

THE LARGEST SELLING ENGLISH MONTHLY MAGAZINE

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JANUARY 2018

TRENDS 2018

THE
PEOPLE
THE
EVENTS
THE
TECH
THE
FASHION

**HIRA
TAREEN**
ON NEW
MOTHERHOOD

TAKE YOUR
LIFE A
LEVEL UP
NEW FAIL
PROOF
RESOLUTIONS

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SAFINAZ**
AMIR
ADNAN
**SHEHLA
REHMAN**
PREDICT
FRESH
FASHION
TRENDS

ANNUAL SPECIAL

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MASTERY
SHOWCASED AT

**DEPILEX
REVEAL
2017**

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NEW BEGINNINGS

2017 was a very happening year globally as well as for Pakistan. Despite setbacks and uncertainty at the political end, the year was overall a positive one for Pakistan. Something that we as a nation should be proud of is the fact that in 2017 Pakistan was completely self-sufficient in terms of food production.

There was a significant increase in the yield per acre of wheat. Sugar production was in excess and Pakistan was one of the biggest exporters of rice. In a country of 200 million plus people, being self-sufficient in food production is indeed a big achievement.

However, food production and agriculture was not the only area where Pakistan did well. The power situation of the country saw a major uplift with better management and more streamlined supply. This brought relief to individuals as well as to the industry.

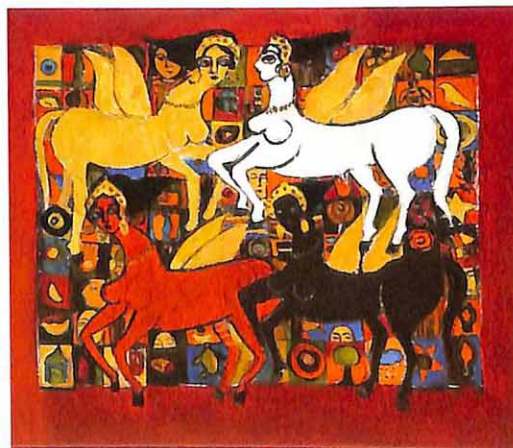
The country's law and order situation continued to improve, which again was crucial in re-building investor confidence in Pakistan. As a direct result of this, we saw the economy booming and on the rise.

The startup culture took a new upswing in Pakistan in 2017, as many new and existing tech startups expanded their foot prints in the country. It is interesting to see the young individuals moving more and more towards entrepreneurship ventures and in process creating more employment opportunities and economic uplift for the country.

As we step into 2018, there is new hope and higher expectations. We hope to see this positive trend in the economy continue in the new year, and the for the country to make steady progress on all fronts.

We also hope that 2018 brings us more certainty at the political front as the democratic process continues and institutions work independently to do their job. It is an election year which makes it even more critical. We hope to see our leaders work honestly in taking Pakistan's potential to the next level.

Here is hoping that 2018 is a great year in Pakistan's history and we continue to grow and shine in the world.



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ANNUAL
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NEW
YOU
2018

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CLUTTER
FREE
EMOTIONALLY
& PHYSICALLY
BEAUTY
TRENDS
TO OWN

SUSHMITA
DEVANJI FOR
ROSE
BEAUTY
PARLOUR

INSIDE
HAREEM
FAROOQ'S
BIG DREAM