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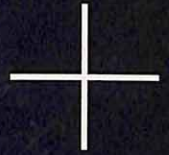
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SHE

AUGUST 2019

*The 18th
Lux Style
Awards*

THE SIZZLING-HOT
RED CARPET



WHO WON WHAT?
MAJOR MOMENTS
FROM THE NIGHT

DATE WITH
DREAM COUTURIER
**WARDHA
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Beauty Reveal

AASHI ARSALAN SALON & SPA
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NADRA – A SUCCESS STORY

Till at least about a decade ago, a trip to the National Database and Registration Authority (NADRA) office would be nothing short of a nightmare, waiting for hours in line, with a sense of trepidation at being accosted by strange men calling themselves 'agents', willing to get all your NADRA-related issues sorted in exchange for a few bucks from under the table. Neither was the wait in crammed NADRA offices pleasant nor were these agents sanctioned by the government or the official workforce at the organization. Needless to say, one couldn't feel too safe about entrusting crucial information as is required by NADRA. Today, these middlemen and the long hours of wait are a thing of the past.

In recent years, NADRA has magnificently revamped its operations, making it the largest IT company in Pakistan. Today, NADRA has positioned itself among the top 50 organisations in the world in the field of secure e-passport technology suppliers and data collection. Working under the Ministry of Interior, the autonomous agency has received international acclaim for its e-governance and pioneering identity database maintenance efforts, including the use of biometric technologies to assist in program registrations, passport processing and even disaster-relief operations. Due to a history of lack of funding, NADRA has now become self-sufficient by offering its services to other countries and governments. At least 5 foreign governments (Sudan, Kenya, Bangladesh, Sri Lanka and Nigeria) to date have contracted NADRA to provide them with identity management solutions.

Today, there are no agents prowling about the offices, and NADRA's Swift Registration Centres, including the 24 hour operating Mega-Centres have made registering easy, swift and hassle-free, even at 2 a.m. in the morning. NADRA's website allows Pakistanis living abroad to register for NICOPs from virtually anywhere in the world at any given time. The deployment of Mobile Registration Vans (MRVs) in both urban and rural areas have allowed women of remote areas and differently abled persons to register with the database. NADRA has also augmented its existing infrastructure and successfully converted over 300 NADRA Registration Centres (NRCs) to One Window Operation that has expedited processing times and reduced queues for the ease of citizens.

Accurate database collection in any country is of paramount importance. With the growing challenges of terrorism, over-population and local threats to homeland security, NADRA's integrated e-governance has made registering and obtaining passports, CNICs, Machine-Readable Smart National Identity Cards (SNICs) etc a lot easier for the people, and comprehensive information more accessible to law-enforcing agencies, thus making us all a little safer than before. Kudos to NADRA for coming up with an updated, modern operating system that is in keeping with the times and the advancements in technology.



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SENIOR EDITOR

RIMSHA REHMAN

SENIOR ART DESIGNER & FASHION CO-ORDINATOR

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REMEMBERING ZUHRA KARIM

19th January, 1932 – 5th July, 2019

HOMAGE TO A LITERARY GIANT AND PIONEERING JOURNALIST

56 years ago, a woman of rare substance, merely 31 years of age, recognized the need for a journal solely for ladies that would come to play a monumental role in empowering women. She recognized the need for one and catered to it. Today, the magazine remains the oldest and one with the largest circulation in the country but the visionary who brought it to existence has gone. Mrs. Zuhra Karim left this world for her heavenly abode on 5th of July, 2019 – a dark day of grief for all of us.



resistible combination! Even after one's departure from the staff, Zuhra tolerantly hosted one's columns and articles in the 1970s. Over the past 50 years, SHE magazine continues to make a notable contribution to journalism," says Jabbar.

"While the fashion spreads drew readers into the pages of the magazine, they were also made aware of the more pertinent and urgent issues that confronted women in Pakistan. SHE, nevertheless played an important role in challenging the traditional and stereotypical role of women both in society and as depicted in the media. As long as she could, Zuhra wrote editorials every month that called for an end to discriminatory laws and practices and the need for positive legislation to support women's rights and status," writes Zohra Yousuf of The News.

For Mrs. Karim wasn't only the founding Editor of SHE, but a charismatic lady, a dynamic, graceful, pioneering woman of substance and power committed with wholehearted dedication to public service.

About her, renowned scholar and politician, Javed Jabbar, who briefly worked as Assistant Editor under Mrs. Karim, fondly writes, "Zuhra was blunt in speech and bold in print, sometimes stern in tone but actually kind-hearted at the core, impatient with pretension and refreshingly candid. In virtually every issue of the journal under her able editorship, She magazine challenged conventional stereotypes of Pakistani women, condemned discriminatory practices, proposed progressive laws, policies and actions.

Epitomising cosmopolitan views and progressive values, Zuhra Karim was a warm, affectionate human being with an inimitable personality passionately devoted to Pakistan's development. Though her journal fortunately lives on, she will be deeply missed."

