

THE LARGEST SELLING ENGLISH MONTHLY MAGAZINE

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FEBRUARY 2020

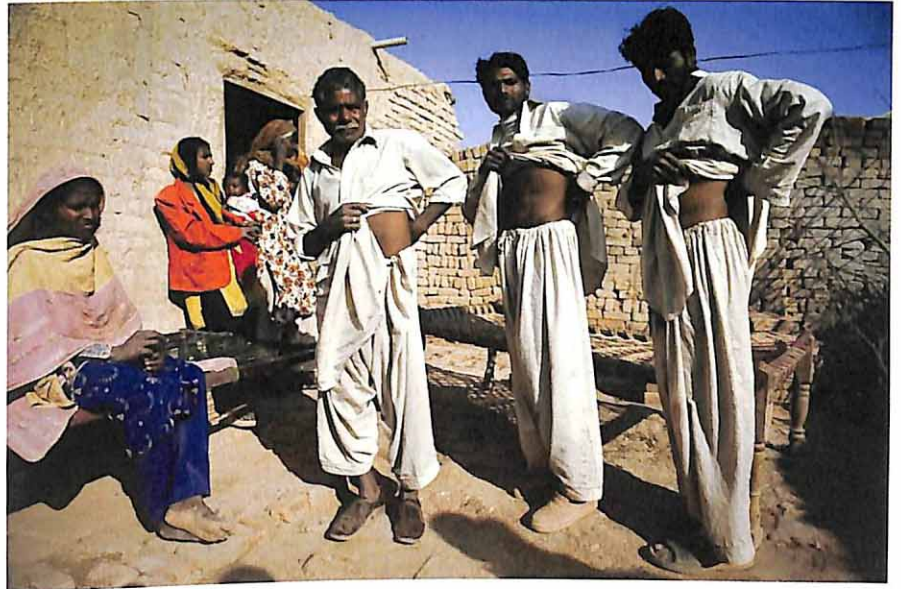
PICTORIAL
HAPPILY
EVER AFTER

ANAM
TANVEER
IN THE LIMELIGHT

SILVERY GLIMMERS

FROM NIGHAT MISBAH AT DEPILEX

ORGAN TRAFFICKING ALERT



In a region of South Asia, numerous bodies of children were found in the basement recently, all dead, with most of their organs removed. These minors were reported as missing by their families and to have discovered them in this indescribable state is not just a feeling that families underwent, but also the horror of their little ones' experiences during their last moments alive.

Organ trafficking is a global issue, with Mexico reported as one of the worst countries of this practice. It is not just about theft of organs. Recently in Pakistan, police arrested four people accused of stealing spinal fluid from women under the pretext of extracting blood samples, in order to obtain financial assistance from the government. Among the 12 female victims, one was a minor.

The sale of organs was declared illegal in 2010 by the government of Pakistan, with imprisonment of up to ten years and a fine of approximately Rs 15 lacs. Despite the law, the practice continues fearlessly by the perpetrators. Paradoxically, the same year, Dr Mirza Naqi Zafar, general secretary of the Pakistan Transplantation Society, declared the rise of organ trafficking escalated, with an estimated 100 illegal transplants every month. In 2016, the police force rescued 24 persons kidnapped by an organ trafficking gang in Rawalpindi. Prior to passing of the law, in a journal review by Syed Faraz Kasim at the Aga Khan University, Kasim reported that clinics in Pakistan were reported to charge an average of Rupees 60 lacs from organ recipients, whereas the donor receives an amount between Rupees 2.5 lacs to 3 lacs. So the black marketing continues. It is yet unclear, even if organ donation is voluntary, what leads the donor to sell their organs. Kidnapping of healthy young children for profit, by stealing their organs, is a heinous crime and society should rise against this outrage. The term 'transplant tourism' should be banned by law.

