in the form of four or five beds in the upstairs rooms) to traveling writers looking for inspiration and a place to spend the night. In return what it asks for is simple: 'give what you can, and take what you need', so in return for shelving books or cleaning the shop, these aspiring writers sleep amongst stacks of books that they are encouraged to read

Perhaps the most poignant thing about this bookshop is its location; it rests across from the Notre-dame Cathedral in Paris, a city that, although known for many things, is certainly not famous for its kindness to strangers.

Often touted as the city of love, food, and culture, Paris is a teeming metropolis also notorious for brusque service staff, rude locals and a very unsympathetic attitude towards non-French speakers.

All this may be daunting for a traveller at first, but only for a moment. The truth is, the beauty of Paris cannot help but move you. And so I present to you five humble pieces of advice that may lead you to fall head over heels for the city of love before you know it. And perhaps, if you're very lucky, it will love you back: just a little bit though, and in an elusive and dignified way that only draws you in further.

INDULGE

Now this is hard not to do in the food capital of the world. With boulangeries, patisseries, and bistros dotted all over the city, delicious food is never more than a few footsteps away. My advice would be to try and find places frequented by locals as the touristy restaurants are likely to have overpriced, substandard food.

To truly indulge in French cuisine, give in to the aromas of freshly baked bread and croissants wafting out of your local boulangerie and grab a café and pain au chocolat for breakfast. Then, for lunch, visit one of the many crêperies around the Montparnasse station. Josselin, on the rue du Montparnasse, is a personal favourite. Finally, for dinner, get

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FOR WONDERING HOW
THE WINE-GUZZLING,
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MANAGE TO REMAIN
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a taste of regional traditions at L'ambassade d'auvergne, a rustic tavern showcasing the cuisine of Central France. Be sure to end the evening with their lusciously dense chocolate mousse. If you do manage to avoid the tourists, the glamour and beauty of local denizens will be hard to miss and you will be forgiven for wondering, how the wine-guzzling, carb-loving, cheese-devouring French manage to remain so thin. Mireille Guiliano reckons she has the answer, and explains in her book, 'Why French Women Don't Get Fat' how the French lifestyle is conducive to good health, and that the French will cook at home with fresh ingredients, and savour good food rather

than go on a diet. The miracle diet, according to Guiliano, does not exist. What better reason to forget all about calorie counting during your French holiday?

SPEAK

Buy a phrase book, or trawl the internet for useful phrases to memorise (be careful about pronunciation though, the French language is spoken completely different from how it is written). Simple things like, 'I would like a coffee' (Je voudrais un café, pronounced zhuh voo dray un kafay) and 'Where is the metro?' (ou est le metro, pronounced oo ay luh met row) will get you far, and leave you with a sense of accomplishment and a hassle-free vacation. The same Frenchman that exuded an unhelpful boredom when you tried to speak in English will reply to you cheerfully, in English, if he hears you attempting to speak French, even if it is atrocious.

Investing even more time and effort with the language, as I chose to do, will pay off ten-fold. Firstly, the opportunity to make local friends presents itself and, secondly, your trip to the city will feel like one big immersion course in the French language.

LIVE THE CLICHÉ

In contradiction to the advice above imploring you to avoid the typical tourist holiday, some things, it has to be said, are cliché for a reason. These experiences, no matter how many times you have heard about them, are only understood once you have lived them yourself. So feel no shame in strolling along the banks of the Seine, a lover (or a picnic basket) in hand, or slowly floating down its waters in the tour-guided Bateaux Mouches.

Gasp in amazement at the view from the top of the Eiffel Tower and brave the crowds at the Louvre to pay homage to the Mona Lisa. Sample some of the world-famous macaroons at La Durée and also some of the baklava and inexplicably tasty green tea at the Paris Mosque. Do all this, if you like, in a striped top and beret, a baguette in one hand, and a cigarette in the other.

WANDER THE STREETS

It is not very difficult to get lost in Paris, and I would highly recommend doing so. Paris is a very compact city (6 miles across) but has 95 metro stations. This means that finding the nearest metro and getting your bearings back will be a piece of cake.

You will come across many a treasure trove whilst going up and down the beautiful streets of the city. Exploring Le Marais in the 3rd and 4th arrondissements and Montmartre in the 18th are a must. It was walking around the Marais, one day, that I discovered a small café called Le Loir dans la Théière (translation: the dormouse in the teapot). The moment you walk in (you will probably have to queue, be warned), you will feel as though you have jumped into the Alice in Wonderland rabbit hole, and one look at the enormous lemon meringue pie will make you wonder whether you did actually drink from Alice's tiny bottle labelled 'drink me'.

TRAVEL

If you have enough time, travelling outside of Paris would be a remarkable and eye-opening experience. For all the capital's quaint charm and beauty, non-residents often find the city loud, rushed and dirty, and travelling around France you will quickly see why. The Monet Gardens at Giverny, a 45-minute train ride away, will have you feeling as if you are in one of the artist's paintings, and the nearby palaces at Versailles will transport you to a time of intense aristocratic excess. The beaches of Normandy and the museums and monuments of Lyon, both about two hours away by train, are just some of the other places worth visiting.

So pack your bags, a few ounces of adventurous spirit, and a dose of healthy curiosity, and I am certain that you will return from Paris with plenty of cherished memories and a newfound joie de vivre. Bon voyage.



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Tapping OUT *the Click*

by FARAN MAQSUD

For years we've been using the Personal Computer. Early adopters of PCs still remember the command line and DOS era. Then came along a wonderful new interface, which used a mouse for navigation. It's hard to imagine computing without the point and click of a mouse — till now. Enter the iPad and its multi-touch interface based on tapping, pinching, and swiping. This new user interface has the potential to redefine how we interact with computing devices in general. No stylus, no mouse, and no fixed keyboard. This could be the beginning of the true direct-manipulation interface that might just replace the click.

Most don't seem to understand what the iPad is and why it is. People are trying to figure out how this device will fit into their lives. Is there really a need for an iPad? Or is it just another cool looking gadget? All tech products should nicely integrate with our wants and needs. My initial reaction to the iPad was that it was an all 'want' product — it was hard to justify the need for such a device. But this was before I actually got my hands on it. Before you begin reading my thoughts on the iPad, first consider these questions: how many people do you know that are still confused by computers, and what do you think the majority of the population use a computer for?

The most commonly used statement for an iPad is: 'It's just a bigger iPod touch or an iPhone'. Sure it is, in terms of form, but the iPad packs in a lot more under the hood. Apple's new A4 processor allows apps, multimedia and screen transitions to fly. It's a slicker, quicker, and more powerful experience than the iPod Touch or iPhone. It's comparable to a computer while doing a lot of things better. For example, surfing the internet, viewing photos, and even playing casual games on the iPad is a better experience than it is on a computer. Back in 2007, I made an effort to bring the iPhone officially to Pakistan through a carrier. At the time Apple wanted to aggressively get into new markets so they were being quite generous to all interested parties in terms of giving away rights to carry the iPhone. You'd think that it must have

been pretty easy to convince management to pursue this. But it really wasn't. Certain members of the management team thought that the iPhone didn't have enough features and that competitors such as Nokia and Sony Ericsson would launch better phones in the future. Nobody really saw Apple as a serious player in the phone manufacturing business. My argument with my management team was simple — think of this as a platform, not a phone.

Nobody really understood that the iPhone platform would become a game changer. There was no concept of the App Store or running Apps on

mobile devices before the iPhone. Today, Apple is the number one phone manufacturer in the world in terms of revenue and Pakistan still doesn't have an official iPhone carrier.

So why am I talking about the iPhone in an iPad article?