Mrs. Karim was born in 1932 to an English mother and Pakistani father. She completed her primary education in Mussoorie and England, where she later completed her university degree from the London School Of Economics in the late fifties. After that, she went on to work for United Nation's Food And Agriculture Organisation (FAO) in Rome. Upon her return to Pakistan, she started SHE Magazine – a pioneering fortnightly ladies' journal which, under her editorship aimed to be everything Mrs. Karim wanted the modern-day empowered woman to be – bold, firm and daring, unafraid to challenge repressive, stereotypical norms, progressive in her ideas, and unapologetically feminine. Hers was the first English publication for women but SHE was much more than just a fashion magazine.

"In virtually every issue of the journal under her able editorship, SHE magazine challenged conventional stereotypes of Pakistani women, condemned discriminatory practices, proposed progressive laws, policies and actions. While also presenting charming images of women's fashion styles and feminine interests — to produce an ir-



Zuhra Karim's daughter, Ayesha Karim credits her mother for having arrived at the perfect recipe for a magazine that empowered women. "Our mother was committed to social justice and humanitarian progress in Pakistan, causes she believed could not be achieved without the education and empowerment of women. I would like to mention here that SHE magazine's 'magic mix' of women's rights and social causes peppered with fashion and cookery was her way to reach as wide a constituency as possible."

Over a span of almost 50 years, Mrs. Karim trained hundreds of women under her leadership with her sharp eye, keen mind and steely will.

Zohra Yusuf continues, "She also played an important role in encouraging and developing women journalists. Several women journalists working in the mainstream print media today started their careers at SHE, with Zuhra Karim as their mentor."

Writer and ex-employee Zeenia Shaukat, who started her career with SHE, trained under Mrs. Karim's watchful, carefully instructing tutelage, said,

"Zuhra Karim, our editor, was a very big influence on all of us and the experience helped me develop my understanding of issues, as well as organisational structures."

She was a tough taskmaster who demanded excellence. Although with little tolerance for fake affectations, she was never unkind.

"Zuhra Aunty was blunt in speech and always wanted 100 percent in whatever we wrote. Although at times stern in her tone, she was always really kind hearted and when the magazine went into print, we always had a cup of coffee and a good laugh over some of the faux pas that happened. At the time, we had a really close-knit editorial team with Bilquis Nasrullah, Naziha Syed Ali, Naheed Zara Yahya, Nabahat Lotia and Uzma Mazhar among many other contributing journalists." writes Pomme Amin Gohar, of her time with Mrs. Karim.

Beneath Zuhra's hard exterior resided a kind heart which is reflected in all the charities she supported. Mrs. Karim co-founded the SOS Villages in Sindh for the homeless and orphaned children, involved herself with Education Trust Nasra School and also supported the Layton Rahmatulla Benevolent Trust (LRBT).

Of her time with the SOS Village, Javed Jabbar recalls, "In 1982-83, Zuhra Karim, along with Durriya Mazari, Yacoob Zamindar and others graciously invited me to also become a co-founder of SOS Children's Villages of Sindh. Then, for well over 20 years, Zuhra Karim devoted sustained voluntary efforts to the development of the first SOS Village in Sindh at Malir, Karachi and to its early evolution and operation. Hundreds of little girls and boys, now well-educated, well-skilled and well-settled in adult life owe many thanks to Zuhra for how zealously she helped advance their basic rights."

Mrs. Karim also extended her services to Education Trust Nasra School, where she first served as Chairman of the Managing Board of ETNS from 1973 to 1976 and then as the Secretary General from 1976 to 1985. Her last service to ETNS was when she served as the Trustee of ETNS from 1982 to 2007, helping extend their mission of providing low cost education to children.

The editor of the leading women's magazine, Mrs. Karim's own style was elegant, classy and inimitable. Her walking around the office in her signature saree on her tall frame and all her hair in a tight, neat chignon are a cherished memory those who worked with her hold dear. Daughter, Ayesha remembers,

"Zuhra Karim's signature 'sari' and high-tied back bun epitomised her elegance and grace, which naturally extended to her home where she was a remarkable

The editor of the leading women's magazine, Mrs. Karim's own style was elegant, classy and inimitable. Her walking around the office in her signature saree on her tall frame and all her hair in a tight, neat chignon are a cherished memory those who worked with her hold dear.

hostess, wife and mother, orchestrating sit down dinners, receptions and her children's birthday parties with equal finesse and sophistication. "Our mother was loving, witty and warm, a straight talking perfectionist who encouraged us to work hard, to strive to be the best version of ourselves," according to my brother Javed Kureishi. "So gracious and eloquent, and with a sharp and penetrating mind. She was emblematic of the old Karachi, which is fast fading," said a long-time friend."

Upon her passing away, Karachi Editors Club held a touching condolence reference where members of the club paid homage with poetry, essays and speeches made in her honour. The KEC also unanimously adopted a resolution seeking the Presidential Award for Mrs. Karim, for her services to the nation's journalism, people and humanity.

In losing Mrs. Karim, we have truly lost a remarkable woman. The strongest voice in the cause for women in Pakistan, Zuhra Karim will always be fondly remembered and dearly missed. May she always rest in peace.