Data from NHS Blood and Transplant (NHSBT) reported that Pakistan is the number one destination of choice for patients seeking a kidney overseas, and that figures are substantially underreported across all regions within the country. According to press reports, not all cases are forced. Several donors do so due to poverty. In 2018, a father of eight children, facing heavy debt, sold his kidneys in desperation. He reported that the place where his operation took place was supposedly an 'eye clinic'. After that, his failing health led him to reveal his ordeal and pass on the message publicly for all to avoid following his mistake. So the next time a child, woman or man is reported as missing, it may not necessarily be a case of kidnapping for ransom or abuse, but stealing of their organs. This issue must take precedence above all else.



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THE VERSATILITY OF FARHAT EHSAN

SHE INTERVIEWS FARHAT EHSAN, CURRENTLY HEADING ROSE BEAUTY PARLOUR (PVT) LTD. TO UNDERSTAND THE SUCCESS IN THE MIDST OF THE MYRIAD OF SALONS TODAY

EDITORIAL TEAM

FARHAT EHSAN



Please describe your beginnings starting from your entry into the arena.

I was inspired by my mother and started to work in her salon in 1983.

Was there any particular reason, or inspiration for your choice of career?

I was of the view that a number of women in our society are backward. In this male-dominated society, women are not conscious of their health, and are unaware of self-grooming and beautification. Make up is a natural hobby of every woman, but usually, due to women's financial constraints, they are unable to indulge in it. I thought these are the problems inside every home. To help such women, my mother (late) Ayesha Begum, established an institution in 1983, and named it 'Rose Beauty Parlour'. Being a housewife, I started make up classes for other women like myself.

Tell us about your college, what it offers and how is it different from training courses?

Rose Beauty College is the very first beauty institute, affiliated with the provincial government's Sindh Board of Technical Education. Our programmes offer various courses that are currently trending in the beauty industry, especially focussing on skin care and hair treatments. Our aim is to train the maximum number of students, so that they can earn money to help out their family. Secondly, these courses also to raise awareness about personal health and self-grooming.

You are in a competitive market. What makes your salons different from the rest?

We don't believe in any competition. We provide our customers the world's latest technologies here in Pakistan, which were previously not accessible to Pakistani women, particularly the middle and lower income groups of women. Our entire staff are

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experienced and professionally trained, with most of them foreign certified. Our aim is to provide skin and beauty care services to middle and lower middle income women and our clients comprise all ages, from teenagers to mature women.

Please describe your current marketing and advertising strategy since the salon’s establishment back then and now. Has it made a difference in terms of attracting clientele? How so?

In the beginning, we had to advertise on a larger scale to spread our message through newspapers, magazines, billboards, etcetera. But now marketing strategies are very different. Today, the best marketing tool is through social media and electronic media, which attracts a majority of clients.

Advice to clients?

We always advise our clients to take proper care of their health and beauty by visiting a salon regularly, as well as, to take care of themselves at home.

Your training is from abroad? How much of it does it apply to Pakistani culture in terms of makeup and hairstyles.

Yes, I have various certifications and diplomas obtained from various countries abroad, specialising in skin and hair treatments. Most of these trainings are applicable to our culture, with some modifications.