Well, I believe the iPad story will be quite similar. The important point here is that the iPad is a new platform, not just a tablet device. And this platform might just change the way most people will use computers in the future. Why? Because using it is an immersive experience. Holding the internet in your hands is just more fun, videos and photos have never looked better, it has the best version of the iPod integrated, and the apps are something out of the future.

As with all first generation products, this particular version of the iPad is definitely not perfect. I would have liked to see some integration with the iPhone,

a new way of handling notifications, a front-facing camera, usb ports for interacting with other hardware, and better storage capacities. Multi-tasking will come via a software update this fall.

But these are minor issues. Most critics of the iPad have never really used one. These people read the specs and pass judgment on something they don't fully understand. Let me tell you something — specs do not matter; it's the user experience. The iPad may be short on specs, but it is by far the best



**THE iPad
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USER EXPERIENCE
EVER ON A
PORTABLE DEVICE.**



user experience ever on a portable device.

The iPad may also save a dying print industry. With newspapers and magazines losing subscribers and advertising revenue, they are being forced to make cutbacks that will irreparably change the landscape of print media. At the same time, with the exponential growth of internet use and online media browsing, news companies have an alternative medium with which to present their content. The question for consumers and companies alike is, will the iPad be the next device to revolutionize the way people read print? Current research suggests so. Although the iPad has only been on the market for a little more than two months, it has already generated tremendous sales and hype. The majority of consumers are using the iPad to browse media applications such as newspapers, books and magazines. This will become the new way to "experience" print.

MUST HAVE iPad APPS

PRODUCTIVITY

- Pages
- Numbers
- Keynote
- ToDo

GAMES

- Angry birds
- Scrabble
- Flight control
- Real Racing

ENTERTAINMENT

- Sound Hound
- Magic Piano
- IMDB
- TVU Player

PUBLICATIONS

- Pulse News Reader
- Wired magazine
- Financial Times
- NPR

PRICING AND AVAILABILITY

The iPad is available in 6 different configurations. They vary only in storage capacity (16, 32 and 64GB) and wireless options (Wi-Fi only, 3G and Wi-Fi). The base model costs \$499. Add \$100 for capacity increment and \$130 extra for the 3G version. The iPad is available at leading computer markets in Pakistan at the US price plus a premium of Rs. 15,000-18,000

For more iPad and other tech info join the Lahore iPhone Society on Facebook Or follow Faran on Twitter at twitter.com/faranmaqsood

Up until now, the world had become used to mouse-driven interfaces or tablet computers that relied on a stylus. The touch interface of the iPad, in which one's finger is driving all the action, allows a much greater degree of precision. What most people use computers for is to communicate, browse the web, and view photos, videos, and literature. The iPad lets anyone -- you, your kids, your parents -- do all that. It's affordable, incredibly easy to use and has a size, heft and quality that sets it apart from any other portable device out there. Mark my words: the multi-touch user interface of the iOS (the operating system that powers iPhone, iPod Touch and iPad) is here to stay. In the next few years, it will change the way the world thinks of computers. And the iPad is the beginning of this new computing revolution.



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THE EXPANDABLES

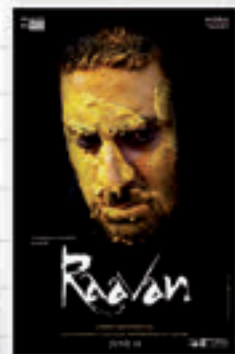
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Guide

FUSCHIA KARACHI



TYPE: Thai
Address: Shop No. 2-6, 5-C, 1st, Zamzama Phase 5 Karachi
Phone: 021 536 3944
What to order: prawn cakes with tangy cucumber chili appetizers. Entrée: grilled beef salad, golden crisp wok fried red Snapper, stick to the traditional Thai green curry and sweet and sour prawns with white rice.
What to avoid: the dim sum and the pad Thai.

KOEL KARACHI

TYPE: Dining/ Desi inspired
Address: F42/2 Block 4, off 26th street Clifton Karachi
Phone number: 021- 583 1292
What to order: artichoke and spinach dip, kulcha sandwich with blackened chicken, skan-jeen (super refreshing with a hint of mint leaves) dessert: the chocolate puddle cake is to die for.
What to avoid: the tamarind drink is special but may irritate the tonsils if it's over ripe.

SAFFRON KARACHI

Type: Mediterranean
Address: D-82 Block 4-Clifton
Phone: 021- 3-587-6090
What to order: grilled platter, chicken fettuccine, seafood pasta, and definitely the Saffron pumpkin cheesecake and the bread pudding.
What to avoid: mezze platter.

THE DELI KARACHI

TYPE: Cafe
Address: 5-C 1st Commercial Lane, Zamzama, Phase 5 D.H.A
Phone: 021- 854 5790
What to order: the mezze platter, carpaccio, khao suay, and spaghetti with rocket, chicken and sun dried tomatoes.
What to avoid: turkey and cheese sandwich, Mediterranean chicken sandwich and the prawn cocktail.

N'ECO'S NATURAL STORE AND CAFE KARACHI

TYPE: Organic Cafe/Grocery Store (they serve breakfast all day and are closed on Mondays)
Address: 8-C Lane 1 Bukhari Commercial Area, Phase 6 D.H.A.
Phone: 021-3-584-4517
What to order: tomato soup, Greek salad and the grilled chicken breast sandwich with smoky chili aioli.
What to avoid: the pastries.

COVO LAHORE

TYPE: Italian
Address: The Pearl Continental Hotel, Mall Road, Lahore.
Phone: 042-6360210
What to order: the lobster bisque starter, the spaghetti bolognese was visually stunning and just as good on the palette. To finish off, try the espresso.
What to avoid: the smelly Australian beef steaks.

SPECIAL REVIEWS

BY HAMZA BUKHARI



SHUN LAHORE



It is virtually impossible to find decent seafood in our landlocked city but there are a couple of eateries that are trying their hand at arguably the most intricate cuisine in the world: Japanese food. One always thinks twice before eating raw fish since the margin for error is slim to none in the preparation process. However, we have to give our restaurateurs a fair chance to prove our judgments wrong. I built up the guts to go and try this quaint little spot for lunch and unfortunately got exactly what I expected. The menu was not as elaborate as Fujiyama but nevertheless offers the most popular Japanese dishes. I tried the beef satay, salmon sashimi, California roll and crunchy maki and none lived up to the expectations that I had. The service was remarkably slow considering how tiny the place is and it wasn't reasonably priced by any means. If you do end up at Shun, stick with the generic teriyaki dishes they offer. I applaud them for at least trying.



ANDAAZ LAHORE

There is a lot of great food to choose from in the old city so being able to stand out from the crowd is rather tough. There is very little to differentiate between restaurants since the food is usually good and pricing is also similar. Friends had been raving about this new place near the Badshahi Mosque so I had to go check it out for myself. When I got there, I actually thought I had walked into Cuckoos since the entrances are so similar but once inside, there was a visible difference. The set up is well planned out, with plenty of room to sit and walk around if you feel the need to check out the view. The menu offers anything and everything that one would expect from a Punjabi restaurant in old Lahore. I tried the grilled prawns as a starter, which were well seasoned but still had a fishy odor. I then moved onto the standard mutton chops and chicken tikka which were actually better than expected. Someone had highly recommended the Achari Gosht and I was glad to find that the recommendation was a solid one. The difference between Andaaaz and all the rest is that they have paid attention to the minor details that all other restaurants but on the back burner and that, in my eyes, puts them above all their competition.