INSPIRATORIUM: eL Seed And Amin Gulgee



ART TV PAKISTAN REVIEWS FRENCH ARTIST EL SEED AND HYPOTHEZIZES THAT HIS STYLE OF ART IS INSPIRED AND INFLUENCED BY OUR VERY OWN, AMIN GULGEE.

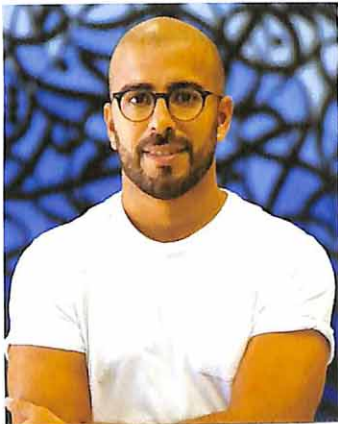


AMIN GULGEE



EL SEED

EL SEED:



eL Seed (born 1981) is a globally renowned French-Tunisian street artist whose works incorporate traditional Arabic calligraphy, a style he calls calligraffiti. Since the 2011 Tunisian revolution, eL Seed has consciously used his art as a tool of political expression, much like

Egypt's Mohamed Mahmoud graffiti. He cites the Palestinian poet Mahmoud Darwish and the Iraqi artist Sundus Abdul-Hadi as inspirational figures whose art was able to spark political change but when you take a closer look into the details of his work, you will quite easily recognize and acknowledge that eL Seed's art is, indeed, inspired by Amin Gulgee's mastery.



AMIN GULGEE:



Amin Gulgee is the son of legendary painter, the late Gulgee. Amin was born in 1965 in Karachi, Pakistan, and is an artist and curator living and working here. He received a BA in Art History and Economics from Yale University, USA, in 1987 and even won the Conger B. Goodyear Fine Arts Award for his senior thesis on Moghul gardens. He works primarily in sculpture, installation and performance.

His solo exhibitions include 7 Galleria d'Arte Moderna di Roma Capitale, Rome, Italy and 7.7 Mattatoio, Rome, Italy (2018) – a show well covered by Art TV Pakistan's team, the video of which can also be found on Art TV Pakistan's website in the category, Art Shows & Events.



Exhibitions:

AMIN GULGEE HAS CURATED NUMEROUS GROUP EXHIBITIONS AT HIS EPONYMOUS NON-COMMERCIAL GALLERY IN KARACHI AND ELSEWHERE. HE WAS THE CHIEF CURATOR OF THE INAUGURAL KARACHI BIENNALE IN 2017. GULGEE'S WORKS ARE ON DISPLAY IN IMPORTANT INTERNATIONAL COLLECTIONS AND HE HAS RECEIVED NUMEROUS AWARDS, INCLUDING THE PRESIDENT'S PRIDE OF PERFORMANCE BACK IN 2005 WHICH IS ONE OF THE HIGHEST CIVILIAN HONORS IN PAKISTAN.

AMIN GULGEE'S NATIONAL AND INTERNATIONAL EXHIBITIONS INCLUDE:

WALKING ON THE MOON – WEI-LING CONTEMPORARY, KUALA LUMPUR, MALAYSIA (2015)
 WASHED UPON THE SHORE – CANVAS GALLERY, KARACHI, PAKISTAN (2015)
 THROUGH THE LOOKING GLASS – ALLIANCE FRANÇAISE DE NEW DELHI, INDIA (2013) LOOKING FOR THE MAGIC CENTER – ARTSPACE DUBAI, UAE (2009)
 DRAWING THE LINE – GALERI PETRONAS, KUALA LUMPUR, MALAYSIA (2008)
 MUSEU DA AGUA LISBON, PORTUGAL (2003)
 GALLERY OF THE IMF, WASHINGTON, DC, USA (2000)
 PETERBOROUGH MUSEUM, UK (1999)
 HIS INTERNATIONAL GROUP SHOWS INCLUDE:
 OPEN20 VENICE, ITALY (2017)
 NEW PATHWAYS: CONTEMPORARY ART FROM PAKISTAN – UN HEADQUARTERS, NEW YORK, NY, USA (2016)
 RITES OF PASSAGE – OSTRALE'010, DRESDEN, GERMANY (2010)
 PARADISE LOST – WAH CENTER, BROOKLYN, NY, USA (2008)
 BEYOND BORDERS – NATIONAL GALLERY OF MODERN ART, MUMBAI, INDIA (2005)
 BEIJING BIENNIAL (2003)
 PAKISTAN: ANOTHER VISION – BRUNEI GALLERY, LONDON, UK (2000)
 OPEN: ESPOSIZIONE INTERNAZIONALE DI SCULTURE ED INSTALLAZIONI – VENICE, ITALY (1998)

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GLAM GIRL

*Hina
Ashfaq*

FIND
CURES IN
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KITCHEN

FESTIVE
EID RECIPES
FROM AROUND THE
Globe

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Bridals

by ROSE BEAUTY PARLOUR