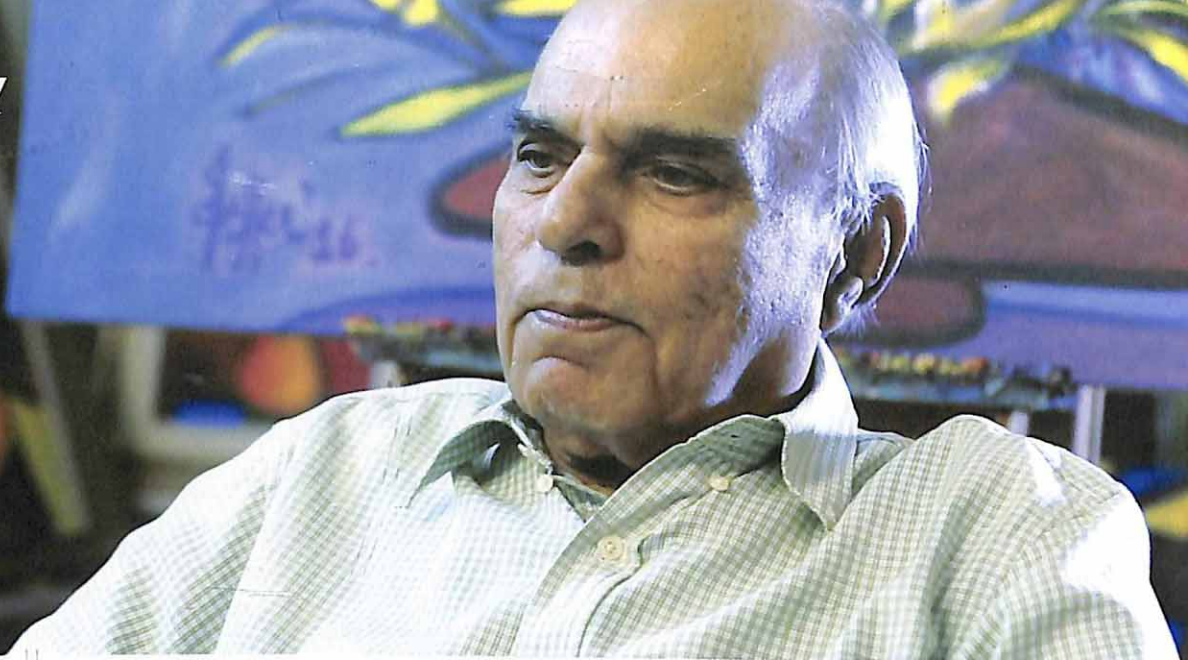
How have you managed to balance work and family life?

It is honestly very difficult to manage both family and professional life simultaneously, but fortunately, my husband and children are involved with us in our business, so it is manageable.

Thank you for your time. It was a pleasure to have talked with you. Wishing you prosperity!



DAUGHTER RAMSHA (IN POLKA DOTTED SHORT) DEMONSTRATES HAIR COLOURING AT A WORKSHOP



IN COLOURS OF MEMORY

ABDUL WAHEB JAFFER

ART TV INTERVIEWS ABDUL WAHEB JAFFER

STARTING OUT

"I was around 6 or 7 years old when my family migrated to Pakistan in 1947. My father was member of the legislative assembly and knew the Quaid-e-Azam well. I studied in Pakistan and played a lot of cricket, and was even selected as captain of my school team, once scoring 12 centuries in a single season.

My interest in painting existed since childhood. I have still kept the geography maps from school days that I painted and for which I achieved top grades. Residing close to the Indus gallery art exhibit venue, I befriended Ali Imam, and was a regular customer, buying several paintings from his gallery. I then requested him to teach me to paint, to which he initially declined, saying that my incentive was to attend the art classes because of the female students present there! I convinced him of my serious interest in art, after which he finally agreed. Later, Imam sahab introduced me to Ahmed Parvez. At the time, Parvez was wearing the traditional Sindhi 'Ajrak' printed 'kurta' and stopped painting to talk to me. I requested Parvez to paint on a blank large canvas lying there, for which he would charge me Rs 1500, committing he would paint in my presence for me to learn. It took around four to 6 months to complete the artwork, a time I enjoyed and learned a great deal. I also recall this aluminum vessel he kept in his studio,

which he used to form a circular shape on the canvas, after which he took off his kurta, cut out a design from it and pasted it on the canvas and proceeded to work around the cut piece of cloth. The final outcome was beautiful and he titled the work, 'Lubna and Red Whispers'.

During the time, I got to know Parvez well and we eventually became good friends. He taught me in great detail, on selecting and blending colours, hence my style of paintings are majorly influenced by him. Sadly, Parvez passed away in 1979, and I have since continued to apply his style into my work. When I requested Imam Sahab to exhibit my work at his gallery, he advised he will agree provided I create my own work that would differ from that of Parvez's. I did so a few years later, in 1981. Ali Imam came to my house to look at them and commented that Parvez's influence could be seen in my paintings, but agreed to hold my very first exhibition at his gallery. I remember Jamil Naqsh buying two of my paintings and I too, subsequently bought two of his.