LJP STUDIOS KARACHI

LJP Studio started off initially as a jam room for various local musicians. Renowned drummer Gumby saw potential in the place as an audio recording facility, so with guitarist Omran Shafique (Mauj, Co-ven) on board as an audio engineer, he started setting it up. Initially, the idea was to use the studio for basic tracking of drums and guitar but the project snowballed into a fully functional audio facility able to provide support for any kind of musical project. LJP Studio is primarily geared towards live instruments and trying to get the best possible sounds from them.

Always on the lookout for new interesting projects, Gumby and Omran are currently working with rocker Taimoor Tajik on his debut album. His debut song "Let it Burn", recorded at LJP Studio, can be heard on Radio FM91, and is available online on Youtube.

Want to record your new song this is the place to go. Get some professionals to help you out. Take a sneak peak into the studio. Mr. Louis J Pinto on Drums, Omran Shafique from Mauj on guitar. For more information you can:

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LOUIS JOHN PINTO A.K.A GUMBY



OMRAN SHAFIQUE

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HAMZA JAFFRI



ABID KHAN

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Prima DONNA

BY ASMA EZDI

PAPERGETS UP CLOSE AND PERSONAL WITH KIRAN ARSHAD CHAUDHRY

O

xford-educated lawyer and businesswoman Kiran Chaudhry has made quite a name for herself as a singer and an actor in music and theatre circles in Pakistan. She is most popularly known as the lead singer in the band

Caramel, of "Club Caramel" fame, but has also received critical acclaim for her performance in "Mamma Mia," the musical directed by Nida Butt of Made 4 Stage productions that recently hit theatres in both Karachi and Lahore.

Kiran received her initial training in Eastern classical music during her school years by the eminent maestro Ustad Fateh Ali Khan of the Pattiala Gharana. After leaving Pakistan in 1994 she honed her musical skills further through vocal training lessons at London's famous VOXBOX studios and through a run of live performances on London's live gig and open-mic circuit. She returned to Pakistan in 2006 and began to focus on her musical aspirations with renewed vigour. Kiran resumed her vocal training with Ustad Javed Bashir, the lead singer for the Mekaal Hasan Band. Her first performances in Pakistan were at the Young Presidents Organisation (YPO) annual event in Lahore and at the swanky Cosa Nostra, after which she went on to form the popular band "Caramel" with guitarist Adnan Sarwar.



1 You studied Politics, Philosophy and Economics at Oxford and became an established corporate lawyer in the UK. What made you decide to move back to Pakistan?

I wanted a different life from the one I had in the UK. Being a successful lawyer with no time for anything but work lost its appeal after four years of practice. I decided to jump ship and do all those things more in line with my personality that I could never do as a lawyer in London, such as pursuing my musical dreams. I also missed my homeland and family after being away for so many years and wanted to reconnect with my roots.

2 Why didn't you want to pursue your career as a lawyer in Pakistan?

Law had always been a means to an end for me – it was a way to gain a highly regarded qualification and to become financially independent. I had never dreamed of being a lawyer, I had always dreamed of being a singer-performer. Fortunately for me I had the talent and I was keen to pursue it.

3 What is your opinion of the current political situation in Pakistan? How do you think it could impact you and others in the creative and artistic fields?

Pakistan is in a state of flux and evolution: these things always bring turmoil. But I believe in Pakistan and in its future and that we cannot give up on it. Regardless of the political situation, it is up to each of us to work towards creating the Pakistan we want to see. As they say, if you are not part of the solution, you are part of the problem.

As for the artists and musicians of this country, their lot is bad enough as it is with obstacles such as the 65% public entertainment tax which will further curtail the development of the arts. But we live in a global environment and now more than ever artists will have to look beyond our borders for opportunities as much as corporations do.

4 Tell us a little about your day job. Where are you currently working and how has the experience of working in Pakistan been for you?

I work in an extended family textile-spinning business. I look after the sales, marketing and operations of the business. I also dabble a bit in real estate and run an IT company which I

started last year. Then, of course, I have Caramel and we do a lot of shows here in Pakistan in addition to putting up our own club nights.

The advantage of working in Pakistan is that you can do things here that you could never do in a developed or saturated market. On the flip side there are the usual challenges of working in an unregulated and underdeveloped market, with lots of red tape. Overall, though, I wouldn't be here if I didn't think the pros outweighed the cons.

5 How do you find time to perform or work on music while working?

I am fairly well-organized and very self-disciplined. My day is very structured and I don't waste too much time on unproductive activities such as excessive socialising or watching television. Life is short so I make each moment count.

6 What is the inspiration behind your performances and songs? And when can we expect an album from Caramel?

Heartbreak, falling in love, the bittersweet turns that life seems to take us all through... the usual stuff that we all have an internal reference for and turn to for inspiration as human beings. All of this generates material for my original work and is reflected in the band's choices for cover songs for live shows. We are currently working on an album which should be out in about a year, but hopefully a few 'taster songs' will be out on the music channels and radio as early as this year.

7 You recently received rave reviews for your performance in the musical "Mamma Mia." Tell us about your experience with musical theatre.

Absolutely amazing. I played the lead role, Donna, who is the mother of the bride-to-be and the central character. I love the musical and have always dreamed of playing this role – the score comprises ABBA's greatest hits so musically it is a treat. I like the character because I can appreciate what it's like being a woman in a man's world who won't sit on the sidelines on account of her gender and who is prepared to make the requisite sacrifices to live in the manner that she chooses.

Theatre is an area that I've always wanted to experience as another avenue of live performance with its own particular dynamic, and

musicals appeal to me all the more as a singer. It was an amazing opportunity to learn the craft of acting and I dare say that, having had a taste, I'm left wanting more.

8 Have you ever been approached by TV or Film for work? And would you take on a good project if offered?

Yes, especially after Mamma Mia, but I would only like to take on a project that really appeals to me and ideally a role that requires some singing.

9 What words of wisdom would you like to share with the young artists and musicians who look up to people like you for inspiration?

Follow your heart and don't let go of your dreams just because they seem unattainable. Our work is only to try, the universe does the rest; so just keep the faith and believe in yourself. Life is short. Live a life you love.

FOLLOW YOUR HEART AND DON'T LET GO OF YOUR DREAMS JUST BECAUSE THEY SEEM UNATTAINABLE.



CO- VEN

READY
WITH
VOL.3

by ZIA AHMED

ON ROLLS SIKANDER MUFTI

Photography by: Halima Mansoor & Waheed Khalid



A bone of contention that rock musicians in Pakistan have from time to time is the dearth of work. The strife is more pronounced when one is adamant about steering clear of corporate endorsements and mindless populist pandering, and sticking to one's own independent point of view. Co-VEN has no such qualms and manages to find plenty of work in the face of a rise in bland, plastic aesthetics and sensibilities.

The band (comprised of Hamza Jafri on vocals & guitars, Omeran Shafique on guitars, Sameer Ahmed on bass guitar and Sikander Mufti on drums) has been busy. Besides working on the preceding albums, volumes 1 and 2, members of the band have been busy working with Omeran Shafique's Urdu rock outfit, Mauj. In between juggling co-VEN and Mauj, the band has also appeared as session players on Zeb & Hanya's impressive album *Clup*. Excepting 'Ready to Die', the runaway single, the band performed the album in its entirety on the Peace Festival revival gig at Peeru's last December. Single, 'The Man Himself' was recently released on FM89. No lack of work there.

The band recorded their third album at Ravensous Studio in Lahore, owned by Omar Hussain, singer and songwriter of the musical duo Tania & Omar. Omar took on the roles of producer and recording engineer, a notable change from the previous albums which were produced by Mekaal Hasan at his Digital Fidelity Studio in

Lahore.

This album also sees a dramatic shift in the co-VEN song-writing methodology. Hamza Jafri wrote the main structures of the songs on volume 2 while he was living in London

**SONGS FEATURING
A COLOURFUL CAST MADE UP
OF RISING GENERALS, DYING
KINGS, FAT PRINCES, YOUNG
MEN AS WELL AS DRAGONS AND
SERPENTS.**

and Omeran Shafique was in Texas. These two coordinated their visits to Lahore where the other two members reside. After three weeks of song evolution and rehearsal, co-VEN went to the studio to record the album on a rather tight deadline of four to five days with another week or so for post-production.

Now that all the members are settled in Pakistan,

the band has had more breathing space. All the songs on the album have emerged from jam sessions. This time co-VEN has worked on the songs over the course of a year before heading to the studio. With a more flexible work arrangement, the songs have been recorded over a period of four months. Rather than having each musician lay down a different track in the studio and let the engineer mix the tracks later, the band followed up the organic inception of the songs and recorded them mostly live. Co-VEN allowed themselves another eight months to continue to work on the album intermittently during the post-production period.

'Ready to Die' starts the proceedings on this mini-album. The song has been around for more than a year now gaining a fervent following, helped no less by its blunt, minimalist lyrics borrowing Urdu phrases and a generally confrontational tone. 'Ready to Die' appeared as a mild oddity on YouTube with the song playing over a red map of Pakistan alongside its words.



SAMEER AHMED

SIKANDAR MUFTI

HAMZA JAFRI



Soon enough the song was a staple feature of co-VEN's set list on whichever gig it happened to play. Only recently has the song been given more formal exposure through a video shot on a rooftop in inner Lahore. The song itself has weighty presence featuring menacing build-ups and crashing agit rock posturing reminiscent of the band 'Queens of the Stone Age'. One of those rare songs that directly addresses the mess our country currently finds itself in, 'Ready to Die' has found wide acceptance and popularity amongst local rock listeners. This popularity provides a familiar entry point into the album and paves the way for the next numbers.

Beyond the opening track, the socio-political awareness of the band is attested more notably on X-Ray. In a possible nod to Orwell's Animal Farm, various beasts play metaphor to more human counterparts involved in the climate of fear addressed in the song. The style of the song harks back to the grunge sound of the nineties although it takes distinctive shape in the chorus section which is supplemented with agile guitar licks.

'YOU' SHOWCASES HAMZA JAFRI'S DEXTEROUS INTERPLAY WITH WORDS AND TAKES IT TO DARK, UNFAMILIAR AND EVEN UNSETTLING PLACES

Next appears 'The Man Himself' which continues the political commentary of the preceding two songs featuring a colourful cast made up of rising generals, dying kings, fat princes and young men as well as dragons and serpents. The lyric content is consistent with other songs on this mini-album, yet the verse and chorus combination yields a less than steady whole. A staccato laden opening verse seems rather out of place before turning into a recognizable chorus that is more on par with the sound of the band: earnest, driving and emotive.

Barring 'Ready to Die', the songs on this album seem to share a pattern; a sporadic and abrupt guitar intro leading to splashes of evocative vocals. Hamza Jafri's singing has become more seasoned in this outing. His emotive wails are impressively rendered, particularly on 'You', the fourth track on the album. Not as overtly political as the rest of the album, 'You' showcases Hamza Jafri's dexterous play with words and takes it to unfamiliar and even unsettling places, threatening to turn itself into an earworm. The song is catchy, albeit in a darker mould.

'Plan B' starts off more conventionally than the rest of the songs on the album and its intro section is reminiscent of fellow Lahori rock artist Shahzad Hameed. The lyrics again continue the socio-political theme of the mini-album yet are more vivid in this song. 'Plan B' contains the right mix of harmonies, unpretentious guitar-work, and nimble textures to achieve the feel of a full-bodied rock song. Given the meticulous production details and the organic premise of the songs on this album, the chances are that co-VEN will go on to consolidate its position as the thinking man's rock band in Pakistan.



OMRAN SHAFIQUE



PAPER'S

top 10

foreign

films

BY ASMA EZDI



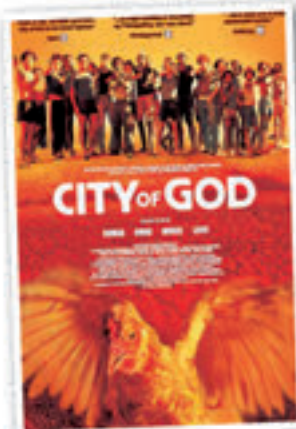
CINEMA PARADISO

Can you recall the significant moments in your life which made you choose your profession? This Italian film, told mainly in flashback, tells the story of a successful film director, Salvatore (Toto), who returns to his hometown and reminisces about the persons and moments in his life which made him fall in love with film-making. As a young boy Salvatore is virtually brought up by cinema, as well as by Alfredo, the elderly cinema projectionist who stands in for Toto's missing father. Throughout the film, it is Alfredo's influence and goals for Salvatore that drive the plot; but the audience does not realize this until near the film's conclusion.



AMORES PERROS

Nominated for an Academy award for Best Foreign Language Film in 2000, 'Life is a Bitch' is a Mexican film which revolves around three stories connected by a car accident. Influenced by Pulp Fiction, it begins with a concluding scene of the first story's plotline and keeps the audience engaged as it unravels. The film captures the tragic side of love (unrequited love, death of a loved one, betrayal, etc) as well as the dangers one must face to love. Although the film portrays a significant amount of violence, it is an essential ingredient in moving the story along and portrays the gritty street life of Mexico City.



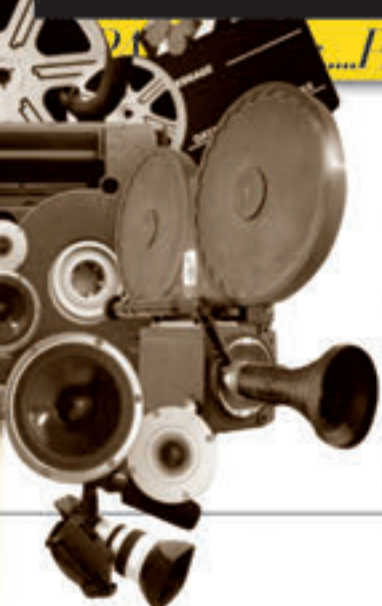
CITY OF GOD

How can a suburb of Rio de Janeiro called 'City of God' be such a distant reflection of Eden? One of the most successful Brazilian films to date, this film represents the growth of organized crime in the slum and the conflicts between two rival gangs. It is a vivid and frequently violent portrayal of life in the favelas (slums), as seen through the eyes of one of its inhabitants, Rocket. It is easy to forget the ages of the young gang members when watching the film yet one is reminded of this fact in a scene where two members are caught and held at gunpoint. Faced with his impending murder, one of the young boys breaks down into tears. We are sadly reminded that in a less poverty stricken environment he would be home with his parents. A unique insight - most of the actors who appeared in this film belonged to favelas and were residents of 'Cidade de Deus.'



GOOD BYE LENIN!

This nostalgic German comedy narrates the ascension to manhood of Alexander Kemer in east Berlin during the turbulent period before and after the opening of the Berlin Wall. It demonstrates the lengths a son goes to cover up the fall of the German wall from his pro-socialist mother after she awakes from an eight month coma. Goodbye Lenin! highlights the quirks of East Germany from the now iconic Trabi car, the difficulty in acquiring Rolling Stones records to the lack of choice in supermarkets. It successfully makes two important points: how easily an entire family can cooperate in illusions that become "normal" and how a son has misplaced loyalty to a mother who doesn't deserve it. The complex mother-son relationship in this film represents the conflicting emotions that surrounded reunification.



IL POSTINO

Based on a true story, *Il Postino* explores the friendship between a simple, introverted and uneducated yet sharply insightful postman, and acclaimed Chilean poet Pablo Neruda, living in a coastal Italian village. Neruda teaches the postman (Mario) how to express himself through verse and win the love of the most beautiful woman in town. Mario's meetings with Neruda become opportunities for him to learn about love, literature, relationships and, ultimately, himself. Tragically, the star of the film (Massimo Troisi) died of a fatal heart attack the day production wrapped. Part of the fascination of *Il Postino* consists in creatively immersing a real and contemporary character, the poet Pablo Neruda, in an entirely fictional situation.

LE FABULEUX DESTIN D'AMELIE POULAIN



A shy, introverted waitress living and working in the famous Montmartre district of Paris decides to play matchmaker and pair up the lonely personalities she sees in her daily life. She soon realizes she is living in isolation and with the help of a mentor begins to engage more with the outside world. She slowly leaves her comfortable shell behind and manages to find love. This film uses magical sequences to depict Amélie's thoughts and plans in a unique way. The original score by Yann Tiersen should not be missed in its successful rendition of the feel of Paris.



RUN LOLA RUN

It is difficult to create a film that is fast paced, exciting and aesthetically appealing without diluting its dialogue. However, director Tom Tykwer achieves this balance effectively. In this film a number of sequences are explored allowing the audience to decide which outcome they prefer. Lola (Franka Potente of *The Bourne Identity* fame) must get her hands on 100,000 German marks in twenty minutes to save her boyfriend's life. Lola's three runs are each a second faster than the last demonstrating how a split-second delay can alter the course of life completely. Just when you think you've figured out the movie, the director introduces a series of twists that boggle the mind. Tykwer also uses rapid camera movements and innovative pauses to explore the theme of cause and effect in this film.

LIFE IS BEAUTIFUL

Can a film which is set in World War II and depicts the plight of the Jews be a comedy? Roberto Benigni proves that it can in this truly beautiful and unique movie where he plays an Italian Jew struggling to protect his family from an all too familiar fate. He uses comedy and games to shield his son from the reality of the disturbing events which take place in their lives. After they are imprisoned in a concentration camp, Benigni assures his son that the camp is merely a venue for a competition in which those who obtain the most points for performing tasks win a tank. When this film was first released, it faced harsh criticism for portraying the Holocaust as a comedy. Some believed that it belittled the experiences of the Holocaust by implying that the horrors could be ignored by a simple game. However, the director deftly walks this fine line and succeeds in captivating the audience throughout the film.



THE MOTORCYCLE DIARIES



Based on the real journal of Ernesto 'Che' Guevara as he travels across South America with a friend, this movie explores the moments which may have led to the transformation of this iconic character. It explores the spiritual journey of a sensitive man as he is exposed to a world of suffering and deep poverty. Throughout the road trip Guevara and his friend Granado meet individuals they would never have come across in their hometown in Argentina. The moment when Che decides to fight for justice and align himself with the poor is depicted in a pivotal scene in which he swims across a river which separates a leper colony from its staff and their living quarters. Guevara is never the same after coming face to face with the endemic poverty of the continent, an experience which catalyses his Marxist and socialist ideology.

4 MONTHS, 3 WEEKS, 2 DAYS

This gripping Romanian film explores the topic of abortion and how the procedure, legal in most parts of the world, is affiliated to the underworld in the Communist era. Two college roommates have 24 hours to make the ultimate choice as they finalize arrangements to meet a black market doctor for the abortion. What follows is their descent into a world in which danger, darkness and tragedy are the norm. The pregnant character, Gabita turns out to be dim and passive. Her attitude towards the abortion is strangely conflicted and suggests that she has not really thought about what she is doing. This film gives an unflinching look at the horrors of seeking an abortion without proper medical attention and leaves little doubt that criminalizing it puts human life at stake.



A Love Story Made in Pakistan

NEWLYWEDS ADIL AND HIBA SHER SHARE THEIR JOURNEY AS PARTNERS IN LIFE AND IN BUSINESS.

by DANİYAL RAHEAL

Life has been busy for this young couple although one would imagine that Adil Sher, renowned producer of the documentary 'Made in Pakistan', would be basking in the lazy sunshine of its global success with his beautiful new bride. Adil's critically acclaimed documentary follows the lives of four individuals and showcases Pakistan beyond 'the most dangerous place in the world'. It successfully highlights that a flourishing and educated middle class lives and operates beyond suicide bombing and Taliban fatwas.

Their honeymoon in Langkawi was short and sweet and the young go-getters came back to Pakistan thirsting to show the world the strength of their combination. Hiba joined Adil in his lifelong friend Nasir's film company, Talking Filmain, and together they both set out to screen their documentary at the BAFTAs. "BAFTA was a great experience. The response to our film was tremendous and the turnout surpassed our furthest expectations," says Adil in his usual calm demeanour. "When we walked in to the auditorium on the third day we saw people sitting on the steps and in the aisles. It was all so overwhelming," adds an excited Hiba in her charming English accent.

Adil and Hiba knew that being in London was not about fun and games, but despite their hectic schedule the newlyweds did take out the time to visit indigenous eateries like Eclipse in South Kensington and have sushi, which Hiba loves. The balance, both professional and personal, that they bring to each other's lives manifested itself and strengthened their relationship from the very beginning. Even with the unforgiving London weather and with Adil falling ill, they kept

their focus and scoped out future business opportunities for Talking Filmain. Adil shares: "I realised after the screening of our film that the western world is dying to get a glimpse into the progressive world of Pakistan." Explains Hiba: "Locals living abroad have been detached from what happens on a day-to-day basis in the country so when they see positive things coming out of Pakistan it gives them a sense of hope and understanding."

The conversation drifts from work to family and familiarity. As they talk about their views on understanding and love it becomes evident that this match is well thought out by both individuals. "We met at a Mekaal Hasan Band concert at Hot Fusion Lounge in Lahore. Hiba was sitting with a common friend and I immediately asked the friend who this girl was and how I could meet her again." When I ask if Hiba remembers their first meeting she giggles and replies: "Well it's hard not to notice the tallest man in the room."

"I realised after the screening of our film that the western world is dying to get a glimpse into the progressive world of Pakistan."

After the initial meeting they both kept running in to each other until Adil took the initiative and asked Hiba out to dinner. "Our first date was at Chez Nur." Adil beamingly reveals. "Neither of us ate anything, but we instantly clicked. Dinner lasted for two hours and we talked about

absolutely everything." Hiba adds that they did not waste time. "We both knew that things were great and that marriage was the next obvious step for our relationship." Getting in to the groove of being married takes time and these two have just recently found the rhythm that keeps them ticking like clockwork. They work together all day yet they know how to give each other space.

Even though marriage is often portrayed in a negative light in media and by society, the new generation has begun to evolve into a different kind of married species. They focus on functional dynamics rather than unrealistic expectations and overcharged emotion. "I love spending time with her. She's my best friend," shares Adil. He towers over her and she sits in his shadow smiling at the thought of spending the rest of their lives together.



On Fatherhood

by MOHSIN HAMID



I never really thought of myself as a baby person. Children I liked. Children you could talk to, hang out with. My own inner child was alive and well. But babies, the larval, pre-talking, pre-walking form of humanity, had little appeal to me. Yes, babies could look cute. But I'd been in enough relationships to know looks only go so far, particularly when they're packaged with a high-maintenance need for constant attention.

Then I had one. My baby daughter was born last year. Her name was Dina. About thirty minutes after she arrived in the world, her mother, my wife, was taken off for post-labor surgery. My mother-in-law, traumatized after witnessing her child give birth, was recovering her composure in the hospital courtyard, chain-smoking cigarettes between rounds of prayer. So the nurse handed Dina to me. And then we were alone. Dina was swaddled in white, lightly streaked in dried blood and bodily fluids. She weighed seven and a half pounds. About the same as a small dumbbell. But she wasn't as dense as a dumbbell so she was bigger, maybe two-thirds the size of a large plastic bottle of soda. She rested in the crook of my arm. I did my best not to move.

Dina breathed. I breathed. We were silent. Then she started to cry. It wasn't a powerful sound. It was a small, quiet sound. It made me think of lungs that had been squeezed on their way out the birth canal, little wet lungs only just introduced to air.

I had no idea what to do. I couldn't lactate, so feeding her wasn't an option. I didn't know if I was holding her properly, whether I should be rocking her or keeping her still. But I felt her cry in my arms and I wanted to comfort her.

I talked to her. I told her who she was and I was. I told her where her mother had gone and that she should be back soon. I told her it must be strange for her to go from being a sea creature to a land creature so suddenly. I told her I loved her, surprised as I said it that even though I'd known her less than an hour, it was true.

She stopped crying. I spoke some more. Then I fell quiet. Minutes passed. She cried again. I spoke again. She stopped. The cycle repeated itself. It seemed like a miracle each time. She cried, and I doubted if my speaking to her would make a difference, but again and again it did.

Later my wife told me that Dina probably found my voice soothing because she'd spent months hearing it in the womb. So when I spoke, it was something familiar, and it reassured her. That was a reasonable enough explanation. But ever since that second half-hour of her life, I felt Dina and I shared a bond. She had bumped me out of the center of my world.

I'd become a baby person, and it felt good, better than what had come before.

“I told her I loved her, surprised as I said it that even though I'd known her less than an hour, it was true.”



Date Night

ing STEVE CARELL
TINA FEY



Comedians extraordinaires Steve Carell and Tina Fey serve up a treat for the comedy lovers amongst us in Date Night where they play a couple out of New Jersey stuck in the rut of everyday life. A night out on the town in Manhattan apparently what

the doctor ordered: full of gang fights, car chases and clubs in NYC, Date Night makes for fun watching. The chemistry between Phil and Claire is subtle yet hilarious but the script could definitely have made better use of the comic talent that is the dynamic duo of "The Office" and "SNL" put together. An enjoyable comedy nonetheless.

Law Abiding Citizen

ing GERARD BUTLER, JAMIE FOXX

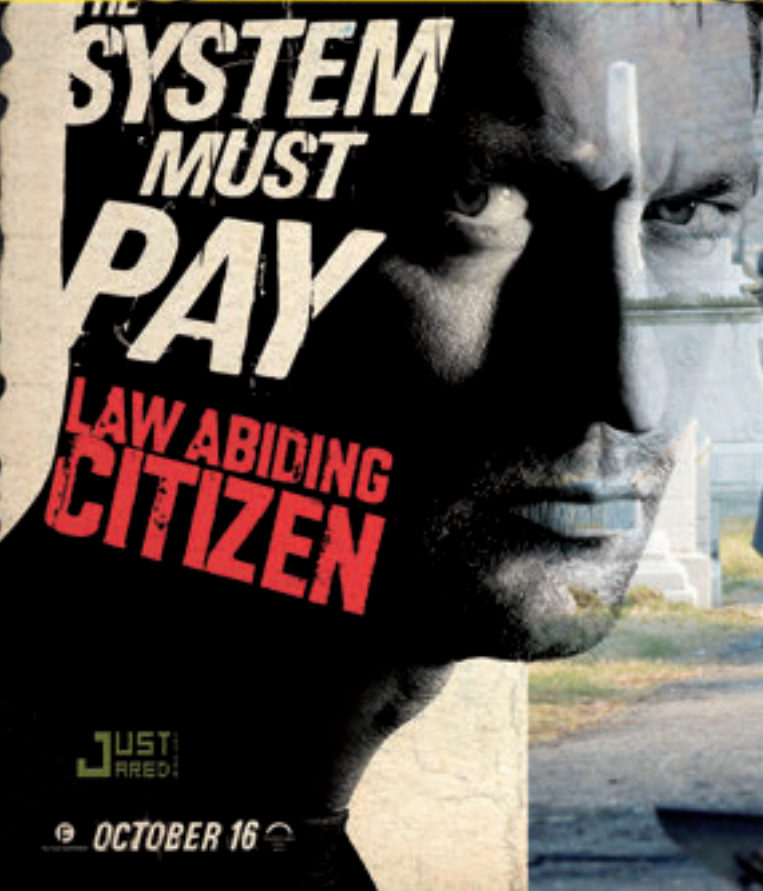
What happens when your family gets murdered and the law does not give you the justice that is required? Law Abiding Citizen puts the victim (Butler) against the attorney (Foxx) in a battle that keeps the viewer on edge all the time. A father and a husband, Butler avenges the deaths of his family on the unjust system by systematically taking out all those involved, whilst apparently sitting in jail. An action thriller that should not be missed, it seeks to explore and expose the flaws in the legal system. Butler vs. Foxx is a battle worth watching here.

PAPER

CLIPS

MOVIES

BY USMAN JAMIL



JUST
FRED!

OCTOBER 16



It's Complicated

starring
**MERYL STREEP,
ALEC BALDWIN,
STEVE MARTIN**

It's Complicated is the funny story of a love triangle amongst Meryl the chef, Alec the lawyer and Steve the architect. Meryl and Alec are divorced, but when the graduation of their son in New York brings them and their family together, old sparks are reignited and many twists and turns ensue. Enter Steve Martin, who is redesigning Meryl's house in California, the fun gets even better. This brilliant comedy will keep you in fits of laughter with a script that allows the seasoned actors to do what they do best - keep us all entertained.

**MI
ST
AI**

Written and Directed by Nancy Meyers

it's Complicated

Divorced...with benefits.

From the Writer/Director of **SOMETHING'S GOTTA GIVE**



MERYL STREEP
STEVE MARTIN
ALEC BALDWIN

it's Complicated

CHRISTMAS DAY

How to train your Dragon

starring **THE VOCAL TALENTS OF JONAH HILL, AMERICA FERRERA AND OTHERS**

Our favourite animation studio, Dreamworks adds another feather to its cap with How to Train Your Dragon. Hiccup, a young Viking, always dreamed of slaying dragons that raid his hometown but his father always considered him weak. Venturing out on his own, Hiccup downs a dragon with an invention of his but does not have the heart to kill it. What follows is a warm story of friendship between Hiccup and the dragon who together try to fight the ignorance that is spreading in their world. The animation is top notch and the voiceovers by Jay Baruchel, Jonah Hill and America Ferrera go very well with the animated characters on screen. A must watch for the kids, and for the kids that dwell inside the adults too.



starring
**SANDRA BULLOCK,
TIM MCGRAW,
QUINTON AARON**

The Blind Side

Based on a true story, The Blind Side is one of those movies that inspires and spreads the message of hope and good to its audience. Miss Congeniality herself portrays Leigh Anne Tuohy, a well-to-do businesswoman, wife and mother who volunteers herself and her family to take into their home the young and overgrown boy "Big Mike" who is from a typical broken home in America. The movie portrays how, given care, attention, love and a fair chance at life, Big Mike goes from being a write-off with no future to becoming a National Football League Player. A very watchable movie that will ultimately move you to tears, it demonstrates the true calibre of Bullock's acting for which she deservedly won an Oscar in 2010.



SANDRA BULLOCK THE BLIND SIDE

NOVEMBER 20

IMOGEN
HEAP
ELLIPSE



"ELLIPSE"
BY IMOGEN HEAP

The EVER-ECCENTRIC yet melodious singer songwriter from ENGLAND comes back with her latest offering "ELLIPSE" to haunt her listeners with her imaginative use of instruments, backing vocalists and lyrics to make one stand up and listen. "Immi" created a deal of hype over the Internet with her Video blogs leading up to the Album release, teasing her fans with lots of short clips and recorded demos of the songs on the Album, and boy did she not disappoint. Tracks worth mentioning are "Tidal", "Swoon", "Wait it out" and "First Train Home". "2-1-2" and "Little Bird" are great listens as well and "Bad Body Double" will definitely catch your ear, for its quickness and in your face lyrics. A great album, which grows on you, the more you hear it.

PAPER

CLIPS MUSIC

by USMAN
JAMIL



"A BEAUTIFUL END"
BY J.R. RICHARDS

The Band "Dishwalla" gave us their famous hit "Counting Blue Cars" in the mid-nineties and the man responsible for belting out those catchy lyrics was none other than J.R. Richards, with his powerful and husky voice. His debut solo album "A Beautiful End" continues to showcase his vocal and lyrical abilities, filled with rock ballads that take the listener on a musical ride of mellow. Songs worth a listen are "The far end of the black", "I will give you life", "Never forgotten", "Clearwater" and "A beautiful end".



"SLASH"
BY SLASH

Growing up in the nineties, who could ever forget the cult figure that was "Slash" – with his ever flowing curls and top hat, whilst shredding his guitar alongside Axl Rose for Guns n Roses? His debut self titled album is full of collaborations with such notable stars such as Ozzy Osbourne, Feigle, Chris Cornell and Adam Levine to name a few alongside his all too familiar guitar solos packed in for extra measure. "Stalight", "Gotten", "Promise" and "Crucify the Dead" are tracks that stand out amongst the pack. All in all, a solid effort by Slash, ably helped by the artists who have appeared on the album. Definitely worth a tip down memory lane for all of us Slash fans out there.



"FOR YOUR
ENTERTAINMENT"
BY ADAM LAMBERT

The debut effort from the controversial yet flamboyant star from San Diego, California will definitely grab your ears and make you listen. The American Idol Season 8 runner up continues where he left off on the show and the Album is an intricate blend of rock, pop and electronica all rolled into one coupled with the vocal prowess of the "GlamBERT". Tracks worth a listen include "Aftermath", "Broken Open", "Whatya want from me" and "Sleepwalker". A true star was born in Adam Lambert on American Idol last year and this album is definitely the launch pad for many, many more years of entertainment, great vocals and interesting music from young Adam...no disappointments here.



"BELIEVE" BY ORIANTHI

Hailing from **ADELAIDE**, Australia, Orianthi is a 25 year old singer songwriter, who before 2009 was mainly given **KUDOS** for her guitar playing as she was to appear as a guitarist on **MICHAEL JACKSON'S** "This is It" Concert tour. Her first major breakthrough Album "**BELIEVE**" does not disappoint, and is loaded with great guitar riffs and her singing ain't to shabby either. The first single released off the album, "**ACCORDING TO YOU**" has been burning up the charts globally and has made her an overnight success. "**GOD ONLY KNOWS**", "**FEELS LIKE HOME**" and "**DON'T TELL ME THAT IS OVE**" are power ballads worth a listen. Although she sometimes sounds like an Avril Lavigne from Australia, her guitar playing is worth listening to and shows promise for the future – and shows that there is more to Australia than Kyle Minogue and **NATALIE IMBRUGLIA**.

PAPER CLIPS BOOKS

by SOPHIE MALIK

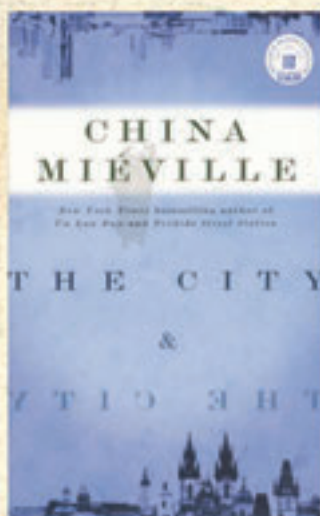
THE CITY & THE CITY

BY CHINA MIÉVILLE

China Miéville's intelligent and highly original volume begs to be compared with Kafka and Orwell in that it creates a nightmarishly bleak vision of a totalitarian dystopia fraught with a maddening bureaucratic framework, sure to engage fans of either of these giant authors.

Initially it appears to be set in a perfectly acceptable, fictional city culturally reminiscent of south-eastern Europe with its mix of Balkan refugees and some Germanic and Slavic language thrown in for good measure. Told from the perspective of a police officer, this could be an otherwise believable detective story with all the fixings of murder and conspiracy. However, it soon becomes apparent that the city of Beszel has an unconventional and extraordinarily intimate relationship with the city of Ul Qoma which is not a neighbouring city, as one would rush to imagine, but which in fact exists in the same physical space as the former. Citizens of each place are psychologically conditioned to 'unsee' anything that doesn't belong in the city they call their own for fear of the secret police. Now add a city-less murder victim and some power politics and you have a truly different animal. (Kiss, if you're already perplexed you may want to give it a miss, but if you're a fan of the quirky and ready to tangle with this new 'urban surrealist' genre, you won't find a better story than this to do so.)

It's hard to escape the parable that we all choose to 'unsee' those parts of reality which we don't want to acknowledge or accept, but Miéville follows through with his page-turning detective story rather than flouting our demons in our faces too obviously. So take a leap and try out what Neil Gaiman calls **'THE FICTION OF THE NEW CENTURY'**.



SUM BY DAVID EAGLEMAN

If traditional views on the hereafter leave you cold, if you believe you're meant for more than warm toddy, or if fountains of milk and honey don't really grab you, then step right this way, for David Eagleman has an afterlife for you that will not disappoint. Sum is a collection of forty short stories, each a re-imagining of what happens after you've been excused from life as you

currently live it. What if one was reborn to discover that life had to be relived, only in reverse? What if you died and were given the option for another shot, with the ability to ask for just one thing to be different? What if God turns out to be even better than He said, but no one is prepared to accept a version different from his own religious beliefs? This odd and provocative little volume will keep you enthralled and wanting more.

Eagleman, a neuroscientist in addition to being a writer, has brought this rather morbid topic into the realm of the fantastical with a twisted sense of humour and a lot of ingenuity. This imaginative and insightful book has won fans across the world including Philip Pullman, Stephen Fry and Alexander McCall Smith. This book is best devoured in greedy little bites, with thoughtful mastication to follow.

As Time Magazine puts it:

"READ SUM AND BE AMAZED. REREAD IT AND BE REAMAZED."



by SULEMA JAHANGIR

CITYBOY: BEER AND LOATHING IN THE SQUARE MILE

BY GERAINT ANDERSON

The timing of the Sunday Times bestseller *Cityboy* written by a London city banker could not have been better. Its publication in 2008 was quickly followed by the abrupt financial meltdown of Lehman Brothers and the nationalization and restructuring of major financial institutions. It also came at a time when public sentiment against "city bankers" in major financial centres was at its high. The huge amount of public money that was subsequently spent by governments to bail out those financial institutions which had been reveling in a culture of excesses brought out the anger felt by the middle classes, and bankers quickly became public enemy number one.

Anderson's book is largely drawn from his anonymous columns which gathered quite a cult following in the London Paper and which revealed the fast-paced and rather corrupt lifestyle of a city banker in London. On the whole, the book can be hugely entertaining in a racy style if one is keen to explore the murky workings and corrupt foundation of the world's money markets. It is a painfully candid account of Anderson's time at the Square Mile which largely consisted of wine and dining clients, the chaos of the trading floors and making absurd amounts of money.

Cityboy is definitely not for those who will be offended by bad language or obnoxious lifestyles but it can be quite hilarious if one takes it for what it is. Anderson's sometimes long and convoluted comparisons may take getting used to but otherwise it is definitely an easy read packed with amusing accounts and startling revelations.

'RITIOUS AND ABSOLUTELY HILARIOUS - UNPUTDOWNABLE'
HOWARD MARKS

CITYBOY

BEER AND LOATHING IN THE SQUARE MILE

THE HOUSE OF THE MOSQUE

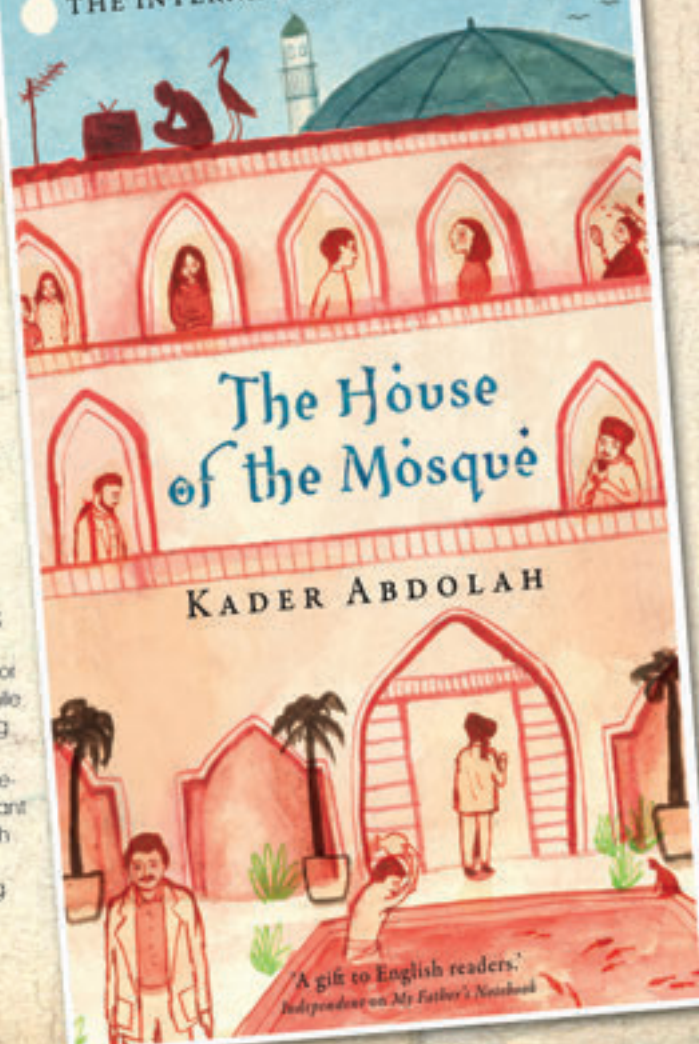
BY KADER ABDOLAH PUBLISHED 2010

The House of the Mosque is a deeply political story witnessed by the sprawling family of "Aqa Jaan" who have been living in the house of the mosque for eight centuries in the sleepy province of Senejan in Iran. Based on historical fact, this international bestseller begins at the tyrannical rule of the Shah and takes us through the uprising and cruel betrayal of the Islamic revolution. The author uses his pen name, Kader Abdolah, which is a combination of the names of his two executed friends.

As a student in Tehran, Abdolah joined a secret leftist party and fought against first the autocracy of the Shah and then the dictatorship of the ayatollahs. He wrote for an illegal journal and secretly published two books in Iran before he escaped to the Netherlands as a political refugee. *The House of the Mosque* is a translation from Dutch and has been voted as the "second best book ever" in the Netherlands.

Abdolah's own hopes and activism are depicted in the struggle of his characters as they choose their various paths when confronted with the revolutionary changes taking place in Iran. Sprinkled with elements of magic and mythology, this very sensitively written book arouses a deep empathy in the reader for the characters in the terrible events that they faced. One cannot but feel respect for Aqa Jaan who as the head of the family remains passionately devoted to it while seeking to strike a balance between dignity and security in the face of horrifying realities. His struggle to find a grave for his dead son, the forced marriages of young girls to fanatic imams and the torture of political prisoners form a close reminder of the terrors suffered by a neighbouring country at the hands of intolerant and dictatorial regimes. The book is sentimentally written and is interspersed with legendary characters (stubborn ants, pious grandmothers and watchful storks), multiple plots and real struggles; it is definitely worth reading as an eye-opening historical account as well as for its earnest story-telling.

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PAPER [STARS]

IN **STYLE**, SEE HOW IT'S DONE.

PAPER IS ALWAYS ON THE LOOKOUT FOR PEOPLE WITH **INDIVIDUAL** STYLE. FOR THIS **ISSUE** FIND OUT WHO THE CHOSEN FIVE ARE.



FAZEELAT ASLAM

experiments with style and shows us how a silk scarf should be worn, pulls off the high-waist trousers and knows that a simple white shirt can go a long way, very **COOL**.



MEESHA SHAFI

brings a glamorous look to rock with her **EDGY** new hairstyle. We love it!



ZAHRA KHAN

Simplicity goes a long way when it comes to style. Zahra keeps it **FUN** with an orange statement scarf and a vintage Prada bag.




FEEHA JAMSHED

One of Paper's favourite stars, Feeha keeps it cool and **ORIGINAL** this summer in Teejay's sky blue jumpsuit.



KHADIJAH SHAH

always dazzles us with her **CHIC** style and knows how to carry the classic Chanel in an oh-so-classic way.



TREET GROUP OF COMPANIES

EXCELLENCE KNOWS NO BOUNDS

The history of the group dates back to pre-independence days, almost a century ago, when the highly dynamic personality of Sir Syed Maratib Ali expanded his agri-business into trading and industrial partnerships. Soon after independence of Pakistan in 1947, the business activities were further diversified into industrialized operations of textiles, soap, ghee and razor manufacturing sectors.

Treet Corporation Limited (the parent Company) was incorporated in Pakistan in 1977 as a public limited Company under the Company's Act, 1913 (now the Companies Ordinance, 1984). Its shares are listed on Karachi, Islamabad and Lahore Stock Exchanges.

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- Disposable Razors Manufacturing
- Export and Export Marketing

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- Trading Company
- Motorcycle Assembly and Marketing
- Modarba Company
- Advertisement & Sales Promotion Media

Lahore:

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22-KM, Ferozpur Road, Lahore.

First Treet Manufacturing Modarba

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- Manufacturing and Selling of Paper and Board
- Manufacturing of Soaps

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SAMSUNG

TURN ON TOMORROW

A new Smartphone era rises with the Wave

Power-packed with the revolutionary
Bada Platform

Samsung Wave S8500

Dive into a world of possibilities with the Samsung Wave, energized with Samsung's first ever Platform, Bada¹. A unique Social Hub makes life easier with an integrated Phonebook, where SNS, IM, and email contacts show up simultaneously. With a Super AMOLED screen, unlimited Apps and fastest processor, it's your world smarter than ever.

bada

¹Ocean in Korean. Samsung's exclusive Smartphone Platform invites everybody in to an ocean of possibilities.



Social Hub



Samsung Apps



SUPER
AMOLED



1GHz
PROCESSOR



HD
RECORDING