JOURNEY TO FAME

"I use the expressionist style as my medium, in which I use similar colour schemes taught by Parvez; I know his influence will remain instilled in my style. My next

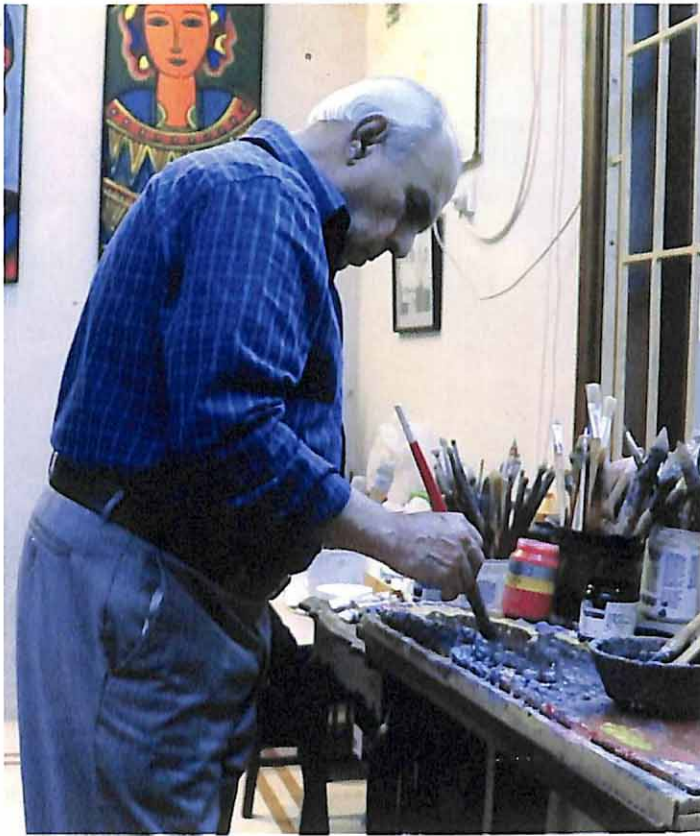


exhibit was also held at the Indus Gallery along with other artists, while the third exhibit was a solo at the Rothas Gallery in 1984 near Rawalpindi. Thereafter, I held numerous exhibitions, both within the country and overseas, in countries such as Dubai, Singapore, London and Canada, where in some places I was accompanied by Gulgee, Iqbal Mehdi, Aijaz-ul-Hassan, Naheed and Mashkoor. I also exhibited my work in Toronto alongside my friend, Karachi-based artist Moin Farooqui."

TO THE NEW GENERATION OF ARTISTS

"It is important to be modest. We should not think of great artists such as Pablo Picasso, mainly because most are not alive and also because each one's work should be unique. Additionally, one should appreciate the work of other artists. Previously, Pakistani artists would gather together on a weekly basis, with artists such as Basheer Mirza, Ahmed Parvez, Ali Imam, Kohari, Naheed, Maqsood and I, where art critics and poets would also be present. Those were good times, it was a forum to discuss and critique the arts. We would be happy for artists whose art pieces would sell. This practice should continue among the younger generation of artists: rather than compete against others, they should be supportive and avoid imitation. Through such forums, one gets an opportunity to engage with other artists as well as learn about the arts in the local and the international field of arts. I just believe it is more beneficial to work together."

Watch the interview online:
<https://arttvpakistan.tv/the-true-souls-impressionist-wahab-jaffer/>



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FEBRUARY 2020

TALK WITH
MAKEUP ARTIST
**FARHAT
EHSAN**

**VAPING
PART II**
THE NEW DANGER!

WINNINGS
2020
GRAMMYS/
HUM STYLE
AWARDS

*pretty
in pink*

By **ROSE BEAUTY PARLOUR